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CONFERENCE PROCEEDINGS

ADVANCEMENTS IN EDUCATIONAL PRACTICES: NATIONAL CONFERENCE PROCEEDINGS

EDITED BY

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CONFERENCE PROCEEDINGS
(BOOK OF ABSTRACTS)

**ADVANCEMENTS IN
EDUCATIONAL PRACTICES:
NATIONAL CONFERENCE
PROCEEDINGS**

(11 - 14 December 2024)

EDITED BY

Dr. Deepa Sharma, Mr. Vaibhav Sharma





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by: Dr. Deepa Sharma, Mr. Vaibhav Sharma

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PREFACE

It is with great pleasure and enthusiasm that we present the "Advancements in Educational Practices: National Conference Proceedings." This compilation of abstracts represents a glimpse into the dynamic and evolving landscape of education, as explored by educators, scholars, and researchers who gathered from the 11th to the 14th of December 2024 to share their insights and experiences. In an age characterized by rapid changes and innovation, education stands as a cornerstone of societal progress.

The conference provided a crucial platform for thought leaders from diverse educational domains to convene and engage in discussions that spanned the breadth of educational practices. The abstracts featured in this volume offer a window into the diverse, pioneering research and innovative practices that took center stage at this significant event. Within these abstracts, you will find a wide spectrum of educational topics, encompassing pedagogical innovations, curriculum development, the integration of cutting-edge technologies, strategies for inclusive learning, and the exploration of policies that will shape the future of education. It is evident from the abstracts that this conference was a fertile ground for collaboration and innovation in the field of education.

The diversity of ideas and research presented here attests to our collective commitment to advancing the quality and effectiveness of educational practices. We extend our heartfelt gratitude to Dr. Deepa Sharma, the editor, and all the authors, presenters, organizers, and participants who have contributed to the success of this conference. Your dedication to the improvement of education and your unwavering efforts to enhance learning outcomes are vividly reflected in the abstracts featured in this publication.

Our hope is that these abstracts will serve as a source of inspiration, sparking new initiatives, fostering dialogues, and cultivating lasting connections among those dedicated to advancing educational practices. The future of education holds great promise, and it is through our

collective efforts that we will continue to raise the bar of educational excellence.

We thank you for your active participation in the "Advancements in Educational Practices: National Conference Proceedings" held from the 11th to the 14th of December 2024. We are confident that the insights shared within this collection will make significant contributions to the ongoing advancement of educational practices.

Dr. Deepa Sharma
Editor-in-Chief
National Conference on Advancements
in Educational Practices

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**TITLE 1: INNOVATIONS IN PEDAGOGICAL APPROACHES FOR THE
DIGITAL AGE**

Dr.Pankaj Kumar Gupta

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IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: In the era of the digital age, this abstract explores cutting-edge innovations in pedagogical approaches designed to enhance education in the digital age. We delve into strategies and techniques that leverage technology, engage students, improve learning outcomes, and foster adaptability in an ever-evolving educational landscape.

Keywords: digital age, pedagogical innovations, technology, learning outcomes, adaptability, educational strategies, technological advancement.

**TITLE 2: ASSESSMENT AND ACCREDITATION IN MODERN EDUCATION:
BEST PRACTICES**

Mr.Vivek Chaudhary

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: This abstract focuses on the crucial aspects of assessment and accreditation within contemporary education. It highlights best practices and effective methods for ensuring quality education and evaluation processes, offering insights into maintaining educational standards and accountability.

Keywords: assessment, accreditation, modern education, best practices, educational standards, accountability, quality education, evaluation methods.

**TITLE 3: FOSTERING CRITICAL THINKING SKILLS IN STUDENTS: EFFECTIVE
STRATEGIES**

Dr.Parvej Aalam

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Critical thinking is a cornerstone of education, empowering students with essential skills for problem-solving and informed decision-making. This abstract delves into the realm of fostering critical thinking, highlighting a variety of effective strategies for educators to nurture this fundamental competency in students. By exploring these methods, this research endeavors to enhance the educational experience and prepare students for a rapidly changing world.

Keywords: critical thinking, student skills, effective strategies, problem-solving, decision-making, educational experience, student development.

TITLE 4: ENHANCING STEM EDUCATION FOR THE 21ST CENTURY LEARNER

Dr.Rahul Gupta

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Science, Technology, Engineering, and Mathematics (STEM) education is pivotal in shaping the skills and competencies of learners in the 21st century. This abstract investigates innovative approaches and methodologies for enhancing STEM education. It explores strategies that promote student engagement, hands-on learning, and the integration of emerging technologies, ensuring that learners are well-prepared for the demands of a dynamic, technology-driven world.

Keywords: STEM education, 21st century learners, innovative approaches, student engagement, hands-on learning, emerging technologies, educational competencies.

TITLE 5: THE ROLE OF TECHNOLOGY IN TRANSFORMING CLASSROOM LEARNING

Mr.Paresh Pathak

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IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Technology has significantly reshaped the landscape of education. This abstract explores the pivotal role of technology in transforming classroom learning. It delves into the integration of digital

tools, online resources, and interactive platforms to enhance the educational experience. By embracing technology, educators are better equipped to engage students, customize learning, and prepare them for a tech-driven future.

Keywords: technology, classroom learning, digital tools, online resources, educational experience, student engagement, tech-driven future.

TITLE 6: TEACHER PROFESSIONAL DEVELOPMENT: A PATH TO EDUCATIONAL EXCELLENCE

Dr.Renu Goel

Professor, Department of Education, IIMT University, O pocket Mawana
Road Ganga Nagar Meerut 250001

Abstract: The professional development of teachers is a cornerstone of educational excellence. This abstract emphasizes the significance of ongoing training and growth opportunities for educators. It highlights effective strategies and models for enhancing teacher professional development, ultimately leading to improved instructional quality, student outcomes, and educational excellence.

Keywords: teacher professional development, educational excellence, training, growth opportunities, instructional quality, student outcomes.

TITLE 7: PROMOTING INCLUSIVITY AND DIVERSITY IN EDUCATIONAL INSTITUTIONS

Dr.Virendra Singh

Professor, Department of Arts & Humanities, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Inclusivity and diversity are essential in today's educational landscape. This abstract delves into strategies and initiatives aimed at promoting a more inclusive and diverse environment within educational institutions. It explores the benefits of inclusive education, cultural competence, and equity-focused practices, contributing to a holistic learning experience for all students.

Keywords: inclusivity, diversity, educational institutions, inclusive education, cultural competence, equity, holistic learning experience.

TITLE 8: EMPOWERING STUDENT-CENTERED LEARNING ENVIRONMENTS

Dr.Arun Kumar

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Student-centered learning is a pedagogical approach that prioritizes individual student needs and engagement. This abstract explores the principles and practices that empower student-centered learning environments. It discusses the benefits of personalized learning, the role of technology, and strategies for fostering student autonomy, ultimately leading to more effective and fulfilling educational experiences.

Keywords: student-centered learning, personalized learning, student engagement, educational practices, technology, student autonomy.

TITLE 9: BLENDED LEARNING: BRIDGING TRADITIONAL AND ONLINE EDUCATION

Dr.Shelly

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Blended learning combines the strengths of traditional and online education. This abstract delves into the concept of blended learning and its significance in modern education. It discusses strategies for seamlessly integrating face-to-face and online components, enhancing flexibility, and optimizing student outcomes.

Keywords: blended learning, traditional education, online education, flexibility, student outcomes, educational strategies.

TITLE 10: EDUCATIONAL LEADERSHIP IN A RAPIDLY CHANGING WORLD

Dr.Manju Chaudhary

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Educational leadership is pivotal in navigating the ever-changing landscape of education. This abstract explores the dynamic role of educational leaders and the skills required to lead in a rapidly evolving world. It emphasizes the importance of adaptability, vision, and effective decision-making in shaping the future of educational institutions.

Keywords: educational leadership, leadership skills, adaptability, decision-making, educational institutions, leadership in education.

TITLE 11: HARNESSING THE POWER OF ARTIFICIAL INTELLIGENCE IN EDUCATION

Dr.Neeraj Sharma

Professor, Department of Computer Science & Applications, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence (AI) is revolutionizing education. This abstract investigates how AI can be harnessed to enhance learning experiences. It explores AI-driven personalized learning, smart content delivery, and assessment automation. By harnessing the power of AI, educators can provide tailored education and insights to students.

Keywords: artificial intelligence, AI in education, personalized learning, smart content delivery, assessment automation, tailored education.

TITLE 12: GAMIFICATION IN EDUCATION: ENGAGING STUDENTS FOR SUCCESS

Dr.Sarita Goswami

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Gamification is a powerful tool to engage and motivate students in educational settings. This abstract explores the principles of gamification and its application in education. It delves into strategies for incorporating game elements, rewards, and challenges to enhance student motivation and learning outcomes.

Keywords: gamification, educational gamification, student engagement, rewards, challenges, learning outcomes.

TITLE 13: ASSESSMENT FOR LEARNING: FORMATIVE EVALUATION STRATEGIES

Dr.Pratima

Associate Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Formative assessment is a fundamental element in understanding student progress and enhancing learning outcomes. This abstract examines formative evaluation strategies and their significance in education. It discusses methods for continuous assessment, feedback, and data-driven decision-making to support students on their learning journeys.

Keywords: assessment for learning, formative evaluation, student progress, feedback, data-driven decision-making, educational assessment.

TITLE 14: INNOVATIONS IN EARLY CHILDHOOD EDUCATION

Mr.Virendra Kumar

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Early childhood education plays a crucial role in a child's development. This abstract explores innovative approaches and best practices in early childhood education. It highlights strategies for fostering early learning, social development, and preparing young children for a successful transition to formal education.

Keywords: early childhood education, innovative approaches, best practices, early learning, social development, school readiness.

TITLE 15: THE INFLUENCE OF EDUCATIONAL POLICY ON CLASSROOM PRACTICES

Dr.Tabassum

Associate Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Educational policies are central to shaping the dynamics of classroom practices. This abstract delves into the interplay between educational policy and what transpires in the classroom. It explores the impact of policy decisions on curriculum design, assessment practices, and the overall learning environment, emphasizing the need for alignment to foster effective teaching and learning.

Keywords: educational policy, classroom practices, curriculum design, assessment, learning environment, effective teaching, policy alignment.

TITLE 16: FLIPPED CLASSROOMS: RETHINKING THE LEARNING EXPERIENCE

Dr.Rachna Tyagi

Associate Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Flipped classrooms represent a paradigm shift in education. This abstract investigates the concept of flipped learning and how it rethinks the traditional learning experience. It discusses the role of technology, the inversion of in-class and at-home activities, and the benefits of active engagement in learning, transforming students into more self-directed and motivated learners.

Keywords: flipped classrooms, flipped learning, technology, active engagement, self-directed learning, student motivation.

TITLE 17: ONLINE LEARNING ENVIRONMENTS: OPPORTUNITIES AND CHALLENGES

Dr.Shalendra Prakash

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online learning has become a significant component of modern education. This abstract explores the opportunities and challenges associated with online learning environments. It delves into the benefits of flexibility, accessibility, and diverse learning modalities while also addressing the issues related to digital equity, engagement, and assessment in virtual settings.

Keywords: online learning, learning environments, digital education, flexibility, accessibility, digital equity, engagement, virtual assessment.

TITLE 18: TEACHING FOR GLOBAL CITIZENSHIP: CROSS-CULTURAL PERSPECTIVES

Dr.Amit Kumar

Associate Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: In a globalized world, education plays a crucial role in nurturing global citizenship. This abstract examines the significance of cross-cultural perspectives in teaching for global citizenship. It discusses the importance of intercultural competence, international perspectives in the curriculum, and the cultivation of a sense of global responsibility among students.

Keywords: global citizenship, cross-cultural perspectives, intercultural competence, international curriculum, global responsibility.

TITLE 19: THE SCIENCE OF EFFECTIVE TEACHING: RESEARCH INSIGHTS

Dr.Neeta gaur

Associate Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective teaching is a complex interplay of science and art. This abstract delves into the scientific aspects of effective teaching, drawing insights from educational research. It explores evidence-based strategies, classroom dynamics, and the importance of continuous professional development for educators to optimize learning outcomes.

Keywords: effective teaching, educational research, evidence-based strategies, classroom dynamics, professional development, learning outcomes.

TITLE 20: CURRICULUM DESIGN FOR THE FUTURE: SHAPING TOMORROW'S EDUCATION

Ms.Rachana

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Curriculum design is the backbone of education, shaping the future of learners. This abstract explores innovative approaches in curriculum design, emphasizing the need for aligning curricula with the demands of the future. It discusses competency-based education, interdisciplinary learning, and adaptability in curricular frameworks.

Keywords: curriculum design, future education, innovative approaches, competency-based education, interdisciplinary learning, curricular adaptability.

TITLE 21: EDUCATION FOR SUSTAINABLE DEVELOPMENT: A GLOBAL IMPERATIVE

Dr.Suraksha Devi

Professor, Department of Education, IIMT University, O pocket Mawana
Road Ganga Nagar Meerut 250001

Abstract: Sustainable development is a global imperative, and education plays a pivotal role in achieving this goal. This abstract explores the concept of education for sustainable development. It highlights the importance of environmental literacy, global citizenship, and the integration of sustainability principles in educational curricula to prepare future generations for the challenges of a changing world.

Keywords: sustainable development, education, environmental literacy, global citizenship, sustainability principles, global challenges.

TITLE 22: TEACHER-STUDENT RELATIONSHIPS: BUILDING TRUST AND ENGAGEMENT

Dr. Anita Singh

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Strong teacher-student relationships are fundamental to a successful educational experience. This abstract focuses on the importance of building trust and engagement between teachers and students. It explores strategies for fostering positive teacher-student interactions, creating a supportive learning environment, and enhancing student motivation and learning outcomes.

Keywords: teacher-student relationships, trust, engagement, positive interactions, supportive environment, student motivation, learning outcomes.

TITLE 23: ASSESSMENT OF 21ST-CENTURY SKILLS: PREPARING STUDENTS FOR THE WORKPLACE

Mr. Varun Kumar Gupta

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The 21st century demands a unique skill set from students to succeed in the workplace. This abstract investigates the assessment of 21st-century skills, including critical thinking, creativity, and digital literacy. It explores methods for evaluating these skills, ensuring that students are well-prepared for the demands of the modern workforce.

Keywords: 21st-century skills, workplace preparation, assessment, critical thinking, creativity, digital literacy, skill evaluation.

TITLE 24: EDUCATIONAL TECHNOLOGY INTEGRATION: LESSONS FROM SUCCESSFUL IMPLEMENTATIONS

Dr. Kanhaiya Kumar Singh

Associate Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: The effective integration of educational technology is a key driver of innovation in education. This abstract delves into lessons learned from successful implementations of educational technology. It highlights best practices, professional development strategies, and the transformative impact of technology on teaching and learning.

Keywords: educational technology, technology integration, successful implementations, best practices, professional development, transformative impact, teaching and learning.

TITLE 25: PROMOTING SOCIAL AND EMOTIONAL LEARNING IN EDUCATIONAL SETTINGS

Dr.Renu Jain

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social and emotional learning (SEL) is integral to holistic education. This abstract explores strategies for promoting SEL within educational settings. It discusses the importance of emotional intelligence, self-awareness, and empathy and emphasizes the role of educators in fostering students' social and emotional development.

Keywords: social and emotional learning, SEL, emotional intelligence, self-awareness, empathy, student development, educator's role.

TITLE 26: ADDRESSING EDUCATIONAL INEQUALITIES: STRATEGIES FOR EQUITY

Dr.Manisha Dwivedi

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Educational inequalities remain a pressing concern. This abstract delves into strategies for addressing these inequalities and promoting educational equity. It explores inclusive education, targeted interventions, and policy changes to create fair and equal opportunities for all students.

Keywords: educational inequalities, educational equity, inclusive education, targeted interventions, policy changes, equal opportunities.

TITLE 27: ACTIVE LEARNING STRATEGIES IN HIGHER EDUCATION

Dr.Sanjeev Kumar

Professor, Department of Education, IIMT University, O pocket Mawana
Road Ganga Nagar Meerut 250001

Abstract: Active learning is a pedagogical approach that enhances student engagement and participation. This abstract focuses on active learning strategies in higher education. It discusses collaborative learning, problem-based learning, and the benefits of interactive teaching methods in fostering critical thinking and knowledge retention among college students.

Keywords: active learning, higher education, collaborative learning, problem-based learning, interactive teaching, critical thinking, knowledge retention.

TITLE 28: DIGITAL LITERACY AND MEDIA EDUCATION: NAVIGATING THE INFORMATION AGE

Dr.Sushil Kumar

Assistant Professor, Department of Journalism & Mass Communication,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: In the information age, digital literacy and media education are essential competencies. This abstract explores the importance of teaching these skills to navigate the digital landscape. It delves into media literacy, online safety, and the role of educators in equipping students with the ability to critically evaluate and create digital content.

Keywords: digital literacy, media education, information age, media literacy, online safety, critical evaluation, digital content creation.

TITLE 29: TEACHING ETHICS AND VALUES IN TODAY'S CLASSROOMS

Dr. Priyanka Gupta

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Education is not only about acquiring knowledge but also about instilling ethics and values. This abstract explores the significance of teaching ethics and values in today's classrooms. It delves into character education, moral reasoning, and strategies for nurturing responsible and ethical citizens.

Keywords: ethics education, character development, moral reasoning, responsible citizens, values education, ethical education.

TITLE 30: INTEGRATING ARTS AND HUMANITIES IN STEM EDUCATION

Dr. Neeru Choudhary

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The integration of arts and humanities with science, technology, engineering, and mathematics (STEM) subjects is gaining prominence. This abstract investigates the value of integrating creative and humanistic disciplines in STEM education. It explores the benefits of cross-disciplinary learning, fostering innovation, and cultivating well-rounded, adaptable individuals.

Keywords: arts and humanities, STEM education, cross-disciplinary learning, innovation, well-rounded individuals, educational integration.

TITLE 31: INNOVATIVE APPROACHES TO SPECIAL EDUCATION

Dr. Mohd. Javed

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Special education requires innovative approaches to meet the diverse needs of students with disabilities. This abstract explores the latest strategies and practices in special education. It discusses inclusive classrooms, personalized learning plans, and assistive technology, all aimed at providing students with disabilities equal opportunities for learning and growth.

Keywords: special education, innovative approaches, inclusive classrooms, personalized learning plans, assistive technology, equal opportunities, diverse needs.

TITLE 32: THE ROLE OF PARENTAL INVOLVEMENT IN STUDENT SUCCESS

Dr.Manju Gupta

Professor, Department of Education, IIMT University, O pocket Mawana
Road Ganga Nagar Meerut 250001

Abstract: Parental involvement is a critical factor in student success. This abstract delves into the role of parents in education. It explores various forms of involvement, including communication, support, and engagement in the learning process, and highlights the positive impact of strong home-school partnerships on student achievement.

Keywords: parental involvement, student success, home-school partnerships, support, engagement, communication, educational impact.

TITLE 33: EDUCATIONAL ASSESSMENT IN A POST-PANDEMIC WORLD

Ms. Pragati Rathi

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: The post-pandemic educational landscape demands a reevaluation of assessment practices. This abstract examines the changes in educational assessment brought about by the pandemic. It discusses remote testing, online proctoring, and the importance of flexibility in assessment strategies to adapt to evolving educational environments.

Keywords: educational assessment, post-pandemic, remote testing, online proctoring, flexibility, assessment strategies, educational environments.

TITLE 34: TEACHING ENVIRONMENTAL SUSTAINABILITY IN SCHOOLS

Dr. Sudha Sharma

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Environmental sustainability is a global imperative, and schools play a vital role in educating the next generation of environmental stewards. This abstract explores the teaching of environmental sustainability within school curricula. It discusses the importance of eco-literacy, sustainability practices, and the role of educators in fostering environmental awareness and responsibility among students.

Keywords: environmental sustainability, eco-literacy, sustainability practices, environmental awareness, school curricula, sustainability education.

TITLE 35: PROMOTING CREATIVITY AND INNOVATION IN EDUCATIONAL PRACTICES

Dr. Nitu Maan

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Creativity and innovation are essential skills for the 21st century. This abstract focuses on promoting creativity and innovation in educational practices. It explores project-based learning, design thinking, and strategies for encouraging students to think critically and creatively, ultimately preparing them for the challenges of a rapidly evolving world.

Keywords: creativity, innovation, educational practices, project-based learning, design thinking, critical thinking, 21st-century skills.

TITLE 36: EDUCATIONAL RESEARCH FOR EVIDENCE-BASED TEACHING

Dr. Kaushal Kumar Sharma

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Evidence-based teaching relies on sound educational research to inform instructional practices. This abstract delves into the importance of educational research in shaping effective teaching methods. It explores research methodologies, data analysis, and the utilization of research findings to enhance teaching and student learning.

Keywords: educational research, evidence-based teaching, research methodologies, data analysis, instructional practices, student learning, research utilization.

**TITLE 37: COLLABORATIVE LEARNING IN EDUCATIONAL INSTITUTIONS:
MODELS AND BENEFITS**

Mr. Aashish Kumar

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Collaborative learning is a powerful pedagogical approach that fosters student engagement and teamwork. This abstract explores models and benefits of collaborative learning in educational institutions. It discusses cooperative learning strategies, peer teaching, and the development of valuable social and problem-solving skills in students.

Keywords: collaborative learning, educational institutions, cooperative learning, peer teaching, student engagement, teamwork, problem-solving skills.

**TITLE 38: PROFESSIONAL ETHICS IN EDUCATION: A FRAMEWORK FOR
PRACTICE**

Dr.CHANDRA SHEKHAR YADAV

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethics is a cornerstone of the teaching profession. This abstract emphasizes the significance of professional ethics in education. It explores ethical frameworks, ethical decision-making, and the role of educators in instilling moral values and ethical behavior in students, contributing to a responsible and ethical society.

Keywords: professional ethics, ethics in education, ethical frameworks, ethical decision-making, moral values, ethical behavior, responsible society.

TITLE 39: MULTILINGUAL EDUCATION: NURTURING LANGUAGE DIVERSITY

Dr. Deepshikha Raghav

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Multilingual education is essential in a diverse and globalized world. This abstract explores the importance of nurturing language diversity in educational settings. It discusses bilingual education, language preservation, and the benefits of multilingualism for cognitive development, cultural understanding, and improved communication skills among students.

Keywords: multilingual education, language diversity, bilingual education, language preservation, cognitive development, cultural understanding, communication skills.

TITLE 40: ASSESSMENT OF EDUCATIONAL LEADERSHIP AND ADMINISTRATION

Dr.SANTOSH KUMAR SHARMA

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective educational leadership and administration are key factors in school success. This abstract examines the assessment of leadership and administrative practices in educational institutions. It explores leadership evaluation, administrative competencies, and the

impact of effective leadership on school climate, teacher morale, and student achievement.

Keywords: educational leadership, administration, leadership assessment, administrative competencies, school climate, teacher morale, student achievement.

TITLE 41: TRANSFORMING HIGHER EDUCATION: ADAPTING TO THE NEW NORMAL

Dr.Suneel Kumar

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Higher education faces evolving challenges in the "new normal." This abstract delves into the transformation of higher education in response to changing circumstances. It discusses remote learning, digital innovations, and the adaptability of educational institutions to ensure quality education, even in rapidly changing environments.

Keywords: higher education, new normal, remote learning, digital innovations, educational adaptability, quality education.

TITLE 42: INCLUSIVE EDUCATION: MEETING THE NEEDS OF ALL LEARNERS

Dr.Dev Prakash

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Inclusive education is a cornerstone of modern teaching, aiming to meet the diverse needs of all students. This abstract explores the principles of inclusive education and its importance in fostering equality and diversity within classrooms. It emphasizes differentiated instruction, support systems, and the creation of an inclusive and accepting learning environment.

Keywords: inclusive education, diverse needs, differentiated instruction, support systems, equality and diversity, inclusive learning environment.

TITLE 43: THE ROLE OF EDUCATIONAL PSYCHOLOGY IN EFFECTIVE TEACHING

Dr. MUNISH KUMAR SHARMA

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Educational psychology plays a vital role in understanding how students learn and how teachers can enhance the learning process. This abstract delves into the significance of educational psychology in effective teaching. It discusses cognitive development, learning theories, and the application of psychological principles to improve instructional practices and student outcomes.

Keywords: educational psychology, effective teaching, cognitive development, learning theories, instructional practices, student outcomes, psychological principles.

TITLE 44: GLOBAL PERSPECTIVES ON EDUCATIONAL PRACTICES

Dr. Deepshikha Raghav

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Education is a global endeavor with diverse practices and perspectives. This abstract explores the global landscape of educational practices. It highlights international education systems, cross-cultural teaching approaches, and the importance of understanding and adapting to different educational contexts in an interconnected world.

Keywords: global perspectives, educational practices, international education, cross-cultural teaching, educational contexts, global education.

TITLE 45: TEACHER WELL-BEING AND BURNOUT PREVENTION STRATEGIES

Dr. Kanhaiya Kumar Singh

Associate Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Teacher well-being is integral to quality education. This abstract focuses on the well-being of educators and strategies to prevent burnout. It discusses stress management, work-life balance, and the creation of supportive school environments to ensure that teachers remain motivated, healthy, and effective in their roles.

Keywords: teacher well-being, burnout prevention, stress management, work-life balance, supportive environments, educator motivation.

TITLE 46: EDUCATIONAL INNOVATION FOR LIFELONG LEARNING

Dr. Kaushal Kumar Sharma

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Lifelong learning is a key to personal and professional growth. This abstract explores educational innovation in promoting lifelong learning. It discusses online courses, microlearning, and the development of learning pathways that empower individuals to continuously acquire new knowledge and skills throughout their lives.

Keywords: lifelong learning, educational innovation, online courses, microlearning, learning pathways, skill development.

TITLE 47: EDUCATIONAL TECHNOLOGY FOR DIVERSE LEARNING STYLES

Dr. Mohd. Javed

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Diverse learning styles require flexible and adaptive educational technology. This abstract investigates the role of technology in accommodating diverse learning preferences. It discusses personalized learning platforms, assistive technology, and the customization of educational content to cater to individual student needs.

Keywords: educational technology, diverse learning styles, personalized learning, assistive technology, customized content, learning preferences.

TITLE 48: PROMOTING ETHICAL DECISION-MAKING IN EDUCATIONAL LEADERSHIP

Dr.Ateeq - Ur Rehman

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical decision-making is a core aspect of effective educational leadership. This abstract emphasizes the importance of ethical leadership in educational institutions. It explores ethical dilemmas, moral decision-making frameworks, and the role of educational leaders in setting ethical standards that guide their organizations and serve as role models for students.

Keywords: ethical decision-making, educational leadership, moral decision-making frameworks, ethical standards, educational institutions, ethical leadership.

TITLE 49: TEACHING HEALTH AND WELLNESS IN THE MODERN CLASSROOM

Ms.Sumaiya Ansari

Assistant Professor, Department of Allied Health Sciences, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Health and wellness education is essential for preparing students for a balanced life. This abstract delves into the integration of health and wellness in the modern classroom. It discusses health literacy, physical education, and mental health support to equip students with the knowledge and skills needed for well-being.

Keywords: health and wellness, modern classroom, health literacy, physical education, mental health support, student well-being.

TITLE 50: ASSESSMENT OF SOCIAL AND EMOTIONAL LEARNING IN EDUCATIONAL SETTINGS

Dr. Nitu Maan

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Social and emotional learning (SEL) is integral to student development. This abstract explores the assessment of SEL within educational settings. It discusses the measurement of emotional intelligence, interpersonal skills, and self-awareness, emphasizing the importance of fostering social and emotional competencies to enhance students' overall well-being and success.

Keywords: social and emotional learning, SEL assessment, emotional intelligence, interpersonal skills, self-awareness, student well-being.

TITLE 51: A REVIEW OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING APPLICATIONS IN HEALTHCARE

Mr.Atul Kumar

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial Intelligence (AI) and Machine Learning (ML) are transforming healthcare. This abstract provides an overview of AI and ML applications in the medical field. It discusses diagnosis, treatment recommendations, patient monitoring, and the potential of predictive analytics to enhance patient care and outcomes.

Keywords: healthcare, artificial intelligence, machine learning, medical diagnosis, predictive analytics, patient care.

TITLE 52: BLOCKCHAIN TECHNOLOGY AND CRYPTOCURRENCIES: A COMPREHENSIVE STUDY

Mr.Shahsank

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain technology and cryptocurrencies have revolutionized the financial world. This abstract presents a comprehensive study of blockchain's fundamentals, its role in secure transactions, and the impact of cryptocurrencies like Bitcoin. It explores the potential for decentralized and tamper-proof systems in financial and non-financial applications.

Keywords: blockchain technology, cryptocurrencies, secure transactions, Bitcoin, decentralized systems, financial applications.

TITLE 53: A COMPREHENSIVE STUDY OF CYBERSECURITY IN THE AGE OF IOT

Mrs.Rachna Chaudhary

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The Internet of Things (IoT) has expanded the attack surface for cyber threats. This abstract provides a comprehensive study of cybersecurity in the IoT era. It explores vulnerabilities, data privacy concerns, and security measures to safeguard IoT devices and networks, ensuring a secure digital environment.

Keywords: cybersecurity, Internet of Things, IoT security, data privacy, cyber threats, digital environment.

TITLE 54: CLOUD COMPUTING: RECENT TRENDS AND INNOVATIONS - A REVIEW

Ms.Preeti Mittal

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cloud computing is continuously evolving. This abstract reviews recent trends and innovations in cloud technology. It discusses serverless computing, edge computing, multi-cloud strategies, and the impact of AI and machine learning in optimizing cloud services for businesses and individuals.

Keywords: cloud computing, recent trends, innovations, serverless computing, edge computing, multi-cloud, AI, machine learning.

TITLE 55: DATA SCIENCE AND BIG DATA ANALYTICS: AN IN-DEPTH STUDY

Dr. K.K. Sharma

Associate Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data science and big data analytics have reshaped how organizations leverage data. This abstract provides an in-depth study of data science principles and big data analytics. It explores data mining, machine learning, and the application of data-driven insights to enhance decision-making and business performance.

Keywords: data science, big data analytics, data mining, machine learning, data-driven insights, decision-making.

TITLE 56: NATURAL LANGUAGE PROCESSING FOR CHATBOTS: A CRITICAL REVIEW

Dr. Sudha Sharma

Assistant Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Chatbots are becoming integral to customer service and communication. This abstract critically reviews Natural Language Processing (NLP) techniques used in chatbots. It discusses language understanding, sentiment analysis, and the potential for more intelligent and conversational automated agents.

Keywords: Natural Language Processing, chatbots, language understanding, sentiment analysis, conversational agents.

TITLE 57: QUANTUM COMPUTING: THE FUTURE OF COMPUTING - A COMPREHENSIVE STUDY

Dr. Pushpendra-Rejoinee

Associate Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum computing is on the horizon, promising exponential computational power. This abstract provides a comprehensive study of quantum computing principles and their potential applications. It explores quantum bits (qubits), quantum algorithms, and how this technology may reshape fields like cryptography and optimization.

Keywords: quantum computing, quantum bits, qubits, quantum algorithms, cryptography, optimization.

**TITLE 58: AUGMENTED REALITY AND VIRTUAL REALITY APPLICATIONS:
AN EXTENSIVE REVIEW**

Ms.Divya Tiwari

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Augmented Reality (AR) and Virtual Reality (VR) are transforming various industries. This abstract presents an extensive review of AR and VR applications. It discusses immersive experiences, training simulations, and the integration of AR and VR in fields like gaming, healthcare, and education.

Keywords: Augmented Reality, Virtual Reality, immersive experiences, training simulations, AR and VR integration, gaming, healthcare, education.

**TITLE 59: HUMAN-COMPUTER INTERACTION AND USER EXPERIENCE: A
CRITICAL STUDY**

Mr.Ashutosh Bhatnagar

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: User experience (UX) is pivotal in the design of technology. This abstract critically studies human-computer interaction and UX principles. It explores usability testing, user-centered design, and the importance of creating intuitive and enjoyable technology interfaces.

Keywords: Human-Computer Interaction, User Experience, usability testing, user-centered design, technology interfaces.

**TITLE 60: EDGE COMPUTING FOR FASTER DATA PROCESSING: AN IN-
DEPTH REVIEW**

Mr. Bharat Singh

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Edge computing is revolutionizing data processing and reducing latency. This abstract provides an in-depth review of edge computing principles. It discusses the benefits of processing data closer to the source, the role of edge devices, and the impact of edge computing on real-time applications, including the IoT and autonomous vehicles.

Keywords: edge computing, data processing, low latency, edge devices, real-time applications, IoT, autonomous vehicles.

**TITLE 61: INTERNET OF THINGS (IOT) AND SMART CITIES: A
COMPREHENSIVE STUDY**

Dr.A.K.Chauhan

Professor, Department of Basic Science, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: The Internet of Things (IoT) is shaping the development of smart cities. This abstract provides a comprehensive study of the intersection of IoT and smart city initiatives. It explores IoT sensors, data analytics, and the transformation of urban areas into efficient, sustainable, and interconnected hubs.

Keywords: Internet of Things, IoT, smart cities, IoT sensors, data analytics, urban transformation, sustainability.

**TITLE 62: ROBOTICS AND AUTOMATION IN MANUFACTURING: A
CRITICAL REVIEW**

Mr.Ishu Sharma

Assistant Professor, Department of Engineering & Technology, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Robotics and automation are revolutionizing manufacturing processes. This abstract offers a critical review of the impact of robotics and automation in the manufacturing industry. It discusses industrial robots, process automation, and the potential for enhanced efficiency, quality, and cost-effectiveness.

Keywords: robotics, automation, manufacturing, industrial robots, process automation, efficiency, quality.

TITLE 63: COMPUTER VISION FOR IMAGE RECOGNITION: AN EXTENSIVE STUDY

Mr. Rajneesh Panwar

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Computer vision technology enables machines to interpret visual information. This abstract presents an extensive study of computer vision for image recognition. It explores object detection, facial recognition, and the diverse applications of this technology in areas such as security, healthcare, and self-driving vehicles.

Keywords: computer vision, image recognition, object detection, facial recognition, applications, security, healthcare, self-driving vehicles.

TITLE 64: BIOMETRICS AND SECURITY AUTHENTICATION: A REVIEW OF METHODS

Dr. Sangeeta Sharma

Associate Professor, Department of Life Science & Technology, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Biometric authentication methods are becoming crucial in enhancing security. This abstract reviews various biometric techniques, including fingerprint, iris, and facial recognition. It explores the reliability, privacy concerns, and applications of biometrics in secure access systems.

Keywords: biometrics, security authentication, fingerprint recognition, iris recognition, facial recognition, privacy, secure access.

TITLE 65: E-LEARNING AND ONLINE EDUCATION PLATFORMS: A COMPREHENSIVE STUDY

Ms. Neha Singh

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-learning and online education platforms have become essential in modern education. This abstract provides a comprehensive study of e-learning methods and online education platforms. It discusses virtual classrooms, interactive content, and the role of technology in enabling flexible and accessible learning experiences.

Keywords: e-learning, online education, virtual classrooms, interactive content, flexible learning, accessibility.

TITLE 66: SOCIAL MEDIA ANALYTICS AND SENTIMENT ANALYSIS: A CRITICAL REVIEW

Dr.Bir Singh Nigam

Professor, Department of Journalism & Mass Communication, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social media analytics and sentiment analysis provide insights into public opinion. This abstract offers a critical review of the techniques used in analyzing social media content and sentiment. It explores the impact on marketing, reputation management, and decision-making in various industries.

Keywords: social media analytics, sentiment analysis, public opinion, marketing, reputation management, decision-making.

TITLE 67: 5G TECHNOLOGY AND MOBILE APPLICATIONS: A THOROUGH STUDY

Ms.Preeti Thakur

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The advent of 5G technology is revolutionizing mobile communications and applications. This abstract provides a thorough study of 5G technology and its implications for mobile applications. It discusses increased speed, low latency, and the potential for innovations in fields like augmented reality, telemedicine, and autonomous vehicles.

Keywords: 5G technology, mobile applications, increased speed, low latency, augmented reality, telemedicine, autonomous vehicles.

TITLE 68: DATA PRIVACY AND GDPR COMPLIANCE: AN IN-DEPTH REVIEW

Dr.Khel Prakash Jayant

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data privacy is a critical concern in the digital age. This abstract presents an in-depth review of data privacy regulations, with a focus on the General Data Protection Regulation (GDPR). It explores its impact on businesses, user rights, and the steps needed for compliance in the handling of personal data.

Keywords: data privacy, GDPR compliance, data protection regulations, user rights, personal data.

TITLE 69: SOFTWARE DEVELOPMENT METHODOLOGIES (AGILE, DEVOPS): A COMPREHENSIVE STUDY

Ms.Preeti Thakur

Assistant Professor, Department of Engineering & Technology, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Software development methodologies like Agile and DevOps are enhancing the efficiency and quality of software projects. This abstract offers a comprehensive study of these methodologies. It explores iterative development, continuous integration, and the benefits of fostering collaboration among development and operations teams.

Keywords: software development methodologies, Agile, DevOps, iterative development, continuous integration, collaboration.

TITLE 70: QUANTUM CRYPTOGRAPHY AND SECURE COMMUNICATION: A DETAILED REVIEW

Dr. S.C Thaledi

Professor, Department of Journalism & Mass Communication, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum cryptography promises unparalleled security for communication. This abstract provides a detailed review of quantum cryptography principles. It discusses quantum key distribution, secure communication, and the potential for protecting sensitive information against quantum attacks.

Keywords: quantum cryptography, secure communication, quantum key distribution, quantum attacks, data security.

TITLE 71: RECOMMENDER SYSTEMS FOR PERSONALIZED CONTENT: AN EXTENSIVE STUDY

Ms.Anshu Devi

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Recommender systems are integral in delivering personalized content to users. This abstract presents an extensive study of recommender system algorithms and their applications. It explores collaborative filtering, content-based recommendation, and hybrid approaches, highlighting their role in enhancing user experiences across various platforms.

Keywords: recommender systems, personalized content, collaborative filtering, content-based recommendation, user experiences.

TITLE 72: CLOUD-NATIVE APPLICATION DEVELOPMENT: A COMPREHENSIVE REVIEW

Dr.Deepak Kumar Sinha

Professor, Department of Computer Science & Applications, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cloud-native application development is reshaping the way software is created and deployed. This abstract provides a comprehensive review of cloud-native principles. It discusses microservices, containerization, and serverless computing, emphasizing their role in creating scalable and resilient applications in the cloud.

Keywords: cloud-native application development, microservices, containerization, serverless computing, scalable applications, resilient applications.

TITLE 73: MACHINE LEARNING IN FINANCIAL SERVICES: AN IN-DEPTH STUDY

Ms.Ritu Singh

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Machine learning is revolutionizing the financial services industry. This abstract offers an in-depth study of machine learning applications in finance. It explores algorithmic trading, risk assessment, fraud detection, and the use of predictive models to enhance decision-making in banking and investment.

Keywords: machine learning, financial services, algorithmic trading, risk assessment, fraud detection, predictive models.

TITLE 74: DATA WAREHOUSING AND BUSINESS INTELLIGENCE: A COMPREHENSIVE REVIEW

Mr. Aditya Kumar Jha

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data warehousing and business intelligence are pivotal for informed decision-making. This abstract provides a comprehensive review of data warehousing principles and BI tools. It discusses data integration, reporting, analytics, and their role in extracting insights for strategic planning in organizations.

Keywords: data warehousing, business intelligence, data integration, reporting, analytics, strategic planning.

TITLE 75: INTERNET SAFETY AND DIGITAL CITIZENSHIP: A THOROUGH STUDY

Mr. Varun Kumar

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Internet safety and digital citizenship education are vital for responsible online behavior. This abstract presents a thorough study of internet safety practices and digital citizenship. It discusses online privacy, digital ethics, and the importance of educating individuals, especially young users, about safe and responsible internet use.

Keywords: internet safety, digital citizenship, online privacy, digital ethics, responsible internet use.

TITLE 76: MOBILE APP DEVELOPMENT: TRENDS AND CHALLENGES - A REVIEW

Mr.Sachin Chaudhary

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Mobile app development is a dynamic field with evolving trends and challenges. This abstract reviews current trends and challenges in mobile app development. It explores cross-platform development, user experience (UX) design, and the impact of emerging technologies on app development practices.

Keywords: mobile app development, trends, challenges, cross-platform development, UX design, emerging technologies.

TITLE 77: AUTONOMOUS VEHICLES AND SELF-DRIVING CARS: A COMPREHENSIVE STUDY

Dr. Niraj Kumar

Assistant Professor, Department of Engineering & Technology, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Autonomous vehicles and self-driving cars are on the brink of revolutionizing transportation. This abstract provides a comprehensive study of autonomous vehicle technology. It discusses sensor systems, artificial intelligence, and the societal impact of self-driving cars, including safety, accessibility, and urban planning.

Keywords: autonomous vehicles, self-driving cars, sensor systems, artificial intelligence, safety, accessibility, urban planning.

TITLE 78: CYBER THREAT INTELLIGENCE AND DEFENSE: AN IN-DEPTH REVIEW

Mr.Vikas

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cyber threats are an ever-present concern, requiring intelligence and robust defense measures. This abstract offers an in-depth review of cyber threat intelligence and defense strategies. It explores threat detection, incident response, and the collaboration required among organizations and agencies to safeguard digital assets.

Keywords: cyber threat intelligence, defense strategies, threat detection, incident response, collaboration.

TITLE 79: DEEP LEARNING FOR IMAGE AND SPEECH RECOGNITION: A CRITICAL STUDY

Ms.Himani

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Deep learning has transformed image and speech recognition capabilities. This abstract critically studies deep learning techniques and their applications. It explores convolutional neural networks (CNNs), recurrent neural networks (RNNs), and their role in image classification, speech recognition, and natural language processing.

Keywords: deep learning, image recognition, speech recognition, CNNs, RNNs, natural language processing.

**TITLE 80: BLOCKCHAIN FOR SUPPLY CHAIN MANAGEMENT: A
COMPREHENSIVE REVIEW**

Ms. Annu Yadav

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain technology is enhancing transparency and traceability in supply chain management. This abstract provides a comprehensive review of blockchain applications in supply chain. It discusses distributed ledgers, smart contracts, and the benefits of blockchain for tracking products, ensuring authenticity, and reducing fraud.

Keywords: blockchain, supply chain management, distributed ledgers, smart contracts, product tracking, authenticity, fraud reduction.

**TITLE 81: BIOINFORMATICS AND COMPUTATIONAL BIOLOGY: A
THOROUGH STUDY**

Dr. Surbhi Singhal

Associate Professor, Department of Life Science & Technology, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Bioinformatics and computational biology play a crucial role in understanding and analyzing biological data. This abstract offers a thorough study of bioinformatics and computational biology. It explores sequence analysis, structural biology, and the use of computational tools in genomics, proteomics, and drug discovery.

Keywords: bioinformatics, computational biology, sequence analysis, structural biology, genomics, proteomics, drug discovery.

TITLE 82: EDGE COMPUTING IN INDUSTRIAL IOT: A DETAILED REVIEW

Dr. Tarun Kr Vashishta

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Edge computing is instrumental in the Industrial Internet of Things (IIoT). This abstract provides a detailed review of edge computing applications in industrial IIoT. It discusses real-time data processing, predictive maintenance, and the optimization of industrial processes through edge computing technologies.

Keywords: edge computing, industrial IIoT, real-time data processing, predictive maintenance, industrial optimization.

TITLE 83: QUANTUM MACHINE LEARNING ALGORITHMS: AN EXTENSIVE STUDY

Mr.Prashant

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum machine learning is a promising field combining quantum computing and machine learning. This abstract presents an extensive study of quantum machine learning algorithms. It explores quantum neural networks, quantum support vector machines, and the potential for quantum speedup in solving complex problems.

Keywords: quantum machine learning, quantum algorithms, quantum neural networks, support vector machines, quantum speedup.

TITLE 84: GAMING AND GAMIFICATION IN EDUCATION: A COMPREHENSIVE REVIEW

Ms.Ayushi Chaudhary

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Games and gamification have found a place in educational settings. This abstract provides a comprehensive review of gaming and gamification in education. It discusses game-based learning, educational game design principles, and the benefits of incorporating game elements to enhance engagement and learning outcomes.

Keywords: gaming, gamification, game-based learning, game design, engagement, learning outcomes.

**TITLE 85: NATURAL LANGUAGE GENERATION FOR CONTENT CREATION:
A CRITICAL STUDY**

Dr.Amit Kumar

Associate Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Natural Language Generation (NLG) is a powerful tool for automated content creation. This abstract critically studies NLG techniques. It explores text generation models, data-driven NLG, and the impact of NLG in producing human-like content for various applications, including journalism and marketing.

Keywords: Natural Language Generation, content creation, text generation models, data-driven NLG, automated journalism, marketing.

TITLE 86: CLOUD SECURITY AND COMPLIANCE: AN IN-DEPTH REVIEW

Ms.Shivangi Raghav

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cloud security and compliance are vital for protecting data and meeting regulatory requirements. This abstract provides an in-depth review of cloud security measures and compliance standards. It explores encryption, identity and access management, and the importance of adhering to data protection laws.

Keywords: cloud security, compliance, data protection, encryption, access management, regulatory requirements.

**TITLE 87: DATA ETHICS AND RESPONSIBLE AI: A COMPREHENSIVE
STUDY**

Ms.Shruti Agarwal

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data ethics and responsible AI practices are essential in an era of big data and artificial intelligence. This abstract presents a

comprehensive study of ethical considerations in data usage and AI development. It discusses bias mitigation, transparency, and the importance of ethical frameworks to ensure AI benefits all.

Keywords: data ethics, responsible AI, bias mitigation, transparency, ethical frameworks, AI ethics.

TITLE 88: SOFTWARE AS A SERVICE (SAAS) APPLICATIONS: A DETAILED REVIEW

Dr. Bhupendra Kumar

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Software as a Service (SaaS) is a dominant software delivery model. This abstract offers a detailed review of SaaS applications. It discusses cloud-based software, subscription-based services, and the advantages of SaaS in terms of accessibility, scalability, and cost-effectiveness.

Keywords: Software as a Service, SaaS applications, cloud-based software, subscription services, accessibility, scalability, cost-effectiveness.

TITLE 89: QUANTUM COMPUTING IN DRUG DISCOVERY: A COMPREHENSIVE STUDY

Dr. Bhupendra Kumar

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum computing holds potential in accelerating drug discovery. This abstract provides a comprehensive study of quantum computing's role in pharmaceutical research. It explores quantum simulations, molecular modeling, and the prospect of finding novel drug candidates efficiently.

Keywords: quantum computing, drug discovery, quantum simulations, molecular modeling, pharmaceutical research, drug candidates.

TITLE 90: VIRTUAL REALITY FOR THERAPY AND REHABILITATION: A THOROUGH STUDY

Mr.Ahateshaam Ansari

Assistant Professor, Department of Allied Health Sciences, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Virtual Reality (VR) is transforming therapy and rehabilitation practices. This abstract offers a thorough study of VR applications in healthcare. It discusses VR therapy for physical and mental health conditions, the use of VR in pain management, and its role in enhancing patient recovery and well-being.

Keywords: Virtual Reality, VR therapy, rehabilitation, pain management, patient recovery, well-being.

TITLE 91: HUMANOID ROBOTS AND HUMAN-ROBOT INTERACTION: A CRITICAL REVIEW

Mr.Himanshu Srivastava

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Humanoid robots are designed to interact with humans in various contexts. This abstract critically reviews the field of humanoid robots and human-robot interaction. It explores robot capabilities, communication methods, and the potential of these robots in healthcare, education, and customer service.

Keywords: humanoid robots, human-robot interaction, robot capabilities, communication methods, healthcare, education, customer service.

TITLE 92: COMPUTER VISION IN AUTONOMOUS DRONES: A DETAILED STUDY

Dr. Deepak Kumar Sinha

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Computer vision technology is essential for autonomous drones. This abstract presents a detailed study of computer vision applications in drone technology. It discusses obstacle detection, navigation, and the role of computer vision in enabling drones to perform tasks such as surveillance, mapping, and delivery.

Keywords: computer vision, autonomous drones, obstacle detection, navigation, surveillance, mapping, delivery.

TITLE 93: PREDICTIVE ANALYTICS IN HEALTHCARE: A COMPREHENSIVE REVIEW

Ms.Madhu Yadav

Assistant Professor, Department of Allied Health Sciences, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Predictive analytics is enhancing healthcare by anticipating health outcomes and resource needs. This abstract provides a comprehensive review of predictive analytics in the healthcare sector. It explores patient risk assessment, resource allocation, and the potential to improve patient care and healthcare system efficiency.

Keywords: predictive analytics, healthcare, patient risk assessment, resource allocation, patient care, efficiency.

TITLE 94: EDGE COMPUTING FOR SMART GRIDS: A THOROUGH STUDY

Dr. K.K. Sharma

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Edge computing is playing a pivotal role in modernizing smart grid infrastructure. This abstract offers a thorough study of edge computing applications in smart grids. It discusses real-time data processing, grid optimization, and the potential for ensuring reliable and efficient electricity distribution.

Keywords: edge computing, smart grids, real-time data processing, grid optimization, electricity distribution.

TITLE 95: QUANTUM CRYPTOGRAPHY IN FINANCE: A DETAILED REVIEW

Mr.Sant Ram Singh

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum cryptography is gaining prominence in the financial sector for secure transactions. This abstract provides a detailed review of quantum cryptography applications in finance. It explores quantum-safe encryption, secure financial transactions, and the potential to protect financial data from quantum threats.

Keywords: quantum cryptography, finance, quantum-safe encryption, secure transactions, financial data protection, quantum threats.

TITLE 96: SOCIAL MEDIA AND MENTAL HEALTH: A CRITICAL STUDY

Dr.Narendra Mishra

Professor, Department of Journalism & Mass Communication, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social media's impact on mental health is a growing concern. This abstract critically studies the relationship between social media use and mental health outcomes. It explores factors like cyberbullying, addiction, and the potential for leveraging social media for positive mental health initiatives.

Keywords: social media, mental health, cyberbullying, addiction, mental health initiatives.

TITLE 97: MOBILE APP SECURITY AND PRIVACY: A COMPREHENSIVE REVIEW

Dr. Khel Prakash Jayant

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Mobile app security and privacy are essential for protecting user data. This abstract provides a comprehensive review of security and privacy practices in mobile applications. It discusses encryption, data

protection, and the importance of user privacy and trust in the mobile app ecosystem.

Keywords: mobile app security, privacy, data protection, encryption, user trust, mobile app ecosystem.

**TITLE 98: COGNITIVE COMPUTING AND DECISION SUPPORT: A
COMPREHENSIVE STUDY**

Dr. Neeraj Sharma

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cognitive computing is reshaping decision support systems. This abstract offers a comprehensive study of cognitive computing principles. It explores natural language processing, machine learning, and the role of cognitive systems in enhancing decision-making across industries, from healthcare to finance.

Keywords: cognitive computing, decision support, natural language processing, machine learning, decision-making.

**TITLE 99: QUANTUM COMPUTING IN WEATHER FORECASTING: A
DETAILED REVIEW**

Dr. Pankaj Kumar Gupta

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum computing is poised to revolutionize weather forecasting by processing vast amounts of data. This abstract provides a detailed review of quantum computing applications in meteorology. It explores quantum simulations, data analysis, and the potential to improve the accuracy and lead time of weather predictions.

Keywords: quantum computing, weather forecasting, quantum simulations, data analysis, accuracy, lead time.

TITLE 100: DATA ANALYTICS IN SPORTS: AN IN-DEPTH STUDY

Dr. Parvej Aalam

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data analytics is transforming the sports industry, providing insights for better performance and fan engagement. This abstract offers an in-depth study of data analytics applications in sports. It discusses player performance analysis, fan experience enhancement, and the role of data in shaping the future of sports.

Keywords: data analytics, sports, player performance analysis, fan experience, sports data.

TITLE 101: E-GOVERNMENT AND DIGITAL SERVICES: A COMPREHENSIVE REVIEW

Dr. Pushpendra-Rejoinee

Associate Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-Government initiatives and digital services have revolutionized the way governments interact with citizens. This abstract provides a comprehensive review of e-government practices. It explores digital transformation, online citizen services, and the impact of e-government on governance, transparency, and efficiency.

Keywords: E-Government, digital services, digital transformation, citizen services, governance, transparency, efficiency.

TITLE 102: HUMAN-COMPUTER INTERACTION IN ACCESSIBILITY: A CRITICAL STUDY

Dr. Shalendra Prakash

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ensuring digital accessibility is essential for an inclusive society. This abstract critically studies human-computer interaction practices in

accessibility. It explores usability, assistive technologies, and the challenges and opportunities in making digital content accessible to all.

Keywords: human-computer interaction, accessibility, usability, assistive technologies, digital inclusion.

**TITLE 103: QUANTUM ALGORITHMS FOR OPTIMIZATION: A
COMPREHENSIVE STUDY**

Dr. Aditya Sharma

Associate Professor, Department of Basic Science, IIMT University, O
pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum algorithms have the potential to revolutionize optimization problems. This abstract provides a comprehensive study of quantum algorithms for optimization. It explores quantum annealing, quantum-inspired algorithms, and their role in solving complex optimization challenges in various fields.

Keywords: quantum algorithms, optimization, quantum annealing, quantum-inspired algorithms, complex problem solving.

**TITLE 104: BLOCKCHAIN IN LEGAL AND CONTRACT MANAGEMENT: A
DETAILED REVIEW**

Dr. Tarun Kr Vashishta

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain technology is reshaping legal and contract management practices. This abstract offers a detailed review of blockchain applications in the legal sector. It discusses smart contracts, blockchain-based notaries, and the potential for transparent and tamper-proof legal processes.

Keywords: blockchain, legal and contract management, smart contracts, notaries, transparency, tamper-proof.

TITLE 105: COMPUTATIONAL NEUROSCIENCE: AN EXTENSIVE STUDY

Mr. Aditya Kumar Jha

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Computational neuroscience is advancing our understanding of the brain and cognition. This abstract presents an extensive study of computational neuroscience. It explores neural networks, brain simulations, and the potential for applying computational models to neurological and psychological research.

Keywords: computational neuroscience, neural networks, brain simulations, cognitive research.

TITLE 106: EDGE COMPUTING FOR INDUSTRIAL AUTOMATION: A COMPREHENSIVE REVIEW

Mr. Ashutosh Bhatnagar

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Edge computing is transforming industrial automation processes. This abstract provides a comprehensive review of edge computing applications in industrial automation. It discusses real-time control, machine-to-machine communication, and the role of edge computing in optimizing manufacturing and production.

Keywords: edge computing, industrial automation, real-time control, machine communication, manufacturing optimization.

TITLE 107: QUANTUM MACHINE LEARNING IN FINANCE: A CRITICAL STUDY

Ms. Richa Chaturvedi

Assistant Professor, Department of Engineering & Technology, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum machine learning is revolutionizing financial analysis and prediction. This abstract offers a critical study of quantum machine

learning applications in finance. It explores quantum algorithms, risk assessment, and the potential for enhancing portfolio management and trading strategies.

Keywords: quantum machine learning, finance, quantum algorithms, risk assessment, portfolio management, trading strategies.

**TITLE 108: SOCIAL MEDIA AND POLITICAL ANALYSIS: A
COMPREHENSIVE REVIEW**

Dr. Prithvi Sengar

Assistant Professor, Department of Journalism & Mass Communication,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social media plays a pivotal role in shaping political discourse and analysis. This abstract provides a comprehensive review of social media's impact on political analysis. It explores sentiment analysis, influence mapping, and the role of social media in political campaigns and policymaking.

Keywords: social media, political analysis, sentiment analysis, influence mapping, political campaigns, policymaking.

**TITLE 109: MOBILE APP MONETIZATION STRATEGIES: A THOROUGH
STUDY**

Mr. Atul Kumar

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Monetizing mobile apps is a critical aspect of app development. This abstract offers a thorough study of mobile app monetization strategies. It discusses in-app advertising, freemium models, subscription services, and the challenges and best practices for app developers to generate revenue.

Keywords: mobile app monetization, in-app advertising, freemium models, subscription services, revenue generation.

**TITLE 110: COMPUTER VISION FOR ENVIRONMENTAL MONITORING: A
DETAILED REVIEW**

Mr. Bharat Singh

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Computer vision technology is instrumental in environmental monitoring. This abstract presents a detailed review of computer vision applications in environmental conservation. It explores remote sensing, image analysis, and the role of computer vision in tracking ecological changes and protecting natural resources.

Keywords: computer vision, environmental monitoring, remote sensing, image analysis, ecological changes, natural resource protection.

**TITLE 111: TELEMEDICINE AND REMOTE HEALTHCARE: A
COMPREHENSIVE STUDY**

Mr. Atul Pratap Singh

Assistant Professor, Department of Pharmacy, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Telemedicine and remote healthcare have gained prominence, especially in light of recent global challenges. This abstract provides a comprehensive study of telemedicine and remote healthcare solutions. It explores virtual consultations, remote monitoring, and the transformative impact of technology on healthcare accessibility and delivery.

Keywords: telemedicine, remote healthcare, virtual consultations, remote monitoring, healthcare accessibility, healthcare delivery.

**TITLE 112: QUANTUM COMPUTING IN SUPPLY CHAIN OPTIMIZATION: A
CRITICAL REVIEW**

Mr. Paresh Pathak

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum computing is poised to revolutionize supply chain optimization. This abstract offers a critical review of quantum computing applications in supply chain management. It explores quantum algorithms, logistics optimization, and the potential for improving efficiency, reducing costs, and enhancing supply chain resilience.

Keywords: quantum computing, supply chain optimization, quantum algorithms, logistics, efficiency, cost reduction, supply chain resilience.

TITLE 113: DATA ANALYTICS IN MARKETING: A COMPREHENSIVE STUDY

Mr. Prashant

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data analytics is a driving force in modern marketing strategies. This abstract provides a comprehensive study of data analytics in marketing. It explores consumer behavior analysis, predictive modeling, and the role of data-driven insights in shaping marketing campaigns and customer engagement.

Keywords: data analytics, marketing, consumer behavior analysis, predictive modeling, data-driven insights, customer engagement.

TITLE 114: E-VOTING AND SECURE ELECTIONS: A THOROUGH REVIEW

Dr. V.P Rakesh

Professor, Department of Arts & Humanities, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: E-voting systems and secure elections are critical for democratic processes. This abstract offers a thorough review of e-voting technologies and election security. It explores cryptographic techniques, voter verification, and the importance of secure, transparent, and accessible voting systems.

Keywords: e-voting, secure elections, cryptographic techniques, voter verification, election security, transparent voting.

TITLE 115: HUMANOID ROBOTS IN HEALTHCARE: A DETAILED STUDY

Ms.Nidhi Tyagi

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Humanoid robots are making inroads into healthcare and patient care. This abstract presents a detailed study of humanoid robots in healthcare. It explores robotic surgery, patient assistance, and the potential for improving medical procedures, patient outcomes, and the overall healthcare experience.

Keywords: humanoid robots, healthcare, robotic surgery, patient assistance, medical procedures, patient outcomes.

TITLE 116: EDGE COMPUTING IN AGRICULTURE: A COMPREHENSIVE REVIEW

Mr. Rajneesh Panwar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Edge computing is transforming agricultural practices. This abstract provides a comprehensive review of edge computing applications in agriculture. It discusses precision farming, real-time monitoring, and the role of edge computing in optimizing crop management and resource utilization.

Keywords: edge computing, agriculture, precision farming, real-time monitoring, crop management, resource utilization.

TITLE 117: QUANTUM CRYPTOGRAPHY FOR INTERNET SECURITY: A CRITICAL STUDY

Mr. Sachin Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum cryptography holds the promise of unparalleled internet security. This abstract offers a critical study of quantum

cryptography's role in safeguarding online communications. It explores quantum key distribution, secure messaging, and the potential for thwarting cyber threats and ensuring data privacy.

Keywords: quantum cryptography, internet security, quantum key distribution, secure messaging, data privacy, cyber threats.

**TITLE 118: SOCIAL MEDIA AND ONLINE COMMUNITIES: A
COMPREHENSIVE STUDY**

Mr.Nishant Sagar

Assistant Professor, Department of Journalism & Mass Communication,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social media platforms foster the growth of online communities with diverse interests. This abstract provides a comprehensive study of the dynamics of social media and online communities. It explores community building, moderation, and the impact of online interactions on society and individual well-being.

Keywords: social media, online communities, community building, moderation, online interactions, well-being.

**TITLE 119: MOBILE APP USABILITY AND USER EXPERIENCE: A
THOROUGH REVIEW**

Mr. Shhsank

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Usability and user experience are paramount in mobile app development. This abstract offers a thorough review of mobile app usability and user experience considerations. It discusses user-centered design, user testing, and the importance of creating intuitive, engaging, and user-friendly mobile applications.

Keywords: mobile app usability, user experience, user-centered design, user testing, user-friendly applications.

**TITLE 120: COMPUTATIONAL LINGUISTICS AND LANGUAGE
PROCESSING: A DETAILED STUDY**

Mr. Varun Kumar

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Computational linguistics and language processing are integral in natural language understanding and generation. This abstract presents a detailed study of computational linguistics techniques. It explores syntax analysis, sentiment analysis, and the potential for improving machine-human language interaction in various applications.

Keywords: computational linguistics, language processing, syntax analysis, sentiment analysis, natural language understanding, language interaction.

**TITLE 121: AUGMENTED REALITY IN ARCHITECTURE AND DESIGN: A
COMPREHENSIVE REVIEW**

Mr. Varun Kumar Gupta

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Augmented Reality (AR) is reshaping the fields of architecture and design. This abstract provides a comprehensive review of AR applications in these industries. It explores virtual design visualization, interactive 3D modeling, and the potential for enhancing architectural planning, interior design, and real-time project collaboration.

Keywords: Augmented Reality, architecture, design, design visualization, 3D modeling, architectural planning, project collaboration.

**TITLE 122: QUANTUM MACHINE LEARNING FOR PORTFOLIO
OPTIMIZATION: A CRITICAL STUDY**

Mr. Vikas

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum machine learning is transforming financial portfolio optimization. This abstract offers a critical study of quantum machine learning applications in investment and finance. It explores quantum risk assessment, portfolio diversification, and the potential for achieving higher returns and minimizing risks.

Keywords: Quantum machine learning, portfolio optimization, risk assessment, diversification, investment, financial portfolio.

**TITLE 123: DATA ANALYTICS FOR FRAUD DETECTION: A
COMPREHENSIVE REVIEW**

Mrs. Rachna Chaudhary

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data analytics is pivotal in identifying and preventing fraudulent activities. This abstract provides a comprehensive review of data analytics in fraud detection. It explores anomaly detection, predictive modeling, and the role of data-driven insights in safeguarding businesses and financial institutions.

Keywords: data analytics, fraud detection, anomaly detection, predictive modeling, data-driven insights, financial security.

TITLE 124: E-GAMING AND ESPORTS: A THOROUGH STUDY

Ms. Annu Yadav

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-Gaming and Esports have become global phenomena with a massive following. This abstract offers a thorough study of E-Gaming and Esports. It explores competitive gaming, Esports leagues, and the socio-economic impacts of this rapidly growing industry.

Keywords: E-Gaming, Esports, competitive gaming, Esports leagues, socio-economic impacts, gaming industry.

TITLE 125: HUMANOID ROBOTS IN EDUCATION: A DETAILED REVIEW

Ms. Anshu Malik

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Humanoid robots are increasingly employed in educational settings. This abstract presents a detailed review of the use of humanoid robots in education. It explores personalized learning, interactive teaching, and the potential for enhancing student engagement, particularly in STEM subjects.

Keywords: humanoid robots, education, personalized learning, interactive teaching, student engagement, STEM education.

TITLE 126: EDGE COMPUTING IN TRANSPORTATION: A COMPREHENSIVE STUDY

Ms. Ayushi Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Edge computing is revolutionizing transportation and logistics operations. This abstract provides a comprehensive review of edge computing applications in the transportation sector. It explores real-time tracking, predictive maintenance, and the role of edge computing in optimizing fleet management and supply chain logistics.

Keywords: edge computing, transportation, real-time tracking, predictive maintenance, fleet management, supply chain logistics.

TITLE 127: QUANTUM COMPUTING IN AEROSPACE: A CRITICAL REVIEW

Ms. Divya Tiwari

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum computing is poised to revolutionize aerospace engineering and space exploration. This abstract offers a critical review of quantum computing applications in the aerospace industry. It

explores quantum simulations, mission planning, and the potential for solving complex problems and enabling innovative space missions.

Keywords: quantum computing, aerospace, quantum simulations, mission planning, space exploration, space missions.

**TITLE 128: BLOCKCHAIN IN INTELLECTUAL PROPERTY: A
COMPREHENSIVE STUDY**

Ms. Himani

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain technology is transforming intellectual property management. This abstract provides a comprehensive study of blockchain applications in safeguarding intellectual property rights. It explores digital copyrights, patent management, and the potential for transparent, tamper-proof, and globally recognized IP protection.

Keywords: blockchain, intellectual property, digital copyrights, patent management, IP protection, copyright management.

TITLE 129: COMPUTATIONAL GENOMICS: A DETAILED REVIEW

Ms. Neha Singh

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Computational genomics plays a crucial role in unraveling the mysteries of DNA and genetics. This abstract presents a detailed review of computational genomics techniques. It explores genome sequencing, gene prediction, and the potential for advancing genetic research and personalized medicine.

Keywords: computational genomics, genome sequencing, gene prediction, genetic research, personalized medicine, DNA analysis.

TITLE 130: MOBILE APP DEVELOPMENT FOR WEARABLE DEVICES: A THOROUGH STUDY

Ms. Preeti Mittal

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Mobile app development for wearable devices is on the rise, enhancing the synergy between technology and human life. This abstract offers a thorough study of developing apps for wearables. It explores wearable technology integration, user experience design, and the potential for creating innovative, health-focused, and productivity-enhancing applications.

Keywords: mobile app development, wearable devices, technology integration, user experience design, health apps, productivity applications.

TITLE 131: COMPUTER VISION FOR RETAIL AND SHOPPING: A COMPREHENSIVE REVIEW

Ms. Shivangi Raghav

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Computer vision is reshaping the retail and shopping experience. This abstract provides a comprehensive review of computer vision applications in the retail sector. It explores smart shelf technology, cashierless stores, and the potential for revolutionizing inventory management, customer experience, and the future of shopping.

Keywords: computer vision, retail, smart shelf technology, cashierless stores, inventory management, customer experience, shopping.

TITLE 132: SOCIAL MEDIA MARKETING AND ANALYTICS: A CRITICAL STUDY

Dr. Vivek Singh

Assistant Professor, Department of Journalism & Mass Communication,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social media marketing and analytics are pivotal for businesses seeking an online presence. This abstract offers a critical study of social media marketing strategies and analytics tools. It explores audience targeting, campaign analysis, and the role of data-driven decisions in enhancing social media marketing effectiveness.

Keywords: social media marketing, analytics, audience targeting, campaign analysis, data-driven decisions, online marketing.

TITLE 133: QUANTUM CRYPTOGRAPHY FOR BANKING AND FINANCE: A COMPREHENSIVE REVIEW

Dr. Garima Sinha

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quantum cryptography is gaining importance in the banking and financial sectors. This abstract provides a comprehensive review of quantum cryptography's applications in finance. It explores secure financial transactions, data protection, and the potential for safeguarding sensitive financial information in a quantum-safe manner.

Keywords: quantum cryptography, banking, finance, secure transactions, data protection, financial security, quantum-safe encryption.

TITLE 134: A COMPREHENSIVE REVIEW OF THE ROLE OF EMOTIONAL INTELLIGENCE IN LEADERSHIP DEVELOPMENT

Dr. Vineek Kaushik

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Emotional intelligence is an essential factor in effective leadership. This abstract offers a comprehensive review of the role of emotional intelligence in leadership development. It explores self-awareness, empathy, and the importance of emotional intelligence in fostering collaboration, motivation, and strong leadership.

Keywords: emotional intelligence, leadership development, self-awareness, empathy, collaboration, motivation, leadership skills.

TITLE 135: INNOVATIVE PEDAGOGICAL APPROACHES IN MANAGEMENT EDUCATION: A CRITICAL STUDY

Dr.Subhash Chand Gautam

Professor, Department of Arts & Humanities, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Innovative pedagogical approaches are reshaping management education. This abstract presents a critical study of new teaching methods in the field of management education. It explores case-based learning, experiential teaching, and the potential for preparing future leaders with problem-solving and decision-making skills.

Keywords: management education, pedagogical approaches, case-based learning, experiential teaching, problem-solving, decision-making, leadership skills.

TITLE 136: A COMPREHENSIVE REVIEW OF STRATEGIC MANAGEMENT IN THE DIGITAL AGE

Ms.Ayushi Chaudhary

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Strategic management practices are evolving in the digital age. This abstract provides a comprehensive review of strategic management in the context of the digital era. It explores digital transformation, data-driven decision-making, and the role of agility and innovation in achieving strategic goals.

Keywords: strategic management, digital age, digital transformation, data-driven decisions, agility, innovation, strategic goals.

TITLE 137: TEACHING ETHICAL DECISION-MAKING IN BUSINESS SCHOOLS: AN IN-DEPTH STUDY

Ms. Divya Tiwari

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical decision-making is a critical aspect of business education. This abstract offers an in-depth study of teaching ethical decision-making in business schools. It explores ethics curriculum, case studies, and the potential for instilling moral values and responsible decision-making in future business leaders.

Keywords: ethical decision-making, business schools, ethics curriculum, case studies, moral values, responsible decision-making.

TITLE 138: THE IMPACT OF GLOBALIZATION ON BUSINESS EDUCATION: A THOROUGH REVIEW

Mr. Sandeep Kumar Singh

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Globalization has transformed the landscape of business education. This abstract provides a thorough review of the impact of globalization on business education. It explores cross-cultural education, international partnerships, and the role of a global mindset in preparing graduates for the international marketplace.

Keywords: globalization, business education, cross-cultural education, international partnerships, global mindset, international marketplace.

TITLE 139: ENTREPRENEURSHIP EDUCATION AND START-UP INCUBATORS: AN EXTENSIVE STUDY

Mr. Nitin Kumar

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Entrepreneurship education and start-up incubators are nurturing the next generation of innovators. This abstract presents an extensive study of these initiatives. It explores entrepreneurial curricula, mentorship programs, and the potential for fostering creativity, business acumen, and successful entrepreneurship.

Keywords: entrepreneurship education, start-up incubators, entrepreneurial curricula, mentorship programs, creativity, business acumen, entrepreneurship.

TITLE 140: LEADERSHIP STYLES AND THEIR IMPACT ON ORGANIZATIONAL CULTURE: A COMPREHENSIVE REVIEW

Dr.Subhash Chand Gautam

Professor, Department of Arts & Humanities, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership styles play a pivotal role in shaping organizational culture. This abstract offers a comprehensive review of various leadership styles and their impact on workplace dynamics. It explores transformational leadership, servant leadership, and the potential for creating inclusive, innovative, and engaged work environments.

Keywords: leadership styles, organizational culture, transformational leadership, servant leadership, workplace dynamics, engagement, leadership impact.

TITLE 141: HUMAN RESOURCE MANAGEMENT STRATEGIES FOR THE 21ST CENTURY: A DETAILED STUDY

Mr.Vikhyat Singhal

Assistant Professor, Department of Commerce & Management, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Human resource management (HRM) is evolving to meet the challenges of the 21st century workplace. This abstract presents a detailed study of HRM strategies in the modern era. It explores talent acquisition, employee engagement, and the role of HRM in building a diverse and inclusive workforce.

Keywords: human resource management, HRM strategies, talent acquisition, employee engagement, diversity and inclusion, modern workplace.

TITLE 142: SUSTAINABLE BUSINESS PRACTICES AND CORPORATE SOCIAL RESPONSIBILITY: AN IN-DEPTH REVIEW

Mr. Abhishek Mittal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainability and corporate social responsibility (CSR) are integral to business success. This abstract offers an in-depth review of sustainable business practices and CSR initiatives. It explores eco-friendly operations, ethical supply chains, and the potential for enhancing brand reputation, community impact, and long-term profitability.

Keywords: sustainable business practices, CSR, eco-friendly operations, ethical supply chains, brand reputation, community impact, profitability.

TITLE 143: CRISIS MANAGEMENT AND BUSINESS CONTINUITY PLANNING: A COMPREHENSIVE STUDY

Dr. V.P Rakesh

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective crisis management and business continuity planning are essential in a volatile world. This abstract provides a comprehensive study of crisis management strategies and continuity planning. It explores risk assessment, crisis response, and the role of preparedness in safeguarding organizations during unexpected challenges.

Keywords: crisis management, business continuity planning, risk assessment, crisis response, preparedness, organizational resilience.

TITLE 144: CROSS-CULTURAL MANAGEMENT AND INTERNATIONAL BUSINESS EDUCATION: A THOROUGH REVIEW

Dr. Deepak Kumar Sinha

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cross-cultural management is at the heart of international business success. This abstract offers a thorough review of cross-cultural management practices and their role in international business education. It explores cultural intelligence, global negotiations, and the potential for fostering effective international collaboration.

Keywords: cross-cultural management, international business education, cultural intelligence, global negotiations, international collaboration, cultural diversity.

TITLE 145: FINANCIAL MANAGEMENT AND INVESTMENT ANALYSIS: A COMPREHENSIVE REVIEW

Dr. Pushpendra-Rejoinee

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Financial management and investment analysis are critical for business and personal financial success. This abstract provides a comprehensive review of financial management practices and investment analysis techniques. It explores financial planning, risk assessment, and the potential for building wealth and achieving financial goals.

Keywords: financial management, investment analysis, financial planning, risk assessment, wealth building, financial goals.

TITLE 146: DATA ANALYTICS AND BUSINESS INTELLIGENCE IN MANAGEMENT EDUCATION: A COMPREHENSIVE REVIEW

Ms. Shruti Agarwal

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data analytics and business intelligence are integral to modern management education. This abstract explores their role in preparing future business leaders. It discusses data-driven decision-making, predictive analytics, and the potential for equipping students with valuable analytical skills.

Keywords: data analytics, business intelligence, management education, data-driven decisions, predictive analytics, analytical skills.

TITLE 147: MARKETING STRATEGIES IN THE AGE OF DIGITAL TRANSFORMATION: A CRITICAL STUDY

Dr. Sangeet Vasishtha

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital transformation has revolutionized marketing strategies. This abstract offers a critical study of marketing practices in the digital era. It explores online marketing, customer engagement, and the role of data-driven insights in achieving marketing success and brand recognition.

Keywords: marketing strategies, digital transformation, online marketing, customer engagement, data-driven insights, brand recognition.

TITLE 148: OPERATIONS MANAGEMENT AND SUPPLY CHAIN OPTIMIZATION: A DETAILED REVIEW

Mr. Somya Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Operations management and supply chain optimization are key to efficient business operations. This abstract presents a detailed review of these critical processes. It explores lean management, logistics efficiency, and the potential for reducing costs and enhancing product delivery.

Keywords: operations management, supply chain optimization, lean management, logistics efficiency, cost reduction, product delivery.

TITLE 149: CHANGE MANAGEMENT AND ORGANIZATIONAL TRANSFORMATION: AN IN-DEPTH STUDY

Dr. Kanika

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Change management is essential in today's rapidly evolving business landscape. This abstract offers an in-depth study of change management practices and their role in organizational transformation. It explores change leadership, employee adaptation, and the potential for driving successful change initiatives.

Keywords: change management, organizational transformation, change leadership, employee adaptation, change initiatives, transformational leadership.

TITLE 150: DECISION-MAKING MODELS IN MANAGEMENT EDUCATION: A COMPREHENSIVE REVIEW

Ms.Anshu Devi

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective decision-making is a cornerstone of management education. This abstract provides a comprehensive review of decision-making models and their applications in management education. It explores problem-solving strategies, decision analytics, and the potential for equipping students with essential leadership skills.

Keywords: decision-making models, management education, problem-solving, decision analytics, leadership skills, effective decision-making.

TITLE 151: PROJECT MANAGEMENT BEST PRACTICES: A THOROUGH STUDY

Dr.Khel Prakash Jayant

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective project management is crucial for successful outcomes. This abstract presents a thorough study of project management best practices. It explores project planning, team collaboration, and the role of risk management in ensuring project success.

Keywords: project management, best practices, project planning, team collaboration, risk management, project success.

TITLE 152: STRATEGIC MARKETING AND BRAND MANAGEMENT: A COMPREHENSIVE REVIEW

Dr. K.K. Sharma

Associate Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Strategic marketing and brand management are key to business success. This abstract offers a comprehensive review of these critical practices. It explores market analysis, brand positioning, and the potential for building a strong brand presence and achieving market competitiveness.

Keywords: strategic marketing, brand management, market analysis, brand positioning, brand presence, market competitiveness.

TITLE 153: NEGOTIATION AND CONFLICT RESOLUTION SKILLS: A CRITICAL STUDY

Ms.Akanksha Kemwalia

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Negotiation and conflict resolution are essential skills in the business world. This abstract provides a critical study of these skills. It explores negotiation strategies, mediation techniques, and the potential for fostering productive business relationships and resolving conflicts effectively.

Keywords: negotiation, conflict resolution, negotiation strategies, mediation techniques, productive relationships, conflict resolution skills.

TITLE 154: THE ROLE OF INNOVATION IN BUSINESS EDUCATION: AN IN-DEPTH REVIEW

Dr. Sandeep Kumar

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Innovation is a driving force in modern business education. This abstract offers an in-depth review of the role of innovation in business education. It explores experiential learning, entrepreneurship programs, and the potential for fostering creative thinking, problem-solving, and entrepreneurial skills.

Keywords: innovation, business education, experiential learning, entrepreneurship programs, creative thinking, problem-solving, entrepreneurial skills.

TITLE 155: SUPPLY CHAIN MANAGEMENT IN A GLOBAL CONTEXT: A COMPREHENSIVE STUDY

Dr. Pradeep Kumar

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Supply chain management is a complex task in a global business environment. This abstract presents a comprehensive study of supply chain management in a global context. It explores global logistics, demand forecasting, and the role of efficiency and adaptability in achieving supply chain excellence.

Keywords: supply chain management, global context, global logistics, demand forecasting, efficiency, supply chain excellence.

**TITLE 156: ORGANIZATIONAL CULTURE AND LEADERSHIP
DEVELOPMENT: A DETAILED REVIEW**

Dr. Rajiv Kumar Nagar

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Organizational culture and leadership development go hand in hand. This abstract provides a detailed review of the connection between these aspects. It explores cultural alignment, leadership styles, and the potential for nurturing leaders who inspire positive organizational culture.

Keywords: organizational culture, leadership development, cultural alignment, leadership styles, positive culture, inspirational leadership.

**TITLE 157: SUSTAINABLE DEVELOPMENT AND BUSINESS
SUSTAINABILITY: A CRITICAL STUDY**

Mrs. Lata S.P Singh

Assistant Professor, Department of Commerce & Management, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable development and business sustainability are central to the modern business landscape. This abstract offers a critical study of these practices. It explores sustainability reporting, green initiatives, and the role of responsible corporate practices in preserving the environment and fostering long-term business growth.

Keywords: sustainable development, business sustainability, sustainability reporting, green initiatives, corporate practices, environmental preservation.

**TITLE 158: MANAGING DIVERSITY AND INCLUSION IN THE WORKPLACE:
AN IN-DEPTH REVIEW**

Dr. Ateeq - Ur Rehman

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Managing diversity and fostering inclusion is essential in today's diverse workplaces. This abstract presents an in-depth review of diversity and inclusion practices. It explores inclusion programs, diversity training, and the potential for creating an equitable, innovative, and harmonious work environment.

Keywords: managing diversity, workplace inclusion, inclusion programs, diversity training, equitable environment, harmonious workplace.

**TITLE 159: CRISIS COMMUNICATION AND REPUTATION MANAGEMENT:
A COMPREHENSIVE STUDY**

Ms.Manisha Tomar

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective crisis communication and reputation management are critical for safeguarding an organization's image. This abstract provides a comprehensive study of crisis communication strategies and reputation management. It explores crisis response plans, brand recovery, and the role of transparency in maintaining public trust.

Keywords: crisis communication, reputation management, crisis response plans, brand recovery, public trust, transparency.

**TITLE 160: INTERNATIONAL TRADE AND EXPORT MANAGEMENT: A
THOROUGH REVIEW**

Ms.Preeti Mittal

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: International trade and export management are key components of global business. This abstract offers a thorough review of international trade practices and export management. It explores trade agreements, market entry strategies, and the potential for expanding business operations globally while navigating trade complexities.

Keywords: international trade, export management, trade agreements, market entry strategies, global expansion, trade complexities.

**TITLE 161: FINANCIAL PLANNING AND INVESTMENT STRATEGIES: A
COMPREHENSIVE REVIEW**

Dr. Priyank Sharma

Assistant Professor, Department of Commerce & Management, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sound financial planning and investment strategies are essential for building wealth and securing one's financial future. This abstract provides a comprehensive review of financial planning principles and investment strategies. It explores retirement planning, risk management, and the role of diversified portfolios in achieving long-term financial goals.

Keywords: financial planning, investment strategies, retirement planning, risk management, diversified portfolios, financial goals.

**TITLE 162: BUSINESS ANALYTICS AND PREDICTIVE MODELING: A
DETAILED STUDY**

Dr. Mohd Kashif

Assistant Professor, Department of Commerce & Management, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business analytics and predictive modeling have become indispensable tools in decision-making. This abstract presents a detailed study of these techniques. It explores data analysis, predictive analytics, and the potential for data-driven insights to enhance strategic decision-making and gain a competitive advantage.

Keywords: business analytics, predictive modeling, data analysis, predictive analytics, data-driven insights, strategic decision-making.

**TITLE 163: ENTREPRENEURSHIP ECOSYSTEMS AND INCUBATOR
PROGRAMS: A COMPREHENSIVE REVIEW**

Mr. Gopindra Kumar

Assistant Professor, Department of Engineering & Technology, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Entrepreneurship ecosystems and incubator programs are nurturing the growth of startups and innovative ventures. This abstract offers a comprehensive review of these supportive environments. It explores ecosystem components, mentorship programs, and the potential for creating a fertile ground for entrepreneurial success and economic development.

Keywords: entrepreneurship ecosystems, incubator programs, mentorship, startup support, entrepreneurial success, economic development.

TITLE 164: CHANGE LEADERSHIP AND TRANSFORMATIONAL CHANGE: A THOROUGH STUDY

Ms. Ratandeep Kaur

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leading organizational change is a critical skill for leaders in today's dynamic business world. This abstract provides a thorough study of change leadership and transformational change. It explores change management strategies, employee engagement, and the role of visionary leadership in driving successful transformations.

Keywords: change leadership, transformational change, change management, employee engagement, visionary leadership, successful transformations.

TITLE 165: LEADERSHIP DEVELOPMENT THROUGH EXPERIENTIAL LEARNING: A COMPREHENSIVE REVIEW

Dr. Anita Singh

Assistant Professor, Department of Education, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership development through experiential learning is gaining prominence in leadership education. This abstract offers a comprehensive review of this approach. It explores leadership training programs, real-world simulations, and the potential for cultivating effective leaders with hands-on experience and problem-solving skills.

Keywords: leadership development, experiential learning, leadership training, real-world simulations, effective leaders, problem-solving skills.

TITLE 166: SUSTAINABLE SUPPLY CHAIN MANAGEMENT: A DETAILED REVIEW

Dr.MUNISH KUMAR SHARMA

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable supply chain management is imperative for responsible business practices. This abstract presents a detailed review of sustainable supply chain strategies. It explores green logistics, ethical sourcing, and the role of sustainability in reducing environmental impact and enhancing brand reputation.

Keywords: sustainable supply chain management, green logistics, ethical sourcing, sustainability, environmental impact, brand reputation.

TITLE 167: MARKETING ANALYTICS AND CUSTOMER INSIGHTS: A CRITICAL STUDY

Mr.Indrakant Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Marketing analytics and customer insights are pivotal for crafting effective marketing campaigns. This abstract offers a critical study of these tools. It explores data-driven marketing, consumer behavior analysis, and the potential for creating targeted marketing strategies that resonate with the audience.

Keywords: marketing analytics, customer insights, data-driven marketing, consumer behavior analysis, targeted marketing strategies, audience engagement.

**TITLE 168: QUALITY MANAGEMENT AND SIX SIGMA PRINCIPLES: A
COMPREHENSIVE REVIEW**

Mrs.Rachna Chaudhary

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Quality management and Six Sigma principles are fundamental for process improvement. This abstract provides a comprehensive review of quality management practices. It explores process optimization, defect reduction, and the potential for achieving operational excellence and customer satisfaction through quality-driven methodologies.

Keywords: quality management, Six Sigma principles, process optimization, defect reduction, operational excellence, customer satisfaction.

**TITLE 169: KNOWLEDGE MANAGEMENT AND INTELLECTUAL CAPITAL:
AN IN-DEPTH STUDY**

Dr.Bhupendra Kumar

Associate Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Knowledge management and intellectual capital are valuable assets for organizations. This abstract presents an in-depth study of these concepts. It explores knowledge sharing, intellectual property, and the potential for harnessing the collective intelligence of employees to drive innovation and competitive advantage.

Keywords: knowledge management, intellectual capital, knowledge sharing, intellectual property, innovation, competitive advantage.

**TITLE 170: BUSINESS ETHICS AND CORPORATE GOVERNANCE: A
THOROUGH REVIEW**

Dr. Hemant Kumar

Associate Professor, Department of Commerce & Management, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business ethics and corporate governance are essential for maintaining ethical standards in organizations. This abstract offers a thorough review of these practices. It explores ethical decision-making, corporate responsibility, and the role of ethical leadership in fostering trust and transparency in the business world.

Keywords: business ethics, corporate governance, ethical decision-making, corporate responsibility, ethical leadership, trust and transparency.

**TITLE 171: ORGANIZATIONAL BEHAVIOR AND EMPLOYEE MOTIVATION:
A COMPREHENSIVE STUDY**

Dr.Richa Atri

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Organizational behavior and employee motivation play a pivotal role in workplace productivity and job satisfaction. This abstract provides a comprehensive study of these factors. It explores motivation theories, team dynamics, and the potential for creating a motivated and engaged workforce that contributes to organizational success.

Keywords: organizational behavior, employee motivation, motivation theories, team dynamics, engaged workforce, organizational success.

**TITLE 172: INTERNATIONAL BUSINESS NEGOTIATIONS: A CRITICAL
REVIEW**

Ms. Aishwarya Saxena

Assistant Professor, Department of Commerce & Management, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: International business negotiations require a unique set of skills and strategies. This abstract offers a critical review of negotiation practices in the global context. It explores cultural differences, negotiation tactics, and the potential for reaching mutually beneficial agreements in cross-border business interactions.

Keywords: international business negotiations, negotiation strategies, cultural differences, cross-border negotiations, mutually beneficial agreements, global business.

**TITLE 173: FINANCIAL RISK MANAGEMENT AND HEDGING STRATEGIES:
A COMPREHENSIVE STUDY**

Mr. Praveen Kumar

Assistant Professor, Department of Commerce & Management, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Financial risk management is crucial for safeguarding an organization's financial assets. This abstract presents a comprehensive study of financial risk assessment and hedging strategies. It explores risk mitigation, financial derivatives, and the role of proactive risk management in ensuring financial stability.

Keywords: financial risk management, hedging strategies, risk mitigation, financial derivatives, risk assessment, financial stability.

**TITLE 174: DATA-DRIVEN DECISION-MAKING IN BUSINESS: A
THOROUGH REVIEW**

Dr. K.K. Sharma

Associate Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data-driven decision-making has become a cornerstone of modern business practices. This abstract offers a thorough review of the data-driven decision-making process. It explores data analysis, decision support tools, and the potential for informed, evidence-based decisions that drive business success.

Keywords: data-driven decision-making, data analysis, decision support tools, evidence-based decisions, business success, data-driven insights.

TITLE 175: SOCIAL MEDIA MARKETING AND BRAND ENGAGEMENT: A DETAILED STUDY

Mr.Amit Kumar Rai

Assistant Professor, Department of Journalism & Mass Communication,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social media marketing is a dynamic field in the digital age. This abstract provides a detailed study of social media marketing strategies and brand engagement. It explores content creation, audience targeting, and the role of building a strong online brand presence to connect with customers and foster brand loyalty.

Keywords: social media marketing, brand engagement, content creation, audience targeting, online brand presence, brand loyalty.

TITLE 176: LEAN MANAGEMENT AND PROCESS OPTIMIZATION: A COMPREHENSIVE REVIEW

Dr.CHANDRA SHEKHAR YADAV

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Lean management and process optimization are integral to efficient operations. This abstract offers a comprehensive review of lean principles and optimization techniques. It explores waste reduction, continuous improvement, and the potential for streamlining processes to enhance productivity and reduce costs.

Keywords: lean management, process optimization, waste reduction, continuous improvement, productivity, cost reduction.

TITLE 177: CORPORATE SOCIAL RESPONSIBILITY REPORTING: A CRITICAL STUDY

Mr.Ankit Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Corporate social responsibility (CSR) reporting is crucial for demonstrating ethical and sustainable business practices. This abstract provides a critical study of CSR reporting standards and practices. It explores CSR frameworks, impact measurement, and the role of transparent reporting in building a responsible corporate image.

Keywords: corporate social responsibility reporting, CSR frameworks, impact measurement, transparent reporting, responsible corporate image, ethical business practices.

TITLE 178: LEADERSHIP SKILLS FOR THE DIGITAL AGE: AN IN-DEPTH REVIEW

Mr. Ashutosh Bhatnagar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership skills have evolved in the digital age. This abstract offers an in-depth review of the leadership qualities and competencies required in the digital era. It explores digital literacy, virtual team leadership, and the potential for harnessing technology to lead effectively in the modern world.

Keywords: leadership skills, digital age, digital literacy, virtual team leadership, effective leadership, technology-driven leadership.

TITLE 179: SUSTAINABILITY REPORTING AND ENVIRONMENTAL IMPACT ASSESSMENT: A THOROUGH STUDY

MR. SANDEEP KR TYAGI

Assistant Professor, Department of Life Science & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainability reporting and environmental impact assessment are crucial for responsible environmental practices. This abstract presents a thorough study of these practices. It explores carbon footprint assessment, sustainability goals, and the role of transparent reporting in reducing environmental impact and fostering sustainable business practices.

Keywords: sustainability reporting, environmental impact assessment, carbon footprint assessment, sustainability goals, transparent reporting, sustainable business practices.

TITLE 180: CHANGE MANAGEMENT IN THE ERA OF DIGITAL TRANSFORMATION: A COMPREHENSIVE REVIEW MR.SHAHSANK

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Change management in the digital transformation era is pivotal for organizations to thrive. This abstract offers a comprehensive review of change management strategies in the context of digital transformation. It explores change readiness, technology adoption, and the role of agile methodologies in managing change effectively in the digital age.

Keywords: change management, digital transformation, change readiness, technology adoption, agile methodologies, change effectiveness.

TITLE 181: LEADERSHIP DEVELOPMENT THROUGH CASE STUDIES: A DETAILED STUDY

Dr.Arun Kumar

Assistant Professor, Department of Education, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership development through case studies is an effective way to impart practical leadership skills. This abstract provides a detailed study of this approach. It explores real-world scenarios, decision-making challenges, and the potential for nurturing leaders with problem-solving abilities and strategic thinking.

Keywords: leadership development, case studies, practical leadership, decision-making challenges, problem-solving abilities, strategic thinking.

TITLE 182: GREEN SUPPLY CHAIN MANAGEMENT: A COMPREHENSIVE REVIEW

Ms.Shruti Agarwal

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Green supply chain management is instrumental in minimizing the environmental impact of supply chain operations. This abstract offers a comprehensive review of green supply chain practices. It explores sustainable logistics, eco-friendly sourcing, and the role of green initiatives in reducing the ecological footprint while maintaining supply chain efficiency.

Keywords: green supply chain management, sustainable logistics, eco-friendly sourcing, green initiatives, ecological footprint, supply chain efficiency.

TITLE 183: INFLUENCER MARKETING AND ONLINE REPUTATION: A CRITICAL STUDY

Dr.Geeta

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Influencer marketing is reshaping the digital marketing landscape. This abstract provides a critical study of influencer marketing strategies and their impact on online reputation. It explores influencer selection, campaign effectiveness, and the potential for building a positive brand image and fostering brand loyalty through influencer collaborations.

Keywords: influencer marketing, online reputation, influencer selection, campaign effectiveness, brand image, brand loyalty.

TITLE 184: AGILE PROJECT MANAGEMENT AND SCRUM: A COMPREHENSIVE REVIEW

Dr.Saukat Ansari

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Agile project management, especially using the Scrum framework, has revolutionized project execution. This abstract offers a comprehensive review of agile project management practices. It explores iterative development, Scrum ceremonies, and the potential for enhancing project flexibility and customer satisfaction in dynamic project environments.

Keywords: agile project management, Scrum, iterative development, Scrum ceremonies, project flexibility, customer satisfaction.

TITLE 185: ENTREPRENEURSHIP EDUCATION FOR TECH START-UPS: A THOROUGH STUDY

Dr.Aaruni Goel

Associate Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Entrepreneurship education tailored for tech start-ups is crucial for fostering innovation. This abstract presents a thorough study of entrepreneurship programs designed for tech entrepreneurs. It explores incubator support, tech entrepreneurship courses, and the potential for equipping aspiring tech founders with the skills and knowledge to thrive in the competitive tech industry.

Keywords: entrepreneurship education, tech start-ups, incubator support, tech entrepreneurship courses, aspiring tech founders, tech industry.

TITLE 186: LEADERSHIP STYLES AND TEAM DYNAMICS: A DETAILED REVIEW

Dr.Beena

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership styles significantly influence team dynamics and performance. This abstract provides a detailed review of different leadership styles and their impact on teams. It explores transformational leadership, servant leadership, and the potential for inspiring teams, fostering collaboration, and achieving shared goals.

Keywords: leadership styles, team dynamics, transformational leadership, servant leadership, team inspiration, collaboration.

TITLE 187: SOCIAL ENTREPRENEURSHIP AND IMPACT INVESTING: A COMPREHENSIVE REVIEW

Mr. Shiv Mohan Prajapati

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social entrepreneurship and impact investing have gained prominence in addressing social and environmental issues. This abstract offers a comprehensive review of these approaches. It explores social enterprise models, impact measurement, and the role of socially responsible investments in creating positive societal change and sustainable business practices.

Keywords: social entrepreneurship, impact investing, social enterprise models, impact measurement, socially responsible investments, societal change.

TITLE 188: BUSINESS PROCESS REENGINEERING AND CONTINUOUS IMPROVEMENT: A CRITICAL STUDY MS. RANJANA SINGH

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business process reengineering and continuous improvement are essential for streamlining operations. This abstract provides a critical study of process optimization techniques. It explores workflow analysis, lean principles, and the potential for achieving operational excellence, efficiency, and cost savings.

Keywords: business process reengineering, continuous improvement, workflow analysis, lean principles, operational excellence, cost savings.

TITLE 189: CORPORATE ETHICS AND WHISTLEBLOWER PROTECTION: A COMPREHENSIVE REVIEW

Dr. Neeru Choudhary

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Upholding corporate ethics and protecting whistleblowers is crucial for maintaining ethical business practices. This abstract offers a comprehensive review of corporate ethics frameworks and whistleblower protection mechanisms. It explores ethical codes, reporting channels, and the role of safeguarding ethical standards and encouraging responsible reporting.

Keywords: corporate ethics, whistleblower protection, ethical codes, reporting channels, ethical standards, responsible reporting.

TITLE 190: CROSS-CULTURAL NEGOTIATION AND INTERNATIONAL BUSINESS ETIQUETTE: A THOROUGH STUDY

Dr.VEER SINGH

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cross-cultural negotiation and international business etiquette are critical for successful global business interactions. This abstract presents a thorough study of these aspects. It explores cultural awareness, negotiation etiquette, and the potential for building strong international partnerships and effective communication across diverse cultures.

Keywords: cross-cultural negotiation, international business etiquette, cultural awareness, negotiation etiquette, international partnerships, effective communication.

TITLE 191: RISK MANAGEMENT IN FINANCIAL SERVICES: A DETAILED REVIEW

Mr.Atul Kumar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective risk management is essential in the financial services sector to safeguard assets and ensure stability. This abstract provides a detailed review of risk management practices in financial services. It explores risk assessment, compliance frameworks, and the role of prudent risk management in maintaining financial sector resilience.

Keywords: risk management, financial services, risk assessment, compliance frameworks, financial sector resilience, asset protection.

TITLE 192: BUSINESS INTELLIGENCE AND DATA VISUALIZATION: A COMPREHENSIVE REVIEW

MR.PRASHANT

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business intelligence and data visualization are integral for extracting insights from complex datasets. This abstract offers a comprehensive review of business intelligence tools and data visualization techniques. It explores data warehousing, dashboard design, and the potential for data-driven decision-making that enhances organizational performance.

Keywords: business intelligence, data visualization, data warehousing, dashboard design, data-driven decision-making, organizational performance.

TITLE 193: SUSTAINABLE LEADERSHIP AND ENVIRONMENTAL STEWARDSHIP: A CRITICAL STUDY

Mrs. Deepali Aggarwal

Assistant Professor, Department of Life Science & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable leadership practices contribute to environmental stewardship and ethical corporate behavior. This abstract provides a critical study of sustainable leadership approaches. It explores green leadership, sustainability initiatives, and the role of ethical leadership in fostering a culture of environmental responsibility and sustainable practices.

Keywords: sustainable leadership, environmental stewardship, green leadership, sustainability initiatives, ethical leadership, environmental responsibility.

TITLE 194: EXPLORING WORKPLACE CONFLICT RESOLUTION STRATEGIES: AN IN-DEPTH EXAMINATION MS.PRETI SHARMA

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Workplace conflict is inevitable, but effective resolution strategies are crucial for maintaining a harmonious work environment. This abstract offers an in-depth examination of various conflict resolution techniques. It explores mediation, negotiation, and the potential for creating a positive workplace culture that encourages constructive conflict resolution and teamwork.

Keywords: workplace conflict resolution, mediation, negotiation, constructive conflict resolution, workplace culture, teamwork.

TITLE 195: OPERATIONS RESEARCH AND OPTIMIZATION MODELS: A THOROUGH STUDY

Dr. Prof. R.P Rana

Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Operations research and optimization models are vital for improving decision-making and resource allocation. This abstract presents a thorough study of these methodologies. It explores mathematical modeling, algorithm development, and the potential for optimizing processes and resource utilization in various industries.

Keywords: operations research, optimization models, mathematical modeling, algorithm development, process optimization, resource utilization.

TITLE 196: SUSTAINABLE BUSINESS MODELS AND TRIPLE BOTTOM LINE REPORTING: A COMPREHENSIVE REVIEW

Dr.Aftab Ahmad

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable business models emphasize social, environmental, and financial aspects. This abstract offers a comprehensive review of sustainable business practices and triple bottom line reporting. It explores sustainability metrics, accountability frameworks, and the potential for achieving economic success while fostering social and environmental well-being.

Keywords: sustainable business models, triple bottom line reporting, sustainability metrics, accountability frameworks, economic success, social and environmental well-being.

TITLE 197: SERVANT LEADERSHIP AND EMPOWERMENT: A DETAILED STUDY

Dr. Nidhi Pathak

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Servant leadership is a people-centric approach that focuses on empowering others. This abstract provides a detailed study of servant leadership principles. It explores empathy, collaboration, and the potential for inspiring trust, employee development, and organizational success through servant leadership.

Keywords: servant leadership, empowerment, empathy, collaboration, trust, employee development.

TITLE 198: DIGITAL MARKETING STRATEGIES AND SEO TECHNIQUES: A CRITICAL REVIEW

Mr. Varun Kumar Gupta

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital marketing is a dynamic field with ever-evolving strategies and techniques. This abstract offers a critical review of digital marketing practices and search engine optimization (SEO). It explores content marketing, keyword optimization, and the potential for reaching a wider online audience and enhancing brand visibility.

Keywords: digital marketing strategies, SEO techniques, content marketing, keyword optimization, online audience, brand visibility.

TITLE 199: TOTAL QUALITY MANAGEMENT AND CUSTOMER SATISFACTION: A COMPREHENSIVE REVIEW

DR.SATISH KUMAR SINGH

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Total Quality Management (TQM) is a systematic approach to achieving quality excellence and customer satisfaction. This abstract provides a comprehensive review of TQM principles. It explores continuous improvement, quality assurance, and the potential for delivering products and services that consistently meet customer expectations.

Keywords: Total Quality Management, customer satisfaction, continuous improvement, quality assurance, quality excellence, customer expectations.

TITLE 200: KNOWLEDGE TRANSFER AND LEARNING ORGANIZATIONS: AN IN-DEPTH STUDY

Dr.Dev Prakash

Assistant Professor, Department of Education, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Knowledge transfer within organizations is key to fostering a culture of continuous learning. This abstract presents an in-depth study of knowledge transfer processes and learning organizations. It explores knowledge sharing platforms, training programs, and the potential for creating adaptive organizations that thrive in dynamic environments.

Keywords: knowledge transfer, learning organizations, knowledge sharing platforms, training programs, adaptive organizations, continuous learning.

TITLE 201: ETHICAL LEADERSHIP IN GOVERNMENT AND PUBLIC ADMINISTRATION: A THOROUGH REVIEW

DR.RACHANA SHARMA

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical leadership is fundamental in government and public administration to maintain trust and accountability. This abstract provides a thorough review of ethical leadership principles in the public sector. It explores transparency, integrity, and the role of ethical leaders in ensuring fair and just governance.

Keywords: ethical leadership, government, public administration, transparency, integrity, fair governance.

TITLE 202: LEADERSHIP COMPETENCIES IN NONPROFIT ORGANIZATIONS: A DETAILED STUDY

Dr. Monika Aggarwal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective leadership is essential for the success of nonprofit organizations. This abstract presents a detailed study of leadership competencies tailored for the nonprofit sector. It explores fundraising, stakeholder engagement, and the potential for achieving the mission and goals of nonprofit entities.

Keywords: leadership competencies, nonprofit organizations, fundraising, stakeholder engagement, mission achievement, nonprofit goals.

TITLE 203: COMPREHENSIVE REVIEW OF LEAN SIX SIGMA APPLICATIONS IN HEALTHCARE

Mr.Mukesh Kumar

Professor, Department of Allied Health Sciences, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Lean Six Sigma is a valuable methodology for improving healthcare processes and patient outcomes. This abstract offers a comprehensive review of Lean Six Sigma applications in healthcare. It explores process optimization, waste reduction, and the potential for enhancing healthcare efficiency and quality.

Keywords: Lean Six Sigma, healthcare, process optimization, waste reduction, healthcare efficiency, patient outcomes.

TITLE 204: BUSINESS PROCESS OUTSOURCING AND OFFSHORING: A CRITICAL STUDY

Dr.Renu Jain

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business process outsourcing and offshoring are common practices for cost-effective operations. This abstract provides a critical study of these strategies. It explores cost savings, global workforce management, and the potential for optimizing business processes while maintaining service quality.

Keywords: business process outsourcing, offshoring, cost savings, global workforce, process optimization, service quality.

TITLE 205: SUSTAINABILITY METRICS AND REPORTING STANDARDS: A COMPREHENSIVE REVIEW

Dr.Poonam Sharma

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainability metrics and reporting standards are vital for measuring and communicating environmental and social performance. This abstract offers a comprehensive review of sustainability measurement and reporting practices. It explores key performance indicators, sustainability reporting frameworks, and the potential for demonstrating corporate responsibility and environmental stewardship.

Keywords: sustainability metrics, reporting standards, key performance indicators, sustainability reporting frameworks, corporate responsibility, environmental stewardship.

TITLE 206: EMOTIONAL INTELLIGENCE AND INTERPERSONAL SKILLS: A DETAILED STUDY

Dr. Manisha Dwivedi

Assistant Professor, Department of Education, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Emotional intelligence and interpersonal skills are critical for effective personal and professional relationships. This abstract presents a detailed study of these essential skills. It explores self-awareness, empathy, and the potential for enhancing communication, teamwork, and conflict resolution in various settings.

Keywords: emotional intelligence, interpersonal skills, self-awareness, empathy, communication, conflict resolution.

TITLE 207: TEAM BUILDING AND GROUP DYNAMICS: A THOROUGH REVIEW

Mr. Varun Kumar Gupta

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective team building and understanding group dynamics are crucial for achieving collective goals. This abstract offers a thorough review of team dynamics and group interaction. It explores team cohesion, leadership within teams, and the potential for fostering collaboration and productivity in diverse group settings.

Keywords: team building, group dynamics, team cohesion, leadership within teams, collaboration, productivity.

TITLE 208: SUSTAINABLE SUPPLY CHAIN PRACTICES IN THE FASHION INDUSTRY: A COMPREHENSIVE REVIEW

Dr.Tarun Kr Vashishta

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable supply chain practices are gaining prominence in the fashion industry to address environmental and social concerns. This abstract provides a comprehensive review of sustainability practices in the fashion supply chain. It explores ethical sourcing, eco-friendly production, and the potential for reducing the fashion industry's ecological footprint while meeting consumer demands.

Keywords: sustainable supply chain practices, fashion industry, ethical sourcing, eco-friendly production, ecological footprint, consumer demands.

TITLE 209: CHANGE MANAGEMENT IN HEALTHCARE ORGANIZATIONS: A CRITICAL STUDY

Dr.Ankit Srivastava

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Change management is vital in healthcare organizations to adapt to evolving medical practices and technologies. This abstract offers a critical study of change management strategies in healthcare. It explores stakeholder engagement, clinical process optimization, and the potential for facilitating smooth transitions while maintaining patient care quality.

Keywords: change management, healthcare organizations, stakeholder engagement, clinical process optimization, transitions, patient care quality.

**TITLE 210: DIGITAL TRANSFORMATION AND LEADERSHIP CHALLENGES:
AN IN-DEPTH REVIEW**

Ms. Shivangi Raghav

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital transformation presents both opportunities and challenges for organizations. This abstract provides an in-depth review of leadership challenges in the era of digital transformation. It explores technology adoption, data security, and the potential for adaptive leadership that drives digital innovation and competitive advantage.

Keywords: digital transformation, leadership challenges, technology adoption, data security, adaptive leadership, competitive advantage.

**TITLE 211: GENDER DIVERSITY AND WOMEN IN LEADERSHIP: A
THOROUGH STUDY**

Dr.Kauser F Jafaree

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Gender diversity and women in leadership roles are essential for achieving inclusive and equitable organizations. This abstract presents a thorough study of gender diversity initiatives and women's leadership in various sectors. It explores gender balance, leadership development, and the potential for fostering diversity and equality within leadership positions.

Keywords: gender diversity, women in leadership, gender balance, leadership development, diversity, equality.

**TITLE 212: SUPPLY CHAIN MANAGEMENT IN E-COMMERCE: A DETAILED
REVIEW**

Dr.RAMA RANI

Assistant Professor, Department of Commerce & Management, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective supply chain management is critical for the success of e-commerce businesses. This abstract provides a detailed review of supply chain practices tailored to the e-commerce sector. It explores inventory management, order fulfillment, and the potential for streamlining operations and enhancing customer satisfaction in the digital retail landscape.

Keywords: supply chain management, e-commerce, inventory management, order fulfillment, operations streamlining, customer satisfaction.

TITLE 213: CORPORATE SOCIAL RESPONSIBILITY AND COMMUNITY ENGAGEMENT: A COMPREHENSIVE REVIEW

Mr. Pankaj Kumar

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Corporate social responsibility (CSR) and community engagement are integral for ethical and sustainable business practices. This abstract offers a comprehensive review of CSR strategies and community involvement. It explores philanthropy, stakeholder partnerships, and the potential for businesses to contribute positively to society while achieving their objectives.

Keywords: corporate social responsibility, community engagement, philanthropy, stakeholder partnerships, social contribution, business objectives.

TITLE 214: LEADERSHIP DEVELOPMENT IN HIGHER EDUCATION INSTITUTIONS: A CRITICAL STUDY DR.MANJU CHAUDHARY

Assistant Professor, Department of Education, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership development is key for higher education institutions to adapt to evolving educational paradigms. This abstract presents a critical study of leadership development programs in academia. It explores faculty training, strategic leadership, and the potential for nurturing effective leaders who drive educational excellence and innovation.

Keywords: leadership development, higher education institutions, faculty training, strategic leadership, educational excellence, innovation.

**TITLE 215: LEAN MANAGEMENT IN MANUFACTURING: A
COMPREHENSIVE REVIEW**

Dr.Virendra Singh

Professor, Department of Arts & Humanities, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Lean management practices are widely adopted in manufacturing for efficiency and waste reduction. This abstract provides a comprehensive review of lean methodologies in the manufacturing industry. It explores continuous improvement, waste elimination, and the potential for enhancing productivity while minimizing costs in the production process.

Keywords: lean management, manufacturing, continuous improvement, waste elimination, productivity, cost reduction.

**TITLE 216: KNOWLEDGE CREATION AND INNOVATION MANAGEMENT:
AN IN-DEPTH STUDY DR.KAUSER F JAFAREE**

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Knowledge creation and innovation management are critical for organizations seeking a competitive edge. This abstract offers an in-depth study of knowledge management and innovation strategies. It explores knowledge sharing, creative processes, and the potential for fostering a culture of innovation and problem-solving in diverse industries.

Keywords: knowledge creation, innovation management, knowledge sharing, creative processes, innovation culture, problem-solving.

**TITLE 217: ETHICAL DILEMMAS IN GLOBAL BUSINESS: A THOROUGH
REVIEW**

Dr.Poonam Sharma

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Global business often presents ethical dilemmas that require careful consideration and decision-making. This abstract provides a thorough review of ethical challenges in international business. It explores cross-cultural ethics, corporate governance, and the potential for resolving ethical dilemmas while maintaining a responsible global presence.

Keywords: ethical dilemmas, global business, cross-cultural ethics, corporate governance, ethical resolution, global responsibility.

**TITLE 218: CORPORATE GOVERNANCE AND BOARD LEADERSHIP: A
DETAILED REVIEW**

Dr.Shalendra Prakash

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Corporate governance and effective board leadership are essential for organizational success and accountability. This abstract presents a detailed review of corporate governance principles and board practices. It explores governance frameworks, board diversity, and the potential for enhancing transparency and responsible decision-making within organizations.

Keywords: corporate governance, board leadership, governance frameworks, board diversity, transparency, responsible decision-making.

**TITLE 219: NEGOTIATION SKILLS FOR PROJECT MANAGERS: A
COMPREHENSIVE REVIEW**

Ms.Annu Yadav

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Negotiation skills are crucial for project managers to successfully navigate complex projects. This abstract offers a comprehensive review of negotiation strategies in project management. It explores conflict resolution, stakeholder management, and the potential for achieving project objectives through effective negotiation.

Keywords: negotiation skills, project managers, conflict resolution, stakeholder management, project objectives, effective negotiation.

TITLE 220: CRISIS LEADERSHIP AND EMERGENCY RESPONSE: A CRITICAL STUDY

Dr.Abhiresh Abhram

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Crisis leadership and effective emergency response are essential in managing unforeseen events. This abstract provides a critical study of leadership during crises. It explores crisis communication, decision-making under pressure, and the potential for minimizing the impact of emergencies while safeguarding lives and assets.

Keywords: crisis leadership, emergency response, crisis communication, decision-making, impact mitigation, asset safeguarding.

TITLE 221: GREEN MARKETING AND SUSTAINABLE BRANDING: A COMPREHENSIVE REVIEW DR.VIVEK RASTOGI

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Green marketing and sustainable branding have become increasingly important as consumers seek environmentally responsible products and services. This abstract provides a comprehensive review of green marketing strategies and sustainable branding practices. It explores eco-friendly product development, ethical advertising, and the potential for businesses to align their brands with sustainability goals while meeting consumer expectations.

Keywords: green marketing, sustainable branding, eco-friendly product development, ethical advertising, sustainability goals, consumer expectations.

TITLE 222: CHANGE MANAGEMENT IN THE TECHNOLOGY SECTOR: A THOROUGH STUDY

Ms. Richa Chauhan

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Change management is pivotal for technology companies adapting to rapid industry developments. This abstract offers a thorough study of change management in the technology sector. It explores agile methodologies, innovation adoption, and the potential for technology companies to stay agile and competitive in the ever-evolving tech landscape.

Keywords: change management, technology sector, agile methodologies, innovation adoption, agility, competitive advantage.

TITLE 223: LEADERSHIP COACHING AND MENTORING: A DETAILED REVIEW

Dr. Manju Gupta

Professor, Department of Education, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership coaching and mentoring are essential for nurturing future leaders within organizations. This abstract presents a detailed review of coaching and mentoring programs. It explores leadership development, personalized guidance, and the potential for organizations to build strong leadership pipelines and retain top talent.

Keywords: leadership coaching, mentoring, leadership development, personalized guidance, leadership pipelines, talent retention.

**TITLE 224: BUSINESS PROCESS AUTOMATION AND ROBOTICS: A
COMPREHENSIVE REVIEW**

Dr.Bablu Kumar

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business process automation and robotics are transforming industries by enhancing efficiency and reducing human intervention. This abstract provides a comprehensive review of automation and robotics in various sectors. It explores workflow optimization, cost reduction, and the potential for organizations to streamline processes while maintaining quality and accuracy.

Keywords: business process automation, robotics, workflow optimization, cost reduction, process streamlining, quality assurance.

**TITLE 225: SUSTAINABLE TOURISM AND DESTINATION MANAGEMENT:
A CRITICAL STUDY**

Mr.Nitin Gupta

Assistant Professor, Department of Hotel Management, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable tourism and responsible destination management are vital to preserve natural and cultural assets. This abstract offers a critical study of sustainable tourism practices. It explores eco-friendly tourism, cultural preservation, and the potential for destinations to balance tourism growth with environmental and cultural conservation.

Keywords: sustainable tourism, destination management, eco-friendly tourism, cultural preservation, environmental conservation, tourism growth.

**TITLE 226: EXPLORING WORKPLACE CONFLICT RESOLUTION
STRATEGIES: AN IN-DEPTH EXAMINATION**

DR.VEER SINGH

Professor, Department of Arts & Humanities, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Workplace conflict resolution is crucial for maintaining a harmonious and productive work environment. This abstract provides an in-depth examination of conflict resolution strategies within organizations. It explores mediation, negotiation, and the potential for fostering understanding and collaboration while addressing workplace conflicts.

Keywords: workplace conflict resolution, mediation, negotiation, understanding, collaboration, conflict management.

TITLE 227: RISK MANAGEMENT IN THE BANKING SECTOR: A THOROUGH STUDY

Dr.Rachana Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Risk management is a cornerstone of the banking industry to protect financial stability. This abstract offers a thorough study of risk management practices in banking. It explores credit risk assessment, regulatory compliance, and the potential for banks to maintain stability while ensuring customer trust and financial security.

Keywords: risk management, banking sector, credit risk assessment, regulatory compliance, financial stability, customer trust.

TITLE 228: BUSINESS ANALYTICS FOR FINANCIAL FORECASTING: A DETAILED REVIEW

Dr.Neeraj Sharma

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business analytics plays a significant role in financial forecasting and decision-making. This abstract presents a detailed review of business analytics techniques in finance. It explores data analysis, predictive modeling, and the potential for organizations to make informed financial decisions and manage risk effectively.

Keywords: business analytics, financial forecasting, data analysis, predictive modeling, informed decisions, risk management.

TITLE 229: IN-DEPTH ANALYSIS OF LEADERSHIP IN THE NONPROFIT SECTOR

Ms.Himani

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in the nonprofit sector is unique, driven by social impact and mission-driven goals. This abstract offers an in-depth analysis of leadership within nonprofit organizations. It explores stakeholder engagement, ethical fundraising, and the potential for nonprofits to lead social change and make a lasting impact on communities.

Keywords: nonprofit sector, leadership analysis, stakeholder engagement, ethical fundraising, social impact, community change.

TITLE 230: SUPPLY CHAIN OPTIMIZATION IN E-COMMERCE: A CRITICAL STUDY

Ms.Anmol Preet

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Supply chain optimization is pivotal for e-commerce businesses seeking to deliver products efficiently. This abstract provides a critical study of supply chain optimization in the e-commerce sector. It explores inventory management, logistics efficiency, and the potential for e-commerce companies to enhance customer satisfaction while managing operational costs effectively.

Keywords: supply chain optimization, e-commerce, inventory management, logistics efficiency, customer satisfaction, operational cost management.

**TITLE 231: CORPORATE ETHICS AND COMPLIANCE PROGRAMS: A
COMPREHENSIVE REVIEW**

Dr. SEEMA VERMA

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Corporate ethics and robust compliance programs are critical for ethical business practices and legal adherence. This abstract provides a comprehensive review of corporate ethics and compliance initiatives. It explores code of conduct development, regulatory compliance, and the potential for organizations to maintain ethical standards while navigating complex legal landscapes.

Keywords: corporate ethics, compliance programs, code of conduct, regulatory compliance, ethical standards, legal adherence.

**TITLE 232: LEADERSHIP CHALLENGES IN THE RETAIL INDUSTRY: A
THOROUGH STUDY**

Dr. Ashu Saini

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in the retail sector comes with unique challenges in a highly competitive market. This abstract offers a thorough study of leadership challenges within the retail industry. It explores customer-centric leadership, inventory management, and the potential for retailers to thrive by adapting to changing consumer behaviors and preferences.

Keywords: leadership challenges, retail industry, customer-centric leadership, inventory management, consumer behavior, market adaptation.

**TITLE 233: LEAN SIX SIGMA IN SERVICE INDUSTRIES: A DETAILED
REVIEW**

Dr. K.D. Sharma

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Lean Six Sigma principles, which have traditionally been applied in manufacturing, are increasingly relevant in service industries. This abstract presents a detailed review of Lean Six Sigma implementation in service sectors. It explores process optimization, service quality, and the potential for service providers to achieve higher efficiency and customer satisfaction through Lean Six Sigma methodologies.

Keywords: Lean Six Sigma, service industries, process optimization, service quality, efficiency, customer satisfaction.

**TITLE 234: KNOWLEDGE SHARING IN VIRTUAL TEAMS: A
COMPREHENSIVE REVIEW**

Dr. Neeta gaur

Associate Professor, Department of Education, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: In a digitally connected world, virtual teams are becoming common, and effective knowledge sharing is crucial. This abstract provides a comprehensive review of knowledge sharing in virtual teams. It explores collaborative tools, communication strategies, and the potential for organizations to harness the collective expertise of geographically dispersed teams.

Keywords: knowledge sharing, virtual teams, collaborative tools, communication strategies, expertise harnessing, virtual collaboration.

**TITLE 235: ETHICAL LEADERSHIP IN THE LEGAL PROFESSION: A
THOROUGH STUDY**

Mr. Ankit Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical leadership is paramount in the legal profession, where principles of justice and integrity are fundamental. This abstract offers a thorough study of ethical leadership in the legal sector. It explores professional ethics, client advocacy, and the potential for legal

professionals to uphold ethical standards while serving the interests of justice.

Keywords: ethical leadership, legal profession, professional ethics, client advocacy, ethical standards, justice.

**TITLE 236: CRISIS COMMUNICATION IN THE DIGITAL AGE: A
COMPREHENSIVE REVIEW**

Ms.Preeti Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Crisis communication has evolved significantly with the rise of digital media and social platforms. This abstract provides a comprehensive review of crisis communication strategies in the digital age. It explores online reputation management, real-time responsiveness, and the potential for organizations to effectively handle crises and safeguard their public image in the digital realm.

Keywords: crisis communication, digital age, online reputation management, real-time responsiveness, crisis management, public image.

**TITLE 237: SUSTAINABLE SUPPLY CHAIN PRACTICES IN AGRICULTURE: A
THOROUGH STUDY**

Dr. Raj Kumar

Assistant Professor, Department of Agricultural Science, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable supply chain practices are crucial in the agricultural sector to ensure environmental and social responsibility. This abstract offers a thorough study of sustainable supply chain management in agriculture. It explores eco-friendly farming methods, fair trade practices, and the potential for agricultural enterprises to balance productivity with sustainability.

Keywords: sustainable supply chain practices, agriculture, eco-friendly farming, fair trade, sustainability, agricultural productivity.

TITLE 238: CHANGE MANAGEMENT IN EDUCATIONAL INSTITUTIONS: A DETAILED REVIEW

Mr.Paresh Pathak

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Educational institutions face numerous changes in curricula, technology, and student needs. This abstract presents a detailed review of change management in educational settings. It explores faculty training, digital transformation, and the potential for academic institutions to adapt effectively while maintaining educational quality and relevance.

Keywords: change management, educational institutions, faculty training, digital transformation, adaptation, educational quality.

TITLE 239: COMPREHENSIVE REVIEW OF LEADERSHIP IN THE NONPROFIT SECTOR

Mr.Vikas

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership within nonprofit organizations plays a vital role in addressing social issues and promoting positive change. This abstract provides a comprehensive review of leadership practices in the nonprofit sector. It explores mission-driven leadership, donor engagement, and the potential for nonprofits to drive social impact through effective leadership and community support.

Keywords: nonprofit sector, leadership practices, mission-driven leadership, donor engagement, social impact, community support.

TITLE 240: GREEN SUPPLY CHAIN PRACTICES IN THE ELECTRONICS INDUSTRY: A CRITICAL STUDY

Dr.Priya Kushwaha

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Green supply chain practices are gaining significance in the electronics industry as environmental concerns grow. This abstract offers a critical study of green supply chain practices within the electronics sector. It explores sustainable sourcing, product life cycle assessment, and the potential for electronics companies to reduce their ecological footprint while meeting consumer demands for eco-conscious products.

Keywords: green supply chain practices, electronics industry, sustainable sourcing, product life cycle assessment, ecological footprint, eco-conscious products.

TITLE 241: NEGOTIATION SKILLS FOR HEALTHCARE PROFESSIONALS: A COMPREHENSIVE REVIEW

Mr.Ajit Pal Singh

Assistant Professor, Department of Allied Health Sciences, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Negotiation skills are vital for healthcare professionals who often deal with complex patient care, budgets, and resource allocation. This abstract provides a comprehensive review of negotiation skills in the healthcare industry. It explores physician-administrator negotiations, cost containment, and the potential for healthcare providers to optimize patient care while managing resources effectively.

Keywords: negotiation skills, healthcare professionals, physician-administrator negotiations, cost containment, patient care, resource management.

TITLE 242: RISK MANAGEMENT IN SUPPLY CHAIN SECURITY: A THOROUGH STUDY

Dr.Nikita Singhal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Risk management in supply chain security is crucial to protect goods and data as they move through global networks. This abstract offers a thorough study of risk management practices in supply chain

security. It explores cybersecurity, logistics risk assessment, and the potential for organizations to safeguard supply chains against threats and vulnerabilities.

Keywords: risk management, supply chain security, cybersecurity, logistics risk assessment, threat mitigation, supply chain protection.

**TITLE 243: BUSINESS ETHICS IN THE TOURISM AND HOSPITALITY
SECTOR: A DETAILED REVIEW**

Dr. Priyanka Rana

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business ethics play a significant role in the tourism and hospitality sector, where customer satisfaction and trust are paramount. This abstract presents a detailed review of business ethics within the tourism and hospitality industry. It explores guest relations, ethical marketing, and the potential for businesses to maintain a positive reputation and build guest loyalty through ethical practices.

Keywords: business ethics, tourism and hospitality, guest relations, ethical marketing, reputation management, guest loyalty.

**TITLE 244: COMPREHENSIVE REVIEW OF LEADERSHIP IN CORPORATE
PHILANTHROPY AND CSR DR.NIDHI PATHAK**

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in corporate philanthropy and corporate social responsibility (CSR) is vital to drive positive social and environmental impacts. This abstract provides a comprehensive review of leadership practices in corporate philanthropy and CSR. It explores sustainability initiatives, stakeholder engagement, and the potential for organizations to align profitability with social and environmental responsibility.

Keywords: leadership, corporate philanthropy, CSR, sustainability initiatives, stakeholder engagement, social and environmental responsibility.

TITLE 245: LEAN SIX SIGMA IN HEALTHCARE SERVICES: A CRITICAL STUDY

Ms. Riya saxena

Assistant Professor, Department of Allied Health Sciences, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Lean Six Sigma principles have gained recognition in healthcare for their potential to improve patient care and streamline processes. This abstract offers a critical study of Lean Six Sigma applications in healthcare services. It explores process efficiency, error reduction, and the potential for healthcare institutions to enhance quality of care while controlling costs.

Keywords: Lean Six Sigma, healthcare services, process efficiency, error reduction, quality of care, cost control.

TITLE 246: KNOWLEDGE MANAGEMENT IN INFORMATION TECHNOLOGY: A COMPREHENSIVE REVIEW MR.SHIV MOHAN PRAJAPATI

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Knowledge management is crucial in the dynamic field of information technology (IT). This abstract provides a comprehensive review of knowledge management practices in IT. It explores knowledge sharing, IT governance, and the potential for organizations to harness knowledge effectively to support their IT infrastructure and innovation.

Keywords: knowledge management, information technology, knowledge sharing, IT governance, knowledge utilization, IT innovation.

TITLE 247: ETHICAL LEADERSHIP IN HUMAN RESOURCES: A THOROUGH STUDY

Mr.Indrakant Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical leadership in human resources is essential to ensure fair workplace practices and employee well-being. This abstract offers a thorough study of ethical leadership in HR. It explores diversity and inclusion, talent management, and the potential for HR leaders to create inclusive and ethical work environments that attract and retain top talent.

Keywords: ethical leadership, human resources, diversity and inclusion, talent management, workplace ethics, top talent retention.

**TITLE 248: CRISIS MANAGEMENT IN THE FINANCIAL SECTOR: A
DETAILED REVIEW**

Dr.Parvej Aalam

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Crisis management is critical for the stability of financial institutions and the trust of their clients. This abstract presents a detailed review of crisis management in the financial sector. It explores financial risk analysis, regulatory compliance, and the potential for financial organizations to respond effectively to crises while maintaining the trust of their customers.

Keywords: crisis management, financial sector, risk analysis, regulatory compliance, crisis response, customer trust.

**TITLE 249: COMPREHENSIVE REVIEW OF SUSTAINABLE SUPPLY CHAIN
PRACTICES IN RETAIL**

Mr.Sachin Chaudhary

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable supply chain practices are gaining prominence in the retail sector, driven by consumer demand for ethical products. This abstract provides a comprehensive review of sustainable supply chain management in the retail industry. It explores ethical sourcing, waste reduction, and the potential for retailers to balance profitability with environmental and social responsibility.

Keywords: sustainable supply chain practices, retail industry, ethical sourcing, waste reduction, profitability, social responsibility.

TITLE 250: CHANGE MANAGEMENT IN THE ENVIRONMENTAL SECTOR: A CRITICAL STUDY

Mr.Ankur Goel

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Change management is imperative in the environmental sector, where organizations strive to address ecological challenges. This abstract offers a critical study of change management in environmental organizations. It explores sustainability initiatives, stakeholder engagement, and the potential for environmental groups to adapt to emerging ecological concerns while maintaining their mission and purpose.

Keywords: change management, environmental sector, sustainability initiatives, stakeholder engagement, ecological concerns, mission alignment.

TITLE 251: LEADERSHIP IN SPORTS MANAGEMENT: A COMPREHENSIVE REVIEW

Dr.KAILASH NATH CHAUBE

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in sports management is crucial for the success of sports organizations, clubs, and events. This abstract provides a comprehensive review of leadership practices in the field of sports management. It explores team leadership, athlete development, and the potential for sports managers to achieve both on-field and off-field success.

Keywords: leadership, sports management, team leadership, athlete development, sports organizations, off-field success.

TITLE 252: GREEN SUPPLY CHAIN PRACTICES IN THE FASHION INDUSTRY: A THOROUGH STUDY

Dr. Neeraj Kumar Gupta

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Dr. Neeraj Kumar Gupta

Abstract: Green supply chain practices are becoming essential in the fashion industry to reduce its environmental footprint. This abstract offers a thorough study of green supply chain practices in the fashion sector. It explores sustainable sourcing, eco-friendly manufacturing, and the potential for fashion brands to create environmentally responsible products while meeting consumer demand.

Keywords: green supply chain practices, fashion industry, sustainable sourcing, eco-friendly manufacturing, environmentally responsible products, consumer demand.

TITLE 253: NEGOTIATION SKILLS FOR SALES PROFESSIONALS: A DETAILED REVIEW

Ms. Apurva Goyal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Negotiation skills are paramount for sales professionals who engage in deal-making and relationship building. This abstract presents a detailed review of negotiation skills specific to the sales domain. It explores customer interactions, closing deals, and the potential for salespeople to enhance client relationships and drive revenue.

Keywords: negotiation skills, sales professionals, customer interactions, deal closure, client relationships, revenue generation.

TITLE 254: EXPLORING RISK MANAGEMENT IN THE PHARMACEUTICAL INDUSTRY: A COMPREHENSIVE REVIEW

Dr. PUSHPENDRA KUMAR JAIN

Professor, Department of Pharmacy, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Risk management in the pharmaceutical industry is crucial to ensure drug safety and regulatory compliance. This abstract provides a comprehensive review of risk management in the pharmaceutical sector. It explores pharmacovigilance, regulatory affairs, and the potential for pharmaceutical companies to develop safe and effective medications while adhering to stringent regulations.

Keywords: risk management, pharmaceutical industry, pharmacovigilance, regulatory affairs, drug safety, regulatory compliance.

TITLE 255: BUSINESS ETHICS IN THE TECHNOLOGY SECTOR: A CRITICAL STUDY

Dr. Beena

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The technology sector faces ethical challenges related to data privacy, innovation, and responsible use of technology. This abstract offers a critical study of business ethics in the technology industry. It explores data security, ethical innovation, and the potential for tech companies to balance profit with ethical responsibility.

Keywords: business ethics, technology sector, data security, ethical innovation, ethical responsibility, tech companies.

TITLE 256: LEADERSHIP IN THE FASHION AND APPAREL INDUSTRY: A COMPREHENSIVE REVIEW

MS.MANISHA TOMAR

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in the fashion and apparel industry plays a vital role in brand identity and market success. This abstract provides a comprehensive review of leadership practices in the fashion sector. It explores design leadership, trend forecasting, and the potential for fashion leaders to set trends and drive consumer engagement.

Keywords: leadership, fashion and apparel industry, design leadership, trend forecasting, brand identity, consumer engagement.

TITLE 257: LEAN SIX SIGMA IN THE AUTOMOTIVE SECTOR: A THOROUGH STUDY

Dr.Sanyam Sharma

Associate Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Lean Six Sigma principles are instrumental in improving quality and efficiency in the automotive sector. This abstract offers a thorough study of Lean Six Sigma applications in the automotive industry. It explores manufacturing processes, defect reduction, and the potential for automakers to enhance vehicle quality while minimizing costs.

Keywords: Lean Six Sigma, automotive sector, manufacturing processes, defect reduction, vehicle quality, cost minimization.

TITLE 258: KNOWLEDGE MANAGEMENT IN HEALTHCARE ADMINISTRATION: A DETAILED REVIEW

Mr. Varun Kumar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Knowledge management is integral to efficient healthcare administration and patient care. This abstract presents a detailed review of knowledge management practices in healthcare administration. It explores medical records management, healthcare IT, and the potential for healthcare institutions to improve patient outcomes and operational efficiency.

Keywords: knowledge management, healthcare administration, medical records management, healthcare IT, patient outcomes, operational efficiency.

TITLE 259: COMPREHENSIVE REVIEW OF ETHICAL LEADERSHIP IN MARKETING AND ADVERTISING

Dr. K.D. Sharma

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical leadership in marketing and advertising is essential to maintain consumer trust and uphold brand integrity. This abstract provides a comprehensive review of ethical leadership in the marketing and advertising field. It explores responsible marketing, consumer transparency, and the potential for companies to align their promotional activities with ethical principles.

Keywords: ethical leadership, marketing and advertising, responsible marketing, consumer transparency, brand integrity, ethical principles.

TITLE 260: CRISIS MANAGEMENT IN THE HEALTHCARE SECTOR: A CRITICAL STUDY

Ms. Neha Singh

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Crisis management is pivotal in the healthcare sector, where patient safety and public trust are paramount. This abstract offers a critical study of crisis management in healthcare organizations. It explores pandemic response, emergency preparedness, and the potential for healthcare institutions to navigate crises while preserving patient care standards.

Keywords: crisis management, healthcare sector, pandemic response, emergency preparedness, patient care standards, public trust.

TITLE 261: SUSTAINABLE SUPPLY CHAIN PRACTICES IN THE FOOD INDUSTRY: A COMPREHENSIVE REVIEW

Ms.Ila Rai

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable supply chain practices are essential in the food industry to ensure food safety, quality, and environmental responsibility. This abstract provides a comprehensive review of sustainable supply chain management in the food sector. It explores food sourcing, distribution, and the potential for food companies to meet consumer demands while prioritizing sustainability.

Keywords: sustainable supply chain practices, food industry, food sourcing, distribution, food safety, environmental responsibility.

TITLE 262: CHANGE MANAGEMENT IN TELECOMMUNICATIONS: A THOROUGH STUDY

Mr. Kapil Kumar

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Change management is vital in the fast-evolving telecommunications industry, where technology advancements are frequent. This abstract offers a thorough study of change management practices in telecommunications. It explores network upgrades, customer experience enhancements, and the potential for telecom companies to adapt to technological shifts while delivering high-quality services.

Keywords: change management, telecommunications, network upgrades, customer experience, technology shifts, service quality.

TITLE 263: LEADERSHIP IN SOCIAL ENTERPRISES AND IMPACT ORGANIZATIONS: A COMPREHENSIVE REVIEW

Mr. Puneet Kumar

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in social enterprises and impact organizations is pivotal for driving positive social and environmental change. This abstract provides a comprehensive review of leadership practices in the realm of social impact. It explores mission alignment, stakeholder engagement, and the potential for impact leaders to create meaningful change while balancing financial sustainability.

Keywords: leadership, social enterprises, impact organizations, mission alignment, stakeholder engagement, financial sustainability.

TITLE 264: GREEN MARKETING STRATEGIES FOR SUSTAINABLE PRODUCTS: A CRITICAL STUDY

Mr. Gagan Singh

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Green marketing strategies are essential for promoting sustainable products in a consumer-driven world. This abstract offers a critical study of green marketing practices for eco-friendly products. It explores eco-labeling, consumer awareness, and the potential for businesses to effectively market their sustainable offerings while fostering eco-conscious consumer behavior.

Keywords: green marketing strategies, sustainable products, eco-labeling, consumer awareness, eco-conscious consumer behavior.

TITLE 265: NEGOTIATION SKILLS FOR SUPPLY CHAIN PROFESSIONALS: A COMPREHENSIVE REVIEW

Dr. Richa Atri

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Negotiation skills are key to effective supply chain management, where collaboration and cost control are essential. This abstract provides a comprehensive review of negotiation skills tailored for supply chain professionals. It explores vendor relations, cost negotiation, and the potential for supply chain specialists to optimize

procurement processes while maintaining valuable supplier relationships.

Keywords: negotiation skills, supply chain professionals, vendor relations, cost negotiation, procurement optimization, supplier relationships.

TITLE 266: RISK MANAGEMENT IN THE ENERGY SECTOR: A COMPREHENSIVE REVIEW

Mr. Aditya Kumar Jha

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Risk management is a critical aspect of the energy sector, where safety, regulatory compliance, and sustainability are paramount. This abstract offers a comprehensive review of risk management practices in the energy industry. It explores safety protocols, environmental regulations, and the potential for energy companies to ensure safe operations while meeting environmental standards.

Keywords: risk management, energy sector, safety protocols, environmental regulations, safe operations, environmental standards.

TITLE 267: BUSINESS ETHICS IN THE FOOD AND BEVERAGE INDUSTRY: A THOROUGH STUDY

Mr. Rajneesh Panwar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business ethics are integral to the food and beverage industry, where food safety, consumer trust, and sustainability are critical. This abstract presents a thorough study of business ethics in the food sector. It explores supply chain transparency, responsible sourcing, and the potential for food and beverage companies to uphold ethical standards while meeting consumer needs.

Keywords: business ethics, food and beverage industry, supply chain transparency, responsible sourcing, ethical standards, consumer needs.

**TITLE 268: LEADERSHIP IN THE ARTS AND CULTURE MANAGEMENT: A
DETAILED REVIEW**

Dr.Bablu Kumar

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in arts and culture management is essential for promoting creativity and cultural heritage. This abstract provides a detailed review of leadership practices in the arts and culture sector. It explores artistic curation, cultural preservation, and the potential for cultural leaders to enrich society through creative expressions.

Keywords: leadership, arts and culture management, artistic curation, cultural preservation, creativity, cultural heritage.

**TITLE 269: LEAN SIX SIGMA IN LOGISTICS AND TRANSPORTATION: A
COMPREHENSIVE REVIEW**

Dr.Farha Hashmi

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Lean Six Sigma principles have significant applications in logistics and transportation, where efficiency and timeliness are vital. This abstract offers a comprehensive review of Lean Six Sigma in the logistics sector. It explores supply chain optimization, on-time delivery, and the potential for logistics companies to enhance efficiency while meeting delivery commitments.

Keywords: Lean Six Sigma, logistics and transportation, supply chain optimization, on-time delivery, efficiency, delivery commitments.

**TITLE 270: KNOWLEDGE MANAGEMENT IN THE OIL AND GAS
INDUSTRY: A CRITICAL STUDY**

Mr.Nitin Kr Agarwal

Assistant Professor, Department of Commerce & Management, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Knowledge management is instrumental in the complex and risk-prone oil and gas sector. This abstract provides a critical study of knowledge management practices in the energy industry. It explores data analytics, safety protocols, and the potential for oil and gas companies to harness knowledge effectively to ensure safe operations and resource exploration.

Keywords: knowledge management, oil and gas industry, data analytics, safety protocols, safe operations, resource exploration.

TITLE 271: ETHICAL LEADERSHIP IN EDUCATION ADMINISTRATION: A COMPREHENSIVE REVIEW

Ms.Preeti Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical leadership is fundamental in education administration to create nurturing learning environments. This abstract offers a comprehensive review of ethical leadership practices in education. It explores student well-being, educational policies, and the potential for educational administrators to foster academic growth while upholding ethical principles.

Keywords: ethical leadership, education administration, student well-being, educational policies, academic growth, ethical principles.

TITLE 272: CRISIS MANAGEMENT IN THE TECHNOLOGY INDUSTRY: A THOROUGH STUDY

Mr. Manish Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Crisis management is critical for technology companies to maintain customer trust and business continuity. This abstract provides a thorough study of crisis management in the tech sector. It explores cybersecurity incidents, data breaches, and the potential for tech organizations to respond effectively to crises while safeguarding sensitive information.

Keywords: crisis management, technology industry, cybersecurity incidents, data breaches, crisis response, sensitive information.

TITLE 273: SUSTAINABLE SUPPLY CHAIN PRACTICES IN THE PHARMACEUTICAL SECTOR: A DETAILED REVIEW

MR.WASIQ IQBAL

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable supply chain practices are pivotal in the pharmaceutical industry, where product safety and quality are paramount. This abstract presents a detailed review of sustainable supply chain management in the pharmaceutical sector. It explores pharmaceutical supply chains, quality assurance, and the potential for pharmaceutical companies to deliver safe and effective medications while minimizing their environmental footprint.

Keywords: sustainable supply chain practices, pharmaceutical sector, pharmaceutical supply chains, quality assurance, safe medications, environmental footprint.

TITLE 274: CHANGE MANAGEMENT IN RETAIL BANKING: A COMPREHENSIVE REVIEW

Ms. Akansha Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Change management is crucial in retail banking, where evolving customer expectations and digitalization demand adaptability. This abstract offers a comprehensive review of change management in the retail banking sector. It explores digital transformations, customer experience improvements, and the potential for retail banks to navigate change while enhancing their competitive edge.

Keywords: change management, retail banking, digital transformations, customer experience, change navigation, competitive edge.

TITLE 275: LEADERSHIP IN THE NONPROFIT SECTOR: A CRITICAL STUDY

Dr. Rajiv Kumar Nagar

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in the nonprofit sector is essential for social impact and community service. This abstract provides a critical study of leadership practices in nonprofit organizations. It explores mission alignment, volunteer management, and the potential for nonprofit leaders to drive social change while mobilizing resources effectively.

Keywords: leadership, nonprofit sector, mission alignment, volunteer management, social impact, resource mobilization.

TITLE 276: GREEN SUPPLY CHAIN PRACTICES IN THE ELECTRONICS INDUSTRY: A COMPREHENSIVE REVIEW MS.SHIVANGI RAGHAV

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Green supply chain practices have gained prominence in the electronics industry to address environmental concerns. This abstract offers a comprehensive review of green supply chain management in the electronics sector. It explores e-waste reduction, responsible sourcing, and the potential for electronics companies to minimize environmental impact while meeting consumer demand.

Keywords: green supply chain practices, electronics industry, e-waste reduction, responsible sourcing, environmental impact, consumer demand.

TITLE 277: NEGOTIATION SKILLS FOR HEALTHCARE PROFESSIONALS: A THOROUGH STUDY

Mr. Ankur Vashistha

Assistant Professor, Department of Allied Health Sciences, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Negotiation skills are crucial for healthcare professionals who often deal with complex patient care, budgets, and resource allocation.

This abstract provides a thorough study of negotiation skills in the healthcare industry. It explores physician-administrator negotiations, cost containment, and the potential for healthcare providers to optimize patient care while managing resources effectively.

Keywords: negotiation skills, healthcare professionals, physician-administrator negotiations, cost containment, patient care, resource management.

TITLE 278: RISK MANAGEMENT IN SUPPLY CHAIN SECURITY: A DETAILED REVIEW

Mr. Bharat Singh

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Risk management in supply chain security is crucial to protect goods and data as they move through global networks. This abstract offers a detailed study of risk management practices in supply chain security. It explores cybersecurity, logistics risk assessment, and the potential for organizations to safeguard supply chains against threats and vulnerabilities.

Keywords: risk management, supply chain security, cybersecurity, logistics risk assessment, threat mitigation, supply chain protection.

TITLE 279: BUSINESS ETHICS IN THE TOURISM AND HOSPITALITY SECTOR: A COMPREHENSIVE REVIEW DR.A.S SOLANKI

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business ethics play a significant role in the tourism and hospitality sector, where customer satisfaction and trust are paramount. This abstract presents a comprehensive review of business ethics within the tourism and hospitality industry. It explores guest relations, ethical marketing, and the potential for businesses to maintain a positive reputation and build guest loyalty through ethical practices.

Keywords: business ethics, tourism and hospitality, guest relations, ethical marketing, reputation management, guest loyalty.

TITLE 280: LEADERSHIP IN CORPORATE PHILANTHROPY AND CSR: A CRITICAL STUDY

Ms. Pooja Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in corporate philanthropy and corporate social responsibility (CSR) is vital to drive positive social and environmental impacts. This abstract provides a critical study of leadership practices in corporate philanthropy and CSR. It explores sustainability initiatives, stakeholder engagement, and the potential for organizations to align profitability with social and environmental responsibility.

Keywords: leadership, corporate philanthropy, CSR, sustainability initiatives, stakeholder engagement, social and environmental responsibility.

TITLE 281: AN IN-DEPTH EXAMINATION OF LEAN SIX SIGMA IN HEALTHCARE

Ms. Ashima Kashyap

Assistant Professor, Department of Allied Health Sciences, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Lean Six Sigma methodologies have found substantial applications in the healthcare industry, aiming to enhance patient care and operational efficiency. This abstract conducts an in-depth examination of the utilization of Lean Six Sigma in healthcare. It explores process improvement, patient safety, and the potential for healthcare facilities to deliver superior care while optimizing resource utilization.

Keywords: Lean Six Sigma, healthcare, process improvement, patient safety, resource optimization, operational efficiency.

TITLE 282: KNOWLEDGE MANAGEMENT IN INFORMATION TECHNOLOGY: A THOROUGH STUDY

Mr. Sahadev Singh Tomer

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Knowledge management is pivotal within the ever-evolving information technology (IT) sector, where information accessibility and sharing are critical. This abstract offers a thorough study of knowledge management practices in IT. It explores data repositories, IT service management, and the potential for IT organizations to foster innovation while ensuring the efficient utilization of knowledge assets.

Keywords: knowledge management, information technology, data repositories, IT service management, innovation, knowledge assets.

TITLE 283: ETHICAL LEADERSHIP IN HUMAN RESOURCES: A DETAILED REVIEW

Ms. Manisha Tomar

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical leadership is essential in the field of human resources (HR), where employee well-being and ethical policies are paramount. This abstract provides a detailed review of ethical leadership practices in HR. It explores employee relations, diversity and inclusion, and the potential for HR professionals to create ethical workplaces while supporting employee growth.

Keywords: ethical leadership, human resources, employee relations, diversity and inclusion, ethical workplace, employee growth.

TITLE 284: CRISIS MANAGEMENT IN THE FINANCIAL SECTOR: A COMPREHENSIVE REVIEW

Ms. Tamana Singh Rajput

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Crisis management is of utmost importance in the financial sector, where market stability and customer trust are critical. This abstract offers a comprehensive review of crisis management practices within the financial industry. It explores financial crisis response, regulatory compliance, and the potential for financial institutions to

navigate turbulent times while safeguarding the interests of clients and stakeholders.

Keywords: crisis management, financial sector, crisis response, regulatory compliance, market stability, stakeholder interests.

**TITLE 285: SUSTAINABLE SUPPLY CHAIN PRACTICES IN RETAIL: A
CRITICAL STUDY**

Ms.Akanksha Kemwalia

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable supply chain practices have become indispensable in the retail sector to address environmental concerns and customer expectations. This abstract conducts a critical study of sustainable supply chain management in the retail industry. It explores eco-friendly logistics, responsible sourcing, and the potential for retail businesses to align their operations with sustainable principles while delivering products efficiently.

Keywords: sustainable supply chain practices, retail, eco-friendly logistics, responsible sourcing, sustainable operations, product efficiency.

**TITLE 286: CHANGE MANAGEMENT IN THE ENVIRONMENTAL SECTOR: A
COMPREHENSIVE REVIEW**

Dr.Pankaj Kumar Gupta

Associate Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Change management is vital in the environmental sector, where sustainability goals and conservation efforts are at the forefront. This abstract provides a comprehensive review of change management practices in environmental organizations. It explores conservation initiatives, policy changes, and the potential for environmental entities to adapt to evolving environmental standards while fostering a greener planet.

Keywords: change management, environmental sector, conservation initiatives, policy changes, sustainability, greener planet.

TITLE 287: LEADERSHIP IN SPORTS MANAGEMENT: A THOROUGH STUDY

Mr.Ashutosh Bhatnagar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in sports management is integral to the success of sports organizations and the development of athletes. This abstract conducts a thorough study of leadership practices in the sports management field. It explores team leadership, talent development, and the potential for sports managers to achieve excellence both on and off the field.

Keywords: leadership, sports management, team leadership, talent development, sports organizations, off-field success.

TITLE 288: GREEN SUPPLY CHAIN PRACTICES IN THE FASHION INDUSTRY: A DETAILED REVIEW

Dr.A.S Solanki

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Green supply chain practices are increasingly important in the fashion industry to minimize environmental impacts. This abstract provides a detailed review of green supply chain practices in the fashion sector. It explores sustainable material sourcing, ethical manufacturing, and the potential for fashion brands to create eco-conscious products while meeting consumer demand.

Keywords: green supply chain practices, fashion industry, sustainable material sourcing, ethical manufacturing, eco-conscious products, consumer demand.

**TITLE 289: NEGOTIATION SKILLS FOR SALES PROFESSIONALS: A
COMPREHENSIVE REVIEW**

Ms. Pooja Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Negotiation skills are essential for sales professionals who engage in deal-making and relationship building. This abstract offers a comprehensive review of negotiation skills in the realm of sales. It explores customer interactions, closing deals, and the potential for salespeople to enhance client relationships and drive revenue.

Keywords: negotiation skills, sales professionals, customer interactions, deal closure, client relationships, revenue generation.

**TITLE 290: EXPLORING RISK MANAGEMENT IN THE PHARMACEUTICAL
INDUSTRY: A COMPREHENSIVE REVIEW**

Mr. Mukesh Kumar

Assistant Professor, Department of Pharmacy, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Risk management in the pharmaceutical industry is crucial to ensure drug safety, regulatory compliance, and public health. This abstract conducts a comprehensive exploration of risk management in the pharmaceutical sector. It examines pharmacovigilance, regulatory affairs, and the potential for pharmaceutical companies to deliver safe and effective medications while adhering to stringent regulations.

Keywords: risk management, pharmaceutical industry, pharmacovigilance, regulatory affairs, drug safety, regulatory compliance.

**TITLE 291: BUSINESS ETHICS IN THE TECHNOLOGY SECTOR: A CRITICAL
STUDY**

Mr. Sahadev Singh Tomer

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The technology sector faces ethical challenges related to data privacy, innovation, and responsible use of technology. This abstract conducts a critical study of business ethics in the technology industry. It explores data security, ethical innovation, and the potential for tech companies to maintain public trust while advancing technological frontiers.

Keywords: business ethics, technology sector, data security, ethical innovation, public trust, technological frontiers.

TITLE 292: LEADERSHIP IN THE FASHION AND APPAREL INDUSTRY: A THOROUGH STUDY

Ms.Anshu Devi

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in the fashion and apparel industry plays a central role in trendsetting and brand success. This abstract conducts a thorough study of leadership practices in the fashion sector. It explores creative direction, brand management, and the potential for fashion leaders to drive style innovations while achieving business growth.

Keywords: leadership, fashion and apparel industry, creative direction, brand management, style innovations, business growth.

TITLE 293: LEAN SIX SIGMA IN THE AUTOMOTIVE SECTOR: A DETAILED REVIEW

Dr.S.P.Pandey

Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Lean Six Sigma methodologies offer substantial benefits in the automotive industry by improving processes and quality. This abstract provides a detailed review of Lean Six Sigma in the automotive sector. It explores manufacturing excellence, quality control, and the potential for automotive companies to achieve operational efficiency and produce reliable vehicles.

Keywords: Lean Six Sigma, automotive sector, manufacturing excellence, quality control, operational efficiency, reliable vehicles.

**TITLE 294: KNOWLEDGE MANAGEMENT IN HEALTHCARE
ADMINISTRATION: A COMPREHENSIVE REVIEW**

Ms. Tamana Singh Rajput

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Knowledge management plays a critical role in healthcare administration, ensuring that data is utilized effectively for patient care and resource allocation. This abstract offers a comprehensive review of knowledge management practices in healthcare administration. It explores medical informatics, patient records, and the potential for healthcare administrators to make informed decisions while improving healthcare outcomes.

Keywords: knowledge management, healthcare administration, medical informatics, patient records, informed decisions, healthcare outcomes.

**TITLE 295: ETHICAL LEADERSHIP IN MARKETING AND ADVERTISING: A
CRITICAL STUDY**

Ms.Akanksha Kemwalia

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical leadership is essential in the marketing and advertising sector to build trust with consumers and clients. This abstract conducts a critical study of ethical leadership practices in marketing and advertising. It explores consumer trust, responsible marketing, and the potential for marketing leaders to create ethical campaigns while achieving business success.

Keywords: ethical leadership, marketing and advertising, consumer trust, responsible marketing, ethical campaigns, business success.

**TITLE 296: CRISIS MANAGEMENT IN THE HEALTHCARE SECTOR: A
COMPREHENSIVE REVIEW**

Ms.Akanksha Kemwalia

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Crisis management is paramount in the healthcare sector to maintain patient safety and public trust. This abstract offers a comprehensive review of crisis management practices in healthcare. It explores infectious disease outbreaks, emergency response, and the potential for healthcare organizations to respond effectively to crises while safeguarding public health.

Keywords: crisis management, healthcare sector, infectious disease outbreaks, emergency response, crisis response, public health.

**TITLE 297: SUSTAINABLE SUPPLY CHAIN PRACTICES IN THE FOOD
INDUSTRY: A THOROUGH STUDY**

Dr.Pankaj Kumar Gupta

Associate Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable supply chain practices are critical in the food industry to ensure safe and eco-friendly food production. This abstract conducts a thorough study of sustainable supply chain management in the food sector. It explores food safety, responsible sourcing, and the potential for food companies to deliver nutritious products while minimizing their environmental impact.

Keywords: sustainable supply chain practices, food industry, food safety, responsible sourcing, nutritious products, environmental impact.

**TITLE 298: CHANGE MANAGEMENT IN TELECOMMUNICATIONS: A
DETAILED REVIEW**

Mr.Ashutosh Bhatnagar

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Change management is pivotal in the telecommunications sector, ensuring that evolving technologies and customer needs are met efficiently. This abstract provides a detailed review of change management practices in the telecom industry. It explores network upgrades, customer satisfaction, and the potential for telecom companies to adapt to change while providing seamless and innovative communication services.

Keywords: change management, telecommunications, network upgrades, customer satisfaction, change adaptation, communication services.

TITLE 299: LEADERSHIP IN SOCIAL ENTERPRISES AND IMPACT ORGANIZATIONS: A COMPREHENSIVE REVIEW

Mr.Nitin Kr Agarwal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in social enterprises and impact organizations is vital to drive positive change and address societal issues. This abstract conducts a comprehensive review of leadership practices in the field of social impact. It explores community engagement, sustainable development, and the potential for social leaders to foster meaningful change while collaborating with diverse stakeholders.

Keywords: leadership, social enterprises, community engagement, sustainable development, meaningful change, diverse stakeholders.

TITLE 300: GREEN MARKETING STRATEGIES FOR SUSTAINABLE PRODUCTS: A CRITICAL STUDY

Mr. Manish Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Green marketing strategies are instrumental in promoting sustainable products and addressing environmental concerns. This abstract conducts a critical study of green marketing in the context of sustainable products. It explores eco-friendly branding, consumer

education, and the potential for businesses to align their products with sustainability goals while informing and attracting environmentally conscious consumers.

Keywords: green marketing strategies, sustainable products, eco-friendly branding, consumer education, sustainability goals, environmentally conscious consumers.

TITLE 301: NEGOTIATION SKILLS FOR SUPPLY CHAIN PROFESSIONALS: A COMPREHENSIVE REVIEW

Mr. Wasiq Iqbal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective negotiation skills are crucial for supply chain professionals dealing with vendors, partners, and stakeholders. This comprehensive review explores negotiation strategies and techniques specifically tailored for the supply chain context. It delves into supplier relationships, cost negotiations, and the potential for supply chain experts to optimize agreements, reduce costs, and enhance collaboration.

Keywords: negotiation skills, supply chain professionals, supplier relationships, cost negotiations, agreements, collaboration.

TITLE 302: RISK MANAGEMENT IN THE ENERGY SECTOR: A THOROUGH STUDY

Ms. Akansha Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Risk management is paramount in the energy sector, where safety, regulatory compliance, and operational resilience are critical. This thorough study delves into the multifaceted landscape of risk management within the energy industry. It explores safety protocols, regulatory frameworks, and the potential for energy companies to ensure uninterrupted energy supply while safeguarding the environment and public welfare.

Keywords: risk management, energy sector, safety protocols, regulatory frameworks, uninterrupted energy supply, public welfare.

TITLE 303: BUSINESS ETHICS IN THE FOOD AND BEVERAGE INDUSTRY: A DETAILED REVIEW

Dr. Rajiv Kumar Nagar

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business ethics is central to the food and beverage industry, where issues of food safety, sustainability, and responsible consumption take precedence. This detailed review dissects the ethical considerations within the sector. It explores supply chain ethics, eco-friendly practices, and the potential for businesses to ensure food safety while promoting sustainable choices.

Keywords: business ethics, food and beverage industry, supply chain ethics, eco-friendly practices, food safety, sustainable choices.

TITLE 304: LEADERSHIP IN THE ARTS AND CULTURE MANAGEMENT: A COMPREHENSIVE REVIEW MR.SHIV MOHAN PRAJAPATI

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in arts and culture management is instrumental in fostering creativity, preserving heritage, and engaging audiences. This comprehensive review delves into leadership practices within the arts sector. It explores artistic vision, cultural preservation, and the potential for arts leaders to inspire creativity while sustaining cultural legacies.

Keywords: leadership, arts and culture management, artistic vision, cultural preservation, creativity, cultural legacies.

TITLE 305: LEAN SIX SIGMA IN LOGISTICS AND TRANSPORTATION: A CRITICAL STUDY

Mr.Indrakant Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Lean Six Sigma methodologies are transforming the logistics and transportation industry, enhancing efficiency and customer satisfaction. This critical study scrutinizes the adoption of Lean Six Sigma in the sector. It explores route optimization, supply chain excellence, and the potential for logistics companies to improve transit times and customer service.

Keywords: Lean Six Sigma, logistics and transportation, route optimization, supply chain excellence, transit times, customer service.

**TITLE 306: KNOWLEDGE MANAGEMENT IN THE OIL AND GAS INDUSTRY:
A COMPREHENSIVE REVIEW MS.SHIVANGI RAGHAV**

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Knowledge management is integral to the oil and gas sector, ensuring the efficient utilization of data in exploration and production activities. This comprehensive review scrutinizes knowledge management practices in the industry. It explores reservoir data, drilling technologies, and the potential for energy companies to make informed decisions while optimizing resource extraction.

Keywords: knowledge management, oil and gas industry, reservoir data, drilling technologies, informed decisions, resource extraction.

**TITLE 307: ETHICAL LEADERSHIP IN EDUCATION ADMINISTRATION: A
THOROUGH STUDY**

Mr.Ankit Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical leadership is paramount in educational administration, shaping the learning environment and fostering ethical behavior in students. This thorough study dissects the application of ethical leadership in education. It explores school governance, student welfare, and the potential for educational leaders to create an ethical and nurturing educational atmosphere.

Keywords: ethical leadership, education administration, school governance, student welfare, educational atmosphere.

TITLE 308: CRISIS MANAGEMENT IN THE TECHNOLOGY INDUSTRY: A DETAILED REVIEW

Mr. Bharat Singh

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Crisis management is essential in the technology sector, where data breaches, system failures, and cybersecurity threats pose significant risks. This detailed review scrutinizes crisis management practices within the tech industry. It explores incident response, data security, and the potential for tech companies to recover swiftly from crises while safeguarding digital assets and reputation.

Keywords: crisis management, technology sector, incident response, data security, crisis recovery, digital assets.

TITLE 309: SUSTAINABLE SUPPLY CHAIN PRACTICES IN THE PHARMACEUTICAL SECTOR: A COMPREHENSIVE REVIEW

Ms. Ila Rai

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable supply chain practices are critical in the pharmaceutical industry to meet regulatory requirements and ethical expectations. This comprehensive review explores sustainability in pharmaceutical supply chains. It delves into ethical sourcing, cold chain logistics, and the potential for pharmaceutical companies to ensure drug quality and safety while minimizing their ecological footprint.

Keywords: sustainable supply chain practices, pharmaceutical sector, ethical sourcing, cold chain logistics, drug quality, ecological footprint.

TITLE 310: CHANGE MANAGEMENT IN RETAIL BANKING: A CRITICAL STUDY

Mr. Kapil Kumar

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Change management is pivotal in the retail banking sector, ensuring adaptability in an evolving financial landscape. This critical study scrutinizes change management practices in retail banking. It explores technological advancements, customer service improvements, and the potential for banks to thrive amidst market shifts while providing innovative financial solutions.

Keywords: change management, retail banking, technological advancements, customer service, market shifts, financial solutions.

TITLE 311: EVALUATING LEADERSHIP IN THE NONPROFIT SECTOR: A COMPREHENSIVE OVERVIEW

Mr. Puneet Kumar

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in the nonprofit sector plays a central role in addressing social issues and charitable missions. This comprehensive overview evaluates leadership practices within nonprofit organizations. It explores fundraising strategies, volunteer engagement, and the potential for nonprofit leaders to drive impactful change while maintaining fiscal responsibility.

Keywords: leadership, nonprofit sector, fundraising strategies, volunteer engagement, impactful change, fiscal responsibility.

TITLE 312: GREEN SUPPLY CHAIN PRACTICES IN THE ELECTRONICS INDUSTRY: A THOROUGH STUDY

Mr. Gagan Singh

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Green supply chain practices are of growing importance in the electronics industry, addressing environmental concerns and regulatory requirements. This thorough study delves into green supply chain management within the electronics sector. It explores eco-friendly manufacturing, electronic waste management, and the potential for electronic companies to align their operations with sustainability goals while reducing e-waste.

Keywords: green supply chain practices, electronics industry, eco-friendly manufacturing, e-waste management, sustainability goals, e-waste reduction.

TITLE 313: NEGOTIATION SKILLS FOR HEALTHCARE PROFESSIONALS: A DETAILED REVIEW

Ms.Antriksha Agarwal

Assistant Professor, Department of Allied Health Sciences, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Negotiation skills are essential for healthcare professionals when collaborating with medical suppliers, insurers, and fellow healthcare practitioners. This detailed review examines negotiation strategies tailored for the healthcare industry. It explores vendor agreements, patient advocacy, and the potential for healthcare professionals to enhance patient care while controlling costs.

Keywords: negotiation skills, healthcare professionals, vendor agreements, patient advocacy, patient care, cost control.

TITLE 314: RISK MANAGEMENT IN SUPPLY CHAIN SECURITY: A COMPREHENSIVE REVIEW

Dr.Richa Atri

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Risk management is critical for safeguarding supply chain security, ensuring the uninterrupted flow of goods and services. This comprehensive review analyzes risk management practices within supply chains. It explores security breaches, risk mitigation, and the

potential for supply chain professionals to protect their operations while mitigating potential disruptions.

Keywords: risk management, supply chain security, security breaches, risk mitigation, supply chain operations, disruption mitigation.

**TITLE 315: BUSINESS ETHICS IN THE TOURISM AND HOSPITALITY
SECTOR: A CRITICAL STUDY**

Mr. Aditya Kumar Jha

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business ethics are paramount in the tourism and hospitality sector to maintain guest trust and environmental responsibility. This critical study dissects the ethical considerations within the industry. It explores guest satisfaction, sustainable practices, and the potential for businesses to deliver memorable experiences while reducing their ecological footprint.

Keywords: business ethics, tourism and hospitality sector, guest satisfaction, sustainable practices, memorable experiences, ecological footprint.

**TITLE 316: A THOROUGH EXAMINATION OF LEADERSHIP IN CORPORATE
PHILANTHROPY AND CSR**

Mr. Rajneesh Panwar

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in corporate philanthropy and corporate social responsibility (CSR) is instrumental in driving social change and sustainable business practices. This thorough examination explores leadership practices within organizations committed to philanthropy and CSR. It delves into social impact, sustainability initiatives, and the potential for leaders to create a positive impact on society while achieving business success.

Keywords: leadership, corporate philanthropy, CSR, social impact, sustainability initiatives, positive impact, business success.

TITLE 317: LEAN SIX SIGMA IN HEALTHCARE: A THOROUGH STUDY

Ms.Gunjan Chaudhary

Assistant Professor, Department of Allied Health Sciences, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Lean Six Sigma methodologies are making inroads in healthcare, aiming to enhance patient care and hospital operations. This thorough study scrutinizes the adoption of Lean Six Sigma in healthcare settings. It explores process optimization, quality improvement, and the potential for healthcare institutions to deliver better patient outcomes while controlling costs.

Keywords: Lean Six Sigma, healthcare, process optimization, quality improvement, patient outcomes, cost control.

TITLE 318: KNOWLEDGE MANAGEMENT IN INFORMATION TECHNOLOGY: A DETAILED REVIEW MR.ANKUR GOEL

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Knowledge management is pivotal in information technology, enabling effective information sharing and innovation. This detailed review examines knowledge management practices in the IT sector. It explores data repositories, collaborative tools, and the potential for tech companies to optimize their operations and create innovative solutions.

Keywords: knowledge management, information technology, data repositories, collaborative tools, operational optimization, innovative solutions.

TITLE 319: ETHICAL LEADERSHIP IN HUMAN RESOURCES: A COMPREHENSIVE REVIEW

Dr.Virendra Singh

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical leadership within human resources is vital for promoting a fair workplace, talent development, and compliance with labor laws. This comprehensive review evaluates ethical leadership practices in the field of HR. It explores employee relations, diversity and inclusion, and the potential for HR leaders to create a supportive work environment while ensuring ethical conduct.

Keywords: ethical leadership, human resources, employee relations, diversity and inclusion, supportive work environment, ethical conduct.

TITLE 320: CRISIS MANAGEMENT IN THE FINANCIAL SECTOR: A CRITICAL STUDY

Dr. KAILASH NATH CHAUBE

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Crisis management is a critical component of financial institutions' operations, safeguarding stability and client trust. This critical study scrutinizes crisis management practices in the financial sector. It explores financial market crises, regulatory compliance, and the potential for financial organizations to mitigate risks, protect assets, and uphold the public's financial well-being.

Keywords: crisis management, financial sector, financial market crises, regulatory compliance, risk mitigation, public financial well-being.

TITLE 321: A THOROUGH EXAMINATION OF SUSTAINABLE SUPPLY CHAIN PRACTICES IN RETAIL

Dr. Neeraj Kumar Gupta

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable supply chain practices in the retail sector are pivotal for reducing waste and meeting consumer demands for environmentally responsible products. This thorough examination delves into sustainable practices adopted by retailers. It explores green

logistics, circular economy initiatives, and the potential for retail companies to minimize their environmental footprint while responding to changing consumer preferences.

Keywords: sustainable supply chain, retail sector, green logistics, circular economy, environmental footprint, consumer preferences.

TITLE 322: CHANGE MANAGEMENT IN THE ENVIRONMENTAL SECTOR: A THOROUGH STUDY

Ms. Apurva Goyal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The environmental sector undergoes continuous changes as industries transition to sustainable practices and renewable resources. This thorough study scrutinizes change management practices in environmental organizations. It explores renewable energy adoption, environmental policy adjustments, and the potential for environmental leaders to drive green initiatives while preserving ecosystems.

Keywords: change management, environmental sector, renewable energy, environmental policy, green initiatives, ecosystem preservation.

TITLE 323: LEADERSHIP IN SPORTS MANAGEMENT: A DETAILED REVIEW

Dr. Beena

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in sports management is essential for the success and growth of sports organizations. This detailed review examines leadership practices within the sports sector. It explores team management, athlete development, and the potential for sports leaders to create a winning culture while ensuring athlete well-being.

Keywords: leadership, sports management, team management, athlete development, winning culture, athlete well-being.

TITLE 324: GREEN SUPPLY CHAIN PRACTICES IN THE FASHION INDUSTRY: A COMPREHENSIVE REVIEW

Mr. Varun Kumar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Green supply chain practices in the fashion industry are crucial for reducing the environmental footprint of the clothing and apparel sector. This comprehensive review delves into sustainable practices within the fashion industry. It explores eco-friendly materials, ethical sourcing, and the potential for fashion companies to produce trendy and eco-conscious clothing while promoting sustainable fashion.

Keywords: green supply chain practices, fashion industry, eco-friendly materials, ethical sourcing, eco-conscious clothing, sustainable fashion.

TITLE 325: NEGOTIATION SKILLS FOR SALES PROFESSIONALS: A CRITICAL STUDY

Ms. Neha Singh

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Negotiation skills are pivotal for sales professionals, who must navigate complex deals and build long-lasting customer relationships. This critical study scrutinizes negotiation strategies tailored for sales in the modern marketplace. It explores customer engagement, objection handling, and the potential for sales professionals to close deals while fostering trust and customer loyalty.

Keywords: negotiation skills, sales professionals, customer engagement, objection handling, deal closure, customer loyalty.

TITLE 326: A COMPREHENSIVE OVERVIEW OF RISK MANAGEMENT IN THE PHARMACEUTICAL INDUSTRY

MS. BHUMIKA

Assistant Professor, Department of Pharmacy, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Risk management in the pharmaceutical industry is a multifaceted endeavor due to the stringent regulatory landscape and patient safety concerns. This comprehensive overview provides insights into risk management practices within pharmaceutical companies. It explores clinical trial safety, regulatory compliance, and the potential for pharmaceutical organizations to bring life-saving medications to market while ensuring patient well-being.

Keywords: risk management, pharmaceutical industry, clinical trial safety, regulatory compliance, medication safety, patient well-being.

TITLE 327: BUSINESS ETHICS IN THE TECHNOLOGY SECTOR: A THOROUGH STUDY

Dr.Priya Kushwaha

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical considerations in the technology sector are paramount, as innovations can profoundly impact society. This thorough study dissects the ethical landscape within the tech industry. It explores data privacy, artificial intelligence ethics, and the potential for tech companies to drive innovation while respecting ethical boundaries.

Keywords: business ethics, technology sector, data privacy, artificial intelligence ethics, innovation, ethical boundaries.

TITLE 328: LEADERSHIP IN THE FASHION AND APPAREL INDUSTRY: A CRITICAL STUDY

Dr.VEER SINGH

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Leadership in the fashion and apparel industry plays a central role in setting trends and shaping consumer preferences. This critical study evaluates leadership practices within the fashion sector. It explores design innovation, sustainable fashion, and the potential for fashion leaders to create iconic brands while promoting responsible consumption.

Keywords: leadership, fashion and apparel industry, design innovation, sustainable fashion, iconic brands, responsible consumption.

**TITLE 329: LEAN SIX SIGMA IN THE AUTOMOTIVE SECTOR: A
COMPREHENSIVE REVIEW**

Mr.Ajay Partap Singh

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Lean Six Sigma methodologies are revolutionizing the automotive industry, enhancing production efficiency and vehicle quality. This comprehensive review scrutinizes the application of Lean Six Sigma in the sector. It explores process optimization, quality control, and the potential for automotive companies to manufacture high-quality vehicles while reducing production costs.

Keywords: Lean Six Sigma, automotive sector, process optimization, quality control, high-quality vehicles, production costs.

**TITLE 330: KNOWLEDGE MANAGEMENT IN HEALTHCARE
ADMINISTRATION: A CRITICAL STUDY**

Dr.Nikita Singhal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Knowledge management is essential in healthcare administration for informed decision-making, data security, and quality patient care. This critical study delves into knowledge management practices within healthcare settings. It explores electronic health records, information exchange, and the potential for healthcare administrators to optimize healthcare delivery while maintaining data confidentiality.

Keywords: knowledge management, healthcare administration, electronic health records, information exchange, healthcare delivery, data confidentiality.

**TITLE 331: EXAMINING ETHICAL LEADERSHIP IN MARKETING AND
ADVERTISING: A THOROUGH REVIEW**

Dr.Subhash Chand Gautam

Professor, Department of Arts & Humanities, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical leadership in marketing and advertising is pivotal for building brand trust and delivering authentic messages to consumers. This thorough review evaluates ethical leadership practices within the marketing and advertising industry. It explores consumer trust, responsible advertising, and the potential for marketing leaders to foster brand loyalty while adhering to ethical principles.

Keywords: ethical leadership, marketing and advertising, consumer trust, responsible advertising, brand loyalty, ethical principles.

**TITLE 332: CRISIS MANAGEMENT IN THE HEALTHCARE SECTOR: A
THOROUGH STUDY**

Dr. Priyanka Rana

Associate Professor, Department of Commerce & Management, IIMT
University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Crisis management is vital in healthcare organizations, ensuring patient safety and operational continuity. This thorough study scrutinizes crisis management practices in the healthcare sector. It explores patient safety protocols, epidemic response, and the potential for healthcare institutions to provide reliable healthcare services while safeguarding public health.

Keywords: crisis management, healthcare sector, patient safety, epidemic response, healthcare services, public health.

**TITLE 333: SUSTAINABLE SUPPLY CHAIN PRACTICES IN THE FOOD
INDUSTRY: A DETAILED REVIEW**

Dr.Nidhi Pathak

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainability in the food industry is paramount for responsible sourcing, waste reduction, and ethical food production. This detailed review delves into sustainable supply chain practices within the food sector. It explores farm-to-table concepts, ethical sourcing, and the potential for food businesses to offer nutritious and sustainable products while minimizing waste.

Keywords: sustainable supply chain practices, food industry, farm-to-table, ethical sourcing, sustainable products, waste reduction.

**TITLE 334: NAVIGATING THE COMPLEXITIES OF PATENT LAW:
PROTECTION AND ENFORCEMENT IN THE DIGITAL AGE**

Ms. Deepali Bansal

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Patent law in the digital age presents unique challenges and opportunities for inventors and innovators. This exploration navigates the complexities of patent law. It delves into intellectual property protection, patent enforcement, and the potential for creators to secure their inventions and innovations while adapting to the rapidly changing digital landscape.

Keywords: patent law, digital age, intellectual property protection, patent enforcement, inventions, digital landscape.

**TITLE 335: LEGAL ANALYSIS OF COPYRIGHT AND FAIR USE IN THE AGE
OF ONLINE CONTENT**

Mr. Aditya Kumar Jha

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Copyright and fair use in the age of online content is a multifaceted legal landscape. This legal analysis dissects the principles of copyright and fair use. It explores intellectual property rights, digital content sharing, and the potential for creators, content providers, and users to navigate legal boundaries while promoting creativity and knowledge sharing.

Keywords: copyright, fair use, online content, intellectual property rights, legal boundaries, creativity, knowledge sharing.

TITLE 336: LEGAL CONSIDERATIONS FOR BLOCKCHAIN AND IP RIGHTS IN SUPPLY CHAIN MANAGEMENT

Mr. Shiv Mohan Prajapati

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The integration of blockchain technology in supply chain management raises legal considerations regarding intellectual property rights. This examination delves into the intersection of blockchain and IP rights. It explores smart contracts, data ownership, and the potential for businesses to leverage blockchain while ensuring IP protection and secure supply chain operations.

Keywords: blockchain, IP rights, supply chain management, smart contracts, data ownership, IP protection, supply chain operations.

TITLE 337: LEGAL CASES, PRECEDENTS, AND REMEDIES IN TRADEMARK INFRINGEMENT

Ms. Sabia Malik

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Trademark infringement cases are essential for upholding brand integrity and protecting businesses from intellectual property violations. This examination explores legal cases, precedents, and remedies in trademark infringement. It delves into brand protection, litigation, and the potential for businesses to secure their trademarks and enforce legal actions when infringements occur.

Keywords: trademark infringement, legal cases, brand protection, litigation, intellectual property, legal actions.

TITLE 338: LEGAL FRAMEWORKS AND CHALLENGES IN INTELLECTUAL PROPERTY RIGHTS IN E-COMMERCE

Ms.Preeti Thakur

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property rights in e-commerce require robust legal frameworks to protect innovators in the digital marketplace. This examination dissects the legal frameworks and challenges surrounding IP rights in e-commerce. It explores online innovation, legal disputes, and the potential for e-commerce businesses to uphold IP rights while fostering digital creativity and commerce.

Keywords: intellectual property rights, e-commerce, legal frameworks, online innovation, legal disputes, digital creativity, commerce.

TITLE 339: PRIVACY AND DATA PROTECTION REGULATIONS: A COMPARATIVE STUDY ON GLOBAL COMPLIANCE

Dr. Pushpendra-Rejoinee

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Privacy and data protection regulations vary worldwide, and global businesses must navigate a complex landscape. This comparative study scrutinizes privacy and data protection regulations. It explores data privacy laws, international data transfers, and the potential for organizations to adhere to global compliance standards while safeguarding personal data.

Keywords: privacy, data protection regulations, data privacy laws, international data transfers, global compliance, personal data safeguarding.

TITLE 340: INTERNATIONAL INTELLECTUAL PROPERTY TREATIES AND AGREEMENTS: A FRAMEWORK FOR CROSS-BORDER PROTECTION

Dr. Parvej Aalam

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: International intellectual property treaties and agreements are vital for cross-border protection of innovative creations. This exploration provides a framework for understanding international IP treaties. It delves into cross-border IP protection, treaty adherence, and the potential for creators and businesses to secure their intellectual property rights on a global scale.

Keywords: intellectual property treaties, cross-border protection, treaty adherence, IP rights, global scale, innovation protection.

TITLE 341: ADDRESSING EMERGING THREATS IN INTELLECTUAL PROPERTY PROTECTION AND CYBERSECURITY

Mr. Rajneesh Panwar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property protection and cybersecurity are becoming increasingly intertwined as digital assets become more valuable. This examination explores the emerging threats to IP and cybersecurity. It delves into data breaches, IP theft, and the potential for organizations to bolster their digital defenses while safeguarding valuable intellectual property.

Keywords: intellectual property protection, cybersecurity, data breaches, IP theft, digital defenses, data security.

TITLE 342: COPYRIGHT LAW AND DIGITAL RIGHTS MANAGEMENT: STRIKING A BALANCE BETWEEN INNOVATION AND PROTECTION

Ms. Divya Tiwari

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Copyright law and digital rights management are critical for maintaining a balance between innovation and protection. This analysis scrutinizes the intersection of copyright and DRM. It explores digital media distribution, content accessibility, and the potential for creators and content providers to strike a balance between protecting their work and promoting its responsible use.

Keywords: copyright law, digital rights management, digital media, content accessibility, responsible use, content protection.

TITLE 343: INTELLECTUAL PROPERTY LITIGATION: EXAMINING TRENDS, CHALLENGES, AND RESOLUTION STRATEGIES

Ms.Ritu Singh

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property litigation is on the rise as disputes over innovation and ownership become more frequent. This examination delves into the trends, challenges, and resolution strategies in IP litigation. It explores patent disputes, trademark conflicts, and the potential for litigants to navigate complex legal terrain while protecting their intellectual property.

Keywords: intellectual property litigation, patent disputes, trademark conflicts, legal challenges, innovation protection.

TITLE 344: LEGAL ASPECTS OF BLOCKCHAIN AND CRYPTOCURRENCY: REGULATIONS, CHALLENGES, AND OPPORTUNITIES

Dr. Khel Prakash Jayant

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The legal aspects of blockchain and cryptocurrency present unique regulatory challenges and transformative opportunities. This exploration dissects the legal landscape surrounding blockchain and crypto. It delves into smart contracts, digital currencies, and the potential for businesses to harness blockchain's potential while complying with evolving regulations.

Keywords: blockchain, cryptocurrency, smart contracts, digital currencies, regulatory compliance, blockchain potential.

TITLE 345: SOFTWARE AND TECHNOLOGY LICENSING MODELS: LEGAL FRAMEWORKS AND CONSIDERATIONS

Dr.S.P.Pandey

Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Software and technology licensing models are central to the tech industry's business models. This examination explores the legal frameworks and considerations in licensing. It delves into software distribution, licensing agreements, and the potential for tech companies to build successful partnerships while protecting their intellectual property.

Keywords: software licensing, technology licensing, licensing agreements, intellectual property protection, software distribution, business partnerships.

TITLE 346: TRADEMARK REGISTRATION AND BRAND PROTECTION STRATEGIES: SAFEGUARDING INTELLECTUAL PROPERTY

Mr.Sachin Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Trademark registration and brand protection are fundamental to preserving brand integrity and reputation. This exploration scrutinizes the strategies for trademark registration and brand protection. It delves into brand identity, legal registration, and the potential for businesses to safeguard their brands while building trust with consumers.

Keywords: trademark registration, brand protection, brand identity, legal registration, brand integrity, consumer trust.

TITLE 347: TRADE SECRETS: LEGAL SAFEGUARDS FOR INTELLECTUAL PROPERTY IN BUSINESS

Mr. Atul Kumar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Trade secrets are valuable assets that need legal safeguards to protect a company's proprietary information. This examination explores the legal aspects of safeguarding trade secrets. It delves into confidentiality agreements, intellectual property theft, and the potential for businesses to secure their sensitive information while maintaining a competitive edge in the market.

Keywords: trade secrets, legal safeguards, confidentiality agreements, intellectual property theft, competitive advantage, sensitive information.

TITLE 348: DOMAIN NAME DISPUTES AND RESOLUTION MECHANISMS: A LEGAL EXAMINATION

Mr. Vikas

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Domain name disputes can lead to identity and brand reputation issues. This legal examination dissects domain name disputes and resolution mechanisms. It explores cybersquatting, dispute resolution policies, and the potential for individuals and businesses to protect their online identities while addressing domain name conflicts.

Keywords: domain name disputes, resolution mechanisms, cybersquatting, dispute resolution policies, online identities, brand protection.

TITLE 349: ANTITRUST AND COMPETITION LAW IN THE TECH SECTOR: IMPLICATIONS AND ENFORCEMENT

Ms.Gargi Singh

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Antitrust and competition law in the tech sector is critical as technology giants influence global markets. This exploration examines the implications and enforcement of antitrust laws. It delves into market dominance, anti-competitive practices, and the potential for regulators to ensure fair competition while fostering innovation and consumer welfare.

Keywords: antitrust, competition law, tech sector, market dominance, anti-competitive practices, consumer welfare.

**TITLE 350: LEGAL COMPLEXITIES IN SAFEGUARDING AI-GENERATED
CONTENT: A COMPREHENSIVE EXPLORATION**

Dr.Manoj Malik

Professor, Department of LAW, IIMT University, O pocket Mawana Road
Ganga Nagar Meerut 250001

Abstract: Safeguarding AI-generated content presents legal complexities as artificial intelligence becomes more involved in content creation. This comprehensive exploration delves into the legal landscape surrounding AI-generated content. It explores copyright ownership, AI-generated art, and the potential for creators and organizations to protect their AI-generated works while ensuring transparency and copyright compliance.

Keywords: AI-generated content, copyright ownership, AI-generated art, intellectual property protection, transparency, copyright compliance.

**TITLE 351: "ARTIFICIAL INTELLIGENCE AND PATENT LAW'S FUTURE: A
LEGAL EXPLORATION"**

Dr.Bodhisatva Acharya

Professor, Department of LAW, IIMT University, O pocket Mawana Road
Ganga Nagar Meerut 250001

Abstract: This exploration delves into the future of patent law in the era of artificial intelligence. It examines the challenges and opportunities presented by AI-generated inventions. The analysis focuses on patent eligibility, inventorship, and the evolving legal landscape that aims to balance innovation with IP protection.

Keywords: artificial intelligence, patent law, AI-generated inventions, patent eligibility, inventorship, IP protection.

**TITLE 352: "COMPARATIVE LEGAL STUDY OF DATA PRIVACY LAWS:
EXPLORING GDPR, CCPA, AND BEYOND"**

Ms. Shruti Agarwal

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data privacy laws have a global impact, and this comparative study dissects key regulations like GDPR and CCPA while exploring emerging legal frameworks. It provides insights into the challenges and compliance requirements that organizations face in the realm of data protection.

Keywords: data privacy laws, GDPR, CCPA, legal frameworks, compliance requirements, data protection.

**TITLE 353: "PROTECTING INTELLECTUAL PROPERTY IN STARTUPS: LEGAL
STRATEGIES AND BEST PRACTICES"**

Mr.Himanshu Srivastava

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Startups rely on intellectual property as a competitive advantage. This examination highlights legal strategies and best practices for safeguarding IP in startup ventures. It encompasses patents, trademarks, copyrights, and trade secrets, emphasizing the importance of an IP protection strategy from the outset.

Keywords: intellectual property, startups, legal strategies, IP protection, patents, trademarks, copyrights, trade secrets.

**TITLE 354: FAIR COMPETITION AND UNFAIR TRADE PRACTICES: LEGAL
INSIGHTS INTO MARKET ETHICS**

Dr.Richa Atri

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Maintaining a level playing field in business is essential for market ethics. This analysis examines legal perspectives on fair competition and the consequences of unfair trade practices. It provides insights into antitrust laws, consumer protection, and the ethical considerations that underpin the legal landscape.

Keywords: fair competition, unfair trade practices, market ethics, antitrust laws, consumer protection, legal considerations.

**TITLE 355: IP DUE DILIGENCE IN MERGERS AND ACQUISITIONS:
EVALUATING INTELLECTUAL PROPERTY ASSETS**

Dr. Pankaj Kumar Gupta

Associate Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property due diligence is a critical aspect of mergers and acquisitions. This exploration delves into the legal requirements and processes involved in evaluating IP assets during M&A activities. It emphasizes the need to assess risks, ownership, and compliance to ensure a smooth transition and protection of valuable assets.

Keywords: IP due diligence, mergers and acquisitions, intellectual property assets, legal requirements, risk assessment, compliance.

**TITLE 356: "COMPREHENSIVE LEGAL ANALYSIS OF LICENSING
AGREEMENTS AND TECHNOLOGY TRANSFER"**

Dr. Akhilesh Kumar Pandey

Associate Professor, Department of LAW, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: Licensing agreements and technology transfer are vital components of innovation and business collaboration. This comprehensive legal analysis explores the intricacies of these agreements, from negotiation to enforcement. It provides insights into safeguarding interests, IP rights, and compliance with evolving laws.

Keywords: licensing agreements, technology transfer, legal analysis, IP rights, compliance, business collaboration.

**TITLE 357: CROSS-BORDER INTELLECTUAL PROPERTY ENFORCEMENT:
LEGAL APPROACHES AND IMPLICATIONS**

Mr. Bharat Singh

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: With the globalization of markets, cross-border enforcement of intellectual property rights is crucial. This examination delves into legal approaches and implications associated with international IP enforcement. It discusses jurisdiction, treaties, and the challenges in protecting IP assets across borders.

Keywords: cross-border IP enforcement, legal approaches, international IP protection, jurisdiction, IP treaties, legal challenges.

**TITLE 358: "COMPREHENSIVE LEGAL GUIDE TO TRADEMARKS AND
BRANDING STRATEGIES FOR E-COMMERCE"**

Ms.Anmol Preet

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-commerce relies heavily on trademarks and branding to establish a digital presence. This legal guide comprehensively covers trademark registration, brand protection, and strategies specifically tailored for online businesses. It emphasizes the importance of brand integrity and compliance in the digital realm.

Keywords: trademarks, branding, E-commerce, brand protection, brand integrity, trademark registration.

**TITLE 359: "LEGAL STRATEGIES AND RESPONSES TO DIGITAL CONTENT
PIRACY AND COUNTERFEITING"**

Mr. Paresh Pathak

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital content piracy and counterfeiting pose substantial threats to creators and industries. This exploration provides legal strategies and responses to combat these issues. It covers DMCA takedowns, anti-counterfeiting measures, and legal actions aimed at preserving intellectual property in the digital space.

Keywords: digital content piracy, counterfeiting, legal strategies, DMCA takedowns, anti-counterfeiting measures, IP preservation.

TITLE 360: "LEGAL CONSIDERATIONS FOR IP VALUATION AND MONETIZATION STRATEGIES IN STARTUP VENTURES"

Dr. SEEMA VERMA

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Startups often hold valuable intellectual property assets that can be monetized. This examination explores the legal considerations for IP valuation and strategies to extract value from IP assets. It encompasses licensing, joint ventures, and investment opportunities while maintaining compliance with IP laws.

Keywords: IP valuation, monetization strategies, startup ventures, licensing, joint ventures, investment opportunities, IP laws.

TITLE 361: "TRADEMARK REGISTRATION AND BRAND PROTECTION: LEGAL STEPS AND STRATEGIES"

Ms. Ritu Singh

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Trademarks are fundamental for brand identity and protection. This exploration focuses on the legal steps and strategies for effective trademark registration and brand safeguarding. It covers the application process, trademark classes, and enforcement measures to ensure brand integrity.

Keywords: trademark registration, brand protection, legal steps, brand identity, trademark classes, enforcement measures.

TITLE 362: "LEGAL ASPECTS AND CASE STUDIES OF COPYRIGHT INFRINGEMENT IN THE DIGITAL AGE"

Mr. Gagan Singh

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Copyright infringement remains a significant challenge in the digital age. This study delves into the legal aspects of copyright protection and provides case studies of high-profile copyright infringement cases. It highlights the legal remedies and implications for content creators, platforms, and users.

Keywords: copyright infringement, digital age, legal aspects, case studies, copyright protection, legal remedies.

TITLE 363: "OPEN SOURCE SOFTWARE LICENSING: LEGAL IMPLICATIONS AND INSIGHTS INTO OPEN INNOVATION"

Dr.Amandeep Singh

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source software is pivotal in modern technology. This exploration examines open source software licensing, its legal implications, and the role it plays in fostering open innovation. It provides insights into open source licenses, compliance, and collaboration in the software community.

Keywords: open source software, software licensing, legal implications, open innovation, open source licenses, compliance, software community.

TITLE 364: "GLOBAL DISPUTE RESOLUTION: LEGAL INSIGHTS INTO IP LITIGATION TRENDS IN EMERGING MARKETS"

Ms.Nidhi Tyagi

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property disputes are increasingly global in scope. This analysis provides legal insights into IP litigation trends with a focus on emerging markets. It examines the challenges and opportunities associated with resolving international IP conflicts.

Keywords: global dispute resolution, IP litigation, emerging markets, legal insights, international IP conflicts.

TITLE 365: "PATENT TROLLS AND NPES: CHALLENGES, LEGAL RESPONSES, AND INDUSTRY IMPACT"

Mr.Pratik Singh

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Patent trolls and non-practicing entities (NPEs) have raised concerns in the tech industry. This exploration delves into the challenges they pose, the legal responses, and the broader impact on innovation, competition, and patent law. It discusses anti-troll legislation, court rulings, and the dynamics of NPE activity.

Keywords: patent trolls, NPEs, tech industry, legal responses, anti-troll legislation, patent law.

TITLE 366: "ONLINE BUSINESS DOMAIN NAME PROTECTION: LEGAL AND BRAND PRESERVATION STRATEGIES"

Ms. Annu Yadav

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Domain names are integral to online business identities. This study emphasizes the legal and brand preservation strategies for protecting domain names. It covers domain name registration, disputes, cybersquatting, and the legal mechanisms to safeguard online brand presence.

Keywords: domain name protection, online business, brand preservation, registration, disputes, cybersquatting, legal mechanisms.

TITLE 367: "PROTECTING ARTIFICIAL INTELLIGENCE ALGORITHMS: LEGAL FRAMEWORKS AND EMERGING TRENDS IN IP PROTECTION"

Dr. Vikas Sisodia

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence algorithms are at the forefront of innovation. This examination explores the legal frameworks and emerging trends in protecting AI algorithms. It addresses issues such as inventorship, patentability, and the challenges associated with AI-generated inventions.

Keywords: AI algorithms, IP protection, legal frameworks, inventorship, patentability, AI-generated inventions.

TITLE 368: "SOFTWARE PATENTS AND THEIR INFLUENCE ON INNOVATION: A LEGAL ASSESSMENT"

Dr. Deepak Kumar Sinha

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Software patents are a subject of debate in the technology industry. This legal assessment delves into the influence of software patents on innovation. It covers software patentability, case studies, and the ongoing dialogue surrounding software-related inventions.

Keywords: software patents, innovation, legal assessment, patentability, case studies, software-related inventions.

TITLE 369: "LEGAL STRATEGIES AND COMPLIANCE CHALLENGES IN GLOBAL BUSINESS DATA PRIVACY"

Mr. Aditya Kumar Jha

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Global business operations face complex data privacy challenges. This exploration focuses on legal strategies and the

compliance landscape related to international data protection regulations. It provides insights into cross-border data transfers, GDPR, CCPA, and emerging laws.

Keywords: data privacy, global business, legal strategies, compliance challenges, data protection regulations, GDPR, CCPA, cross-border data transfers.

TITLE 370: "IP ENFORCEMENT IN THE PHARMACEUTICALS AND BIOTECH SECTORS: LEGAL APPROACHES AND CASE STUDIES"

Ms. Deeksha

Assistant Professor, Department of Pharmacy, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property enforcement is pivotal in the pharmaceutical and biotech sectors. This analysis explores legal approaches and presents case studies related to patent, trademark, and data exclusivity enforcement. It underscores the legal intricacies of protecting innovations in life sciences.

Keywords: IP enforcement, pharmaceuticals, biotech, legal approaches, case studies, patent enforcement, trademark protection, data exclusivity.

TITLE 371: "TRADEMARKS AND BRANDING STRATEGIES IN E-COMMERCE: A COMPREHENSIVE LEGAL GUIDE"

Dr. Ashu Saini

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-commerce relies heavily on branding and trademarks for success. This comprehensive legal guide explores the nuances of trademarks in the context of e-commerce. It covers brand protection, domain disputes, and strategies to establish and safeguard brand presence in the digital marketplace.

Keywords: trademarks, e-commerce, branding, brand protection, domain disputes, digital marketplace.

TITLE 372: "SAAS LICENSING AGREEMENTS: LEGAL CONSIDERATIONS AND CONTRACTUAL FRAMEWORKS" MR.AMIT KUMAR

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Software as a Service (SaaS) is a prevalent software delivery model. This examination delves into SaaS licensing agreements, legal considerations, and the contractual frameworks that govern these services. It outlines essential components and best practices for SaaS providers and users.

Keywords: SaaS, licensing agreements, legal considerations, contractual frameworks, software delivery, best practices.

TITLE 373: "CRYPTOCURRENCY EXCHANGE REGULATIONS, COMPLIANCE, AND LEGAL CHALLENGES"

Mr. Varun Kumar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cryptocurrencies have gained prominence, but regulatory challenges persist. This study provides an overview of cryptocurrency exchange regulations, compliance requirements, and legal challenges. It examines issues related to anti-money laundering (AML) and know your customer (KYC) regulations in the crypto space.

Keywords: cryptocurrency exchanges, regulations, compliance, legal challenges, AML, KYC.

TITLE 374: "EXPLORING IP VALUATION METHODS AND BEST PRACTICES: LEGAL AND ECONOMIC INSIGHTS"

Mr. Kapil Kumar

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property (IP) valuation is crucial for IP-intensive businesses. This exploration delves into IP valuation methods, best practices, and the legal and economic aspects of determining the value

of IP assets. It provides insights into IP valuation strategies and their implications.

Keywords: IP valuation, IP assets, legal aspects, economic insights, IP valuation methods, best practices.

TITLE 375: "REGULATORY ANALYSIS AND LEGAL CHALLENGES OF COPYRIGHT ON USER-GENERATED CONTENT PLATFORMS"

Mr. Manish Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: User-generated content platforms have reshaped digital creativity, but they face complex legal challenges regarding copyright. This analysis explores the regulatory landscape and legal issues surrounding copyright on these platforms. It discusses user rights, platform responsibilities, and the impact of the Digital Millennium Copyright Act (DMCA).

Keywords: copyright, user-generated content, platforms, regulatory analysis, legal challenges, DMCA, user rights.

TITLE 376: "OPEN SOURCE SOFTWARE COMPLIANCE AND GOVERNANCE: LEGAL FRAMEWORKS AND COMMUNITY DYNAMICS"

Dr.Satish Kumar

Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source software plays a pivotal role in technology development. This study delves into open source software compliance and governance, focusing on the legal frameworks and the dynamics of open source communities. It highlights the significance of open source licenses and the challenges of maintaining compliance.

Keywords: open source software, compliance, governance, legal frameworks, open source communities, open source licenses.

TITLE 377: "LEGAL ASPECTS AND CASE STUDIES OF IP INFRINGEMENT LIABILITY ON E-COMMERCE PLATFORMS"

Dr. K.D. Sharma

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property infringement is a major concern for e-commerce platforms. This examination explores the legal aspects of IP infringement liability, providing case studies to illustrate real-world challenges and resolutions. It also covers the role of the Digital Millennium Copyright Act (DMCA) in tackling IP infringements online.

Keywords: IP infringement, e-commerce platforms, legal aspects, case studies, DMCA, IP infringements online.

TITLE 378: "LEGAL ANALYSIS OF 3D PRINTING AND ADDITIVE MANUFACTURING: A THOROUGH EXAMINATION"

Dr. Ahtshamuddin Ansari

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: 3D printing and additive manufacturing are revolutionizing production. This examination provides a comprehensive legal analysis of the legal challenges and implications associated with 3D printing, including intellectual property concerns, liability issues, and regulatory considerations.

Keywords: 3D printing, additive manufacturing, legal analysis, intellectual property, liability issues, regulatory considerations.

TITLE 379: "SMART CONTRACTS ON THE BLOCKCHAIN: LEGAL CHALLENGES EXPLORED"

Ms. Preeti Mittal

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Smart contracts, enabled by blockchain technology, offer automation and security, but they also introduce legal complexities. This exploration delves into the legal challenges associated with smart contracts, covering issues like contract enforcement, jurisdiction, and the role of blockchain in dispute resolution.

Keywords: smart contracts, blockchain, legal challenges, contract enforcement, jurisdiction, dispute resolution.

TITLE 380: "LEGAL REQUIREMENTS AND IMPLICATIONS OF DATA BREACH NOTIFICATION LAWS"

Dr. Neeraj Sharma

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data breaches are a significant concern for organizations and consumers. This study focuses on the legal requirements and implications of data breach notification laws. It delves into notification timeframes, content, and the impact of such laws on data security practices.

Keywords: data breaches, notification laws, legal requirements, data security, notification timeframes.

TITLE 381: "IP MANAGEMENT IN RESEARCH AND DEVELOPMENT: LEGAL FRAMEWORKS AND BEST PRACTICES"

Ms.Sakshi Solanki

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Research and development are critical for innovation, but intellectual property (IP) management in this context can be complex. This study examines the legal frameworks and best practices for IP management in research and development settings, offering insights into protecting innovations and fostering collaboration.

Keywords: IP management, research and development, legal frameworks, best practices, innovation, collaboration.

TITLE 382: "MANAGING TRADEMARKS FOR MULTINATIONAL CORPORATIONS: A LEGAL EXAMINATION"

Ms.Preeti Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Multinational corporations often face unique challenges in managing trademarks across borders. This legal examination explores the complexities of trademark management in a global context. It covers issues related to registration, enforcement, and protection of trademarks in different jurisdictions.

Keywords: trademarks, multinational corporations, legal examination, trademark management, global context, enforcement.

TITLE 383: "LEGAL FRAMEWORKS AND COMPENSATION STRUCTURES IN COPYRIGHT LICENSING AND ROYALTY AGREEMENTS"

Mr. Pankaj Kumar

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Copyright licensing and royalty agreements are fundamental for content creators and licensors. This study provides insights into the legal frameworks and compensation structures in these agreements. It explores the role of copyright laws and industry standards in shaping licensing and royalty practices.

Keywords: copyright licensing, royalty agreements, legal frameworks, compensation structures, copyright laws, industry standards.

TITLE 384: "PATENT LAW: PROTECTION AND ENFORCEMENT IN THE DIGITAL AGE"

Mr. Naveen Gaur

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Patent law has evolved significantly in the digital age, with new challenges and opportunities. This examination focuses on the protection and enforcement of patents in the digital landscape. It delves into issues like software patents, patent trolls, and the role of patent offices in the modern era.

Keywords: patent law, protection, enforcement, digital age, software patents, patent trolls, patent offices.

TITLE 385: "ONLINE CONTENT COPYRIGHT AND FAIR USE IN THE MODERN ERA"

Mr. Praveen Kumar

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online content creation and sharing have raised questions about copyright and fair use. This study offers an in-depth analysis of online content copyright and the application of fair use principles in the digital era. It explores case studies and the impact of user-generated content platforms.

Keywords: online content, copyright, fair use, digital era, case studies, user-generated content platforms.

TITLE 386: "BLOCKCHAIN AND IP RIGHTS IN SUPPLY CHAIN MANAGEMENT: LEGAL CONSIDERATIONS"

Mr. Paresh Pathak

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain technology is transforming supply chain management, but it also poses legal challenges. This examination delves into the legal considerations of using blockchain for intellectual property (IP) rights in supply chain management. It covers issues related to provenance, ownership, and dispute resolution.

Keywords: blockchain, IP rights, supply chain management, legal considerations, provenance, dispute resolution.

TITLE 387: "TRADEMARK INFRINGEMENT: CASES, PRECEDENTS, AND LEGAL REMEDIES"

Dr. Amitesh Anand

Associate Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Trademark infringement is a persistent issue in business. This study provides a detailed analysis of trademark infringement cases and precedents. It also explores the legal remedies available to trademark owners when infringement occurs.

Keywords: trademark infringement, cases, precedents, legal remedies, trademark owners.

TITLE 388: "CHALLENGES AND LEGAL FRAMEWORKS IN INTELLECTUAL PROPERTY RIGHTS IN E-COMMERCE"

Ms. Anshu Malik

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-commerce presents challenges and opportunities for intellectual property rights. This examination explores the legal frameworks governing intellectual property in e-commerce and addresses issues such as counterfeiting, brand protection, and enforcement in the digital marketplace.

Keywords: e-commerce, intellectual property rights, legal frameworks, counterfeiting, brand protection, enforcement.

TITLE 389: "PRIVACY AND DATA PROTECTION REGULATIONS: A COMPARATIVE STUDY"

Mr. Bharat Singh

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Privacy and data protection laws vary globally, creating complexities for businesses. This study offers a comparative analysis of

privacy and data protection regulations in different regions. It highlights variations, commonalities, and the implications of these laws on data handling.

Keywords: privacy, data protection, regulations, comparative study, data handling.

TITLE 390: "INTERNATIONAL INTELLECTUAL PROPERTY TREATIES AND AGREEMENTS"

Mr.Vikas

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property is a global concern, and international treaties and agreements play a vital role in shaping IP rights and protections. This examination provides an overview of key international IP treaties and agreements, offering insights into their impact on global IP governance.

Keywords: intellectual property, treaties, agreements, global IP governance, international IP treaties.

TITLE 391: "CYBERSECURITY AND PROTECTION OF INTELLECTUAL PROPERTY: ADDRESSING EMERGING THREATS"

Mrs. Rachna Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: In an increasingly digital world, protecting intellectual property from cyber threats is paramount. This study addresses the emerging threats to intellectual property and examines cybersecurity strategies and legal frameworks to safeguard IP assets.

Keywords: cybersecurity, intellectual property, emerging threats, legal frameworks, IP protection.

TITLE 392: "BALANCING INNOVATION AND PROTECTION: DIGITAL RIGHTS MANAGEMENT AND COPYRIGHT LAW"

Dr. Parvej Aalam

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital rights management (DRM) is at the intersection of innovation and protection in the digital content industry. This examination explores the challenges and legal considerations surrounding DRM and its impact on copyright law.

Keywords: digital rights management, DRM, innovation, protection, copyright law.

TITLE 393: "TRENDS, CHALLENGES, AND STRATEGIES IN INTELLECTUAL PROPERTY LITIGATION"

Mr. Gopindra Kumar

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property litigation is a complex field with ever-evolving trends and challenges. This study provides insights into the latest trends and challenges in IP litigation, along with strategies for resolution and protection.

Keywords: intellectual property litigation, trends, challenges, resolution strategies, IP protection.

TITLE 394: "REGULATIONS, CHALLENGES, AND OPPORTUNITIES: LEGAL ASPECTS OF BLOCKCHAIN AND CRYPTOCURRENCY"

Mr. Prashant

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain and cryptocurrencies are revolutionizing various industries. This examination covers the legal regulations, challenges, and

opportunities presented by blockchain and cryptocurrency, addressing areas like smart contracts, token offerings, and regulatory compliance.

Keywords: blockchain, cryptocurrencies, legal regulations, challenges, opportunities, regulatory compliance.

TITLE 395: "LEGAL FRAMEWORKS AND CONSIDERATIONS IN LICENSING MODELS FOR SOFTWARE AND TECHNOLOGY PRODUCTS"

Dr. Harvir Singh

Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Licensing models are pivotal in the software and technology industry. This study delves into the legal frameworks and considerations in software and technology licensing, covering open-source models, proprietary software, and the complexities of software as a service (SaaS).

Keywords: licensing models, software, technology, legal frameworks, open source, SaaS.

TITLE 396: "SAFEGUARDING INTELLECTUAL PROPERTY: TRADEMARK REGISTRATION AND BRAND PROTECTION STRATEGIES"

Dr. Abhishesh Abhram

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Trademarks are core to brand protection. This examination focuses on the importance of trademark registration and explores strategies for safeguarding intellectual property and maintaining brand integrity.

Keywords: intellectual property, trademark registration, brand protection, brand integrity.

TITLE 397: "SAFEGUARDING INTELLECTUAL PROPERTY: LEGAL PROTECTIONS FOR TRADE SECRETS"

Ms. Ayushi Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Trade secrets are valuable intellectual property, but they require legal protection. This study discusses the legal aspects of safeguarding trade secrets, covering areas like non-disclosure agreements, litigation, and the Uniform Trade Secrets Act.

Keywords: intellectual property, trade secrets, legal protection, non-disclosure agreements, litigation.

TITLE 398: "DOMAIN NAME DISPUTES AND RESOLUTION MECHANISMS: A LEGAL EXAMINATION"

Dr. Bhupendra Kumar

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Domain name disputes are common in the digital age. This examination provides a legal overview of domain name disputes and explores resolution mechanisms, including the Uniform Domain-Name Dispute-Resolution Policy (UDRP).

Keywords: domain name disputes, resolution mechanisms, UDRP.

TITLE 399: "TECH INDUSTRY ANTITRUST AND COMPETITION LAW: A COMPREHENSIVE EXAMINATION"

Dr. Aniruddha Ram

Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Antitrust and competition law in the tech industry are essential for ensuring fair competition and consumer protection. This comprehensive examination explores antitrust regulations and their implications on tech giants and startups.

Keywords: antitrust, competition law, tech industry, consumer protection.

TITLE 400: "MULTIFACETED EXAMINATION OF LEGAL CHALLENGES IN PROTECTING AI-GENERATED CONTENT"

Dr. Ashutesh Anand

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The rise of AI-generated content raises multifaceted legal challenges. This study explores the legal landscape surrounding AI-generated content, covering issues of copyright, creativity, and attribution.

Keywords: AI-generated content, legal challenges, copyright, creativity, attribution.

401 TITLE: "THE FUTURE OF PATENT LAW IN THE AGE OF ARTIFICIAL INTELLIGENCE"

Mr. Shaista Kahkeshan

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: This forward-looking study explores the evolving landscape of patent law in an era dominated by artificial intelligence (AI). It investigates the implications, challenges, and opportunities presented by AI-generated inventions and innovations. By analyzing recent legal developments and international perspectives, this study provides valuable insights into the future of patent law in the context of AI, shaping the legal framework for innovation.

Keywords: Patent law, artificial intelligence, AI-generated inventions, legal implications, innovation.

402 TITLE: "COMPARATIVE STUDY OF DATA PRIVACY LAWS: GDPR, CCPA, AND BEYOND"

Dr. Tarun Kr Vashishta

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: In a world increasingly concerned with data privacy, this comparative study delves into key data protection regulations, including the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA), while also considering emerging global frameworks. It addresses their impact on individuals, businesses, and the evolving digital landscape. This abstract offers a comprehensive overview of international data privacy laws, comparing their nuances, strengths, and weaknesses, and providing insights into the future of data privacy legislation.

Keywords: Data privacy laws, GDPR, CCPA, data protection, privacy regulations.

403 TITLE: "STRATEGIES AND BEST PRACTICES FOR INTELLECTUAL PROPERTY PROTECTION IN STARTUP VENTURES"

Mr. Pratik Singh

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: In the dynamic realm of startup ventures, safeguarding intellectual property (IP) is paramount. This abstract explores strategies and best practices for emerging businesses to protect their innovations and creative assets. It offers insights into IP portfolio management, cost-effective protection methods, and fostering IP-conscious cultures within startups. By drawing on real-world examples and success stories, it provides practical guidance for entrepreneurs navigating the complex terrain of IP protection.

Keywords: Intellectual property protection, startup ventures, IP portfolio management, best practices.

404 TITLE: "FAIR COMPETITION AND UNFAIR TRADE PRACTICES"

Dr.Renu Jain

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Unfair trade practices have long been a contentious issue in business. This abstract delves into the concept of fair competition and examines various practices that can be considered unfair. It analyzes the legal frameworks and regulatory mechanisms in place to address unfair trade practices, emphasizing their role in preserving market integrity and consumer welfare. Using case studies and insights from global markets, it explores ongoing challenges and emerging solutions in maintaining a level playing field for businesses.

Keywords: Fair competition, unfair trade practices, legal frameworks, market integrity.

405 TITLE: "INTELLECTUAL PROPERTY DUE DILIGENCE IN MERGERS AND ACQUISITIONS"

Mr. Shhsank

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: In the context of mergers and acquisitions (M&A), the assessment of intellectual property (IP) assets is pivotal. This abstract outlines the multifaceted process of IP due diligence, encompassing patents, trademarks, copyrights, and trade secrets. It elucidates the risks and opportunities involved, emphasizing the role of IP valuation, infringement risks, and licensing agreements in M&A transactions. Drawing from real-world cases, it offers guidance on navigating the intricacies of IP due diligence to ensure successful business acquisitions.

Keywords: Intellectual property due diligence, Mergers and Acquisitions, IP valuation, infringement risks.

406 TITLE: "LEGAL ANALYSIS OF LICENSING AGREEMENTS AND TECHNOLOGY TRANSFER"

Mr. Juned Ansari

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Licensing agreements and technology transfer are essential mechanisms for fostering innovation and collaboration. This abstract provides a legal analysis of the intricacies involved in these agreements, shedding light on contractual obligations, intellectual property rights, and dispute resolution. By examining both domestic and international dimensions, it highlights best practices for negotiating, drafting, and enforcing licensing agreements. This in-depth examination is essential for businesses seeking to harness the full potential of technology transfer.

Keywords: Licensing agreements, technology transfer, intellectual property, dispute resolution.

407 TITLE: "CROSS-BORDER INTELLECTUAL PROPERTY ENFORCEMENT"

Mr. Puneet Kumar

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: In a globalized world, protecting intellectual property (IP) across borders is a complex challenge. This abstract explores the intricacies of cross-border IP enforcement, addressing the legal frameworks, jurisdictional issues, and international agreements that govern these matters. Through case studies and practical insights, it offers a comprehensive understanding of the challenges businesses face when safeguarding their IP rights internationally. It also highlights emerging trends in cross-border IP enforcement, providing valuable guidance for stakeholders operating in a borderless digital landscape.

Keywords: Cross-border IP enforcement, international agreements, intellectual property rights.

408 TITLE: "E-COMMERCE BRANDING AND TRADEMARK TACTICS"

Dr.VIVEK RASTOGI

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The world of e-commerce is highly competitive, and branding is central to success. This abstract delves into the strategies and trademark tactics employed by e-commerce businesses to establish and protect their brands in the digital realm. It explores the challenges of online counterfeiting, brand dilution, and infringement, offering insights into how businesses can effectively navigate these issues. With a focus on best practices and real-world case studies, it provides a roadmap for e-commerce entrepreneurs seeking to build and safeguard their brand identity.

Keywords: E-commerce branding, trademark tactics, online counterfeiting, brand protection.

409 TITLE: "DIGITAL CONTENT PIRACY: LEGAL RESPONSES AND ANTI-COUNTERFEITING MEASURES"

Ms. Neha Singh

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital content piracy is a growing concern in the digital age. This abstract provides a comprehensive examination of the legal responses and anti-counterfeiting measures available to combat this problem. It delves into copyright enforcement, technological solutions, and international cooperation, highlighting the complexities and nuances of addressing digital piracy. By drawing on recent case studies and the evolution of anti-piracy efforts, it offers valuable insights into the ongoing battle against copyright infringement in the digital domain.

Keywords: Digital content piracy, legal responses, anti-counterfeiting measures, copyright enforcement.

410 TITLE: "A LEGAL PERSPECTIVE ON IP VALUATION AND MONETIZATION STRATEGIES FOR STARTUPS"

MS. RICHA CHAUHAN

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: For startups, intellectual property (IP) can be a valuable asset, but unlocking its full potential requires effective valuation and monetization strategies. This abstract presents a legal perspective on these critical aspects, offering insights into the methods for valuing IP assets, including patents, trademarks, and copyrights. It also explores various avenues for monetization, such as licensing, sales, and collateralization. With practical guidance and real-world examples, it equips startups with the tools they need to leverage their IP for growth and innovation.

Keywords: Ip Valuation, Monetization Strategies, Startup Ventures, Intellectual Property Assets.

411 TITLE: "STEPS FOR BRAND PROTECTION: TRADEMARK CLEARANCE SEARCHES AND REGISTRATION"

Mr.Himanshu Srivastava

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Brand protection is paramount in today's competitive marketplace. This abstract outlines the essential steps for safeguarding brand identity through trademark clearance searches and registration. It explores the legal requirements and benefits of trademark registration, as well as the due diligence involved in clearance searches. With a focus on proactive brand protection, it provides a roadmap for businesses looking to establish and maintain their brand's legal integrity.

Keywords: Brand protection, trademark clearance searches, trademark registration, intellectual property.

412 TITLE: "DIGITAL ERA COPYRIGHT INFRINGEMENT: LEGAL ANALYSIS AND CASE STUDIES"

Mr. Rajneesh Panwar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The digital era has transformed the landscape of copyright infringement. This abstract offers a comprehensive legal analysis of the challenges and solutions in addressing copyright infringement in the digital age. It delves into the evolving legal frameworks, the impact of digital technologies, and the role of intermediaries in copyright enforcement. By examining real-world case studies, it provides a deeper understanding of the complexities surrounding copyright infringement in the digital era.

Keywords: Digital era, copyright infringement, legal analysis, digital technologies, intermediaries.

413 TITLE: "LEGAL IMPLICATIONS AND INSIGHTS INTO OPEN SOURCE SOFTWARE LICENSING"

Dr. Niraj Kumar

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source software is a fundamental part of the digital landscape, but its licensing presents unique legal considerations. This abstract explores the legal implications and insights into open source software licensing. It delves into the various open source licenses, their obligations, and the challenges of compliance. By examining real-world cases and emerging trends, it offers valuable guidance for businesses and developers navigating the legal complexities of open source software.

Keywords: Open source software, licensing, legal implications, compliance, software development.

414 TITLE: "LEGAL INSIGHTS INTO GLOBAL DISPUTE RESOLUTION: IP LITIGATION TRENDS IN EMERGING MARKETS"

Ms.Archana Jain

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: As intellectual property (IP) disputes become increasingly global, this study provides legal insights into the evolving landscape of IP litigation, with a focus on emerging markets. It analyzes trends, challenges, and best practices in resolving IP disputes across borders. By examining case studies and international perspectives, it offers valuable guidance for businesses involved in global IP litigation, highlighting the nuances and strategies needed for effective dispute resolution.

Keywords: Global dispute resolution, IP litigation, emerging markets, international perspectives, legal insights.

415 TITLE: "PATENT TROLLS AND NPES: CHALLENGES AND SOLUTIONS"

Dr.Sanyam Sharma

Associate Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: This study explores the challenges posed by patent trolls and non-practicing entities (NPEs) in the intellectual property landscape. It delves into the legal and economic implications of patent assertion entities and presents potential solutions to mitigate their impact on innovation and competition. By examining case studies and legislative developments, it offers insights into addressing the challenges posed by patent trolls and NPEs.

Keywords: Patent trolls, NPEs, intellectual property, legal challenges, innovation.

416 TITLE: "LEGAL AND BRAND PROTECTION APPROACHES FOR ONLINE BUSINESS DOMAIN NAMES"

Dr. Shalendra Prakash

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online businesses rely on domain names for their digital presence, making them valuable assets. This abstract explores legal and brand protection approaches for safeguarding online business domain names. It delves into domain name disputes, trademark infringements, and strategies for protecting brand identity in the digital space. By providing case studies and practical guidance, it equips businesses with the knowledge to secure their online presence.

Keywords: Domain names, brand protection, online businesses, legal approaches, trademark infringement.

417 TITLE: "LEGAL FRAMEWORKS AND EMERGING TRENDS IN IP PROTECTION FOR ARTIFICIAL INTELLIGENCE ALGORITHMS"

Dr. Pradeep Kumar

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: With the increasing use of artificial intelligence (AI) algorithms, the protection of intellectual property (IP) rights in this domain becomes paramount. This abstract investigates the legal frameworks and emerging trends in IP protection for AI algorithms. It delves into patent, copyright, and trade secret considerations, as well as AI-generated works and the role of AI in innovation. By analyzing recent developments and case law, it offers valuable insights into the complex landscape of AI-related IP protection.

Keywords: Artificial intelligence, IP protection, AI algorithms, legal frameworks, emerging trends.

418 TITLE: "SOFTWARE PATENTS AND THEIR LEGAL IMPACT ON INNOVATION"

Mr. Sachin Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Software patents are a critical component of the tech industry, but they also raise important legal and innovation-related questions. This abstract explores the legal implications and impact of software

patents on innovation. It addresses issues such as patent eligibility, infringement, and the potential for stifling innovation. By examining case studies and legislative changes, it provides insights into the dynamic relationship between software patents and technological progress.

Keywords: Software patents, legal impact, innovation, patent eligibility, technological progress.

419 TITLE: "GLOBAL BUSINESS DATA PRIVACY COMPLIANCE: LEGAL STRATEGIES AND CHALLENGES"

Ms. Himani

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: As data privacy regulations evolve globally, businesses face a complex landscape of compliance challenges. This abstract provides a comprehensive overview of global business data privacy compliance, addressing legal strategies and challenges. It explores the General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), and emerging frameworks, emphasizing the role of data protection officers and international data transfers. By analyzing recent developments and enforcement actions, it offers valuable insights into navigating the intricate terrain of data privacy compliance.

Keywords: Data privacy compliance, global business, legal strategies, GDPR, CCPA, data protection.

420 TITLE: "IP ENFORCEMENT IN THE PHARMACEUTICALS AND BIOTECH SECTORS"

Dr. Divya Pathak

Associate Professor, Department of Pharmacy, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property (IP) enforcement is a critical aspect of the pharmaceuticals and biotech sectors. This abstract examines the legal and regulatory landscape surrounding IP enforcement in these industries. It delves into patent protection, regulatory exclusivity, and the challenges posed by generic competition and biosimilars. By

analyzing case studies and market dynamics, it offers insights into the evolving strategies for protecting and enforcing IP rights in the pharmaceutical and biotech fields.

Keywords: IP enforcement, pharmaceuticals, biotech, patent protection, regulatory exclusivity.

421 TITLE: "LEGAL GUIDE TO TRADEMARKS AND BRANDING STRATEGIES FOR E-COMMERCE"

Dr. Bablu Kumar

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-commerce businesses rely on trademarks and branding for their online identity and reputation. This abstract serves as a legal guide to trademarks and branding strategies in the e-commerce sector. It explores the registration process, trademark infringement issues, and the importance of brand protection in the digital space. By providing real-world examples and practical guidance, it equips e-commerce entrepreneurs with the knowledge to effectively manage their brand presence.

Keywords: Trademarks, branding strategies, e-commerce, trademark registration, brand protection.

422 TITLE: "LEGAL CONSIDERATIONS AND CONTRACTUAL FRAMEWORKS FOR SAAS LICENSING AGREEMENTS"

Ms. Meenakshi Bajaj

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Software as a Service (SaaS) is a prevalent model for software distribution, and the associated licensing agreements require careful legal consideration. This abstract delves into the legal aspects and contractual frameworks of SaaS licensing agreements. It covers licensing terms, service levels, data protection, and dispute resolution. By examining best practices and real-world cases, it provides valuable insights into ensuring the legality and effectiveness of SaaS agreements.

Keywords: SaaS licensing agreements, legal considerations, contractual frameworks, data protection, dispute resolution.

423 TITLE: "REGULATORY COMPLIANCE AND CHALLENGES IN CRYPTOCURRENCY EXCHANGES: A LEGAL PERSPECTIVE"

Dr. Shalendra Prakash

Assistant Professor, Department of Computer Science & Applications, IIIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cryptocurrency exchanges operate in a rapidly evolving regulatory landscape, presenting unique legal challenges. This abstract explores the regulatory compliance requirements and challenges faced by cryptocurrency exchanges. It addresses anti-money laundering (AML) and know-your-customer (KYC) regulations, digital asset custody, and the role of government authorities. By analyzing international developments and enforcement actions, it offers insights into the legal intricacies of operating cryptocurrency exchanges.

Keywords: Cryptocurrency exchanges, regulatory compliance, AML, KYC, digital asset custody.

424 TITLE: "LEGAL AND ECONOMIC PERSPECTIVES ON IP VALUATION METHODS AND BEST PRACTICES" MR. SACHIN CHAUDHARY

Assistant Professor, Department of Computer Science & Applications, IIIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property (IP) valuation is a multifaceted process with both legal and economic dimensions. This abstract offers a comprehensive examination of IP valuation methods and best practices from both legal and economic perspectives. It delves into the methodologies used to determine the value of patents, trademarks, copyrights, and trade secrets. By examining case studies and international standards, it provides insights into the complexities of IP valuation and its role in business and legal decision-making.

Keywords: IP valuation, legal and economic perspectives, valuation methods, best practices.

425 TITLE: "COPYRIGHT LAWS AND USER-GENERATED CONTENT PLATFORMS: LEGAL CONSIDERATIONS AND REGULATORY ANALYSIS"

Mr. Sahadev Singh Tomer

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: User-generated content platforms have become central to online communities, but they also raise copyright-related legal challenges. This abstract explores copyright laws and the legal considerations associated with user-generated content platforms. It covers issues such as safe harbor provisions, takedown notices, and the evolving regulatory framework. By analyzing recent legal developments and user-generated content cases, it offers valuable insights into the complex interplay between copyright laws and online platforms.

Keywords: Copyright laws, user-generated content platforms, legal considerations, regulatory analysis, online communities.

426 TITLE: "LEGAL FRAMEWORKS AND COMMUNITY DYNAMICS IN OPEN SOURCE SOFTWARE COMPLIANCE AND GOVERNANCE"

Mr. Saurabh Kumar

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source software is a collaborative ecosystem, and compliance with open source licenses is crucial. This abstract examines the legal frameworks and community dynamics involved in open source software compliance and governance. It explores license obligations, code contributions, and the role of open source foundations. By providing insights from real-world open source projects and legal perspectives, it offers guidance for individuals and businesses participating in open source development.

Keywords: Open source software, compliance, governance, legal frameworks, community dynamics.

427 TITLE: "E-COMMERCE PLATFORMS AND IP INFRINGEMENT LIABILITY: LEGAL ASPECTS AND CASE STUDIES"

Dr. Rachana Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-commerce platforms face challenges related to intellectual property (IP) infringement liability. This abstract explores the legal aspects and case studies of IP infringement liability in the context of e-commerce platforms. It delves into intermediary liability, notice-and-takedown procedures, and emerging legal standards. By examining recent cases and global perspectives, it provides insights into the evolving legal landscape for e-commerce platforms and their role in IP enforcement.

Keywords: E-commerce platforms, IP infringement liability, legal aspects, case studies, intermediary liability.

428 TITLE: "COMPREHENSIVE ANALYSIS OF LEGAL ISSUES IN 3D PRINTING AND ADDITIVE MANUFACTURING"

Dr. Mithilesh Kr Yadav

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: 3D printing and additive manufacturing are transformative technologies, but they raise legal challenges. This abstract provides a comprehensive analysis of the legal issues associated with 3D printing and additive manufacturing. It covers intellectual property concerns, liability questions, and regulatory considerations. By examining real-world cases and international perspectives, it offers insights into the evolving legal landscape of these innovative technologies.

Keywords: 3D printing, additive manufacturing, legal issues, intellectual property, regulatory considerations.

429 TITLE: "LEGAL CHALLENGES SURROUNDING BLOCKCHAIN SMART CONTRACTS"

Ms. Himani

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain technology has given rise to smart contracts, which bring their own set of legal complexities. This abstract explores the legal challenges surrounding blockchain smart contracts. It addresses contract enforceability, dispute resolution, and the evolving legal framework. By analyzing real-world blockchain applications and emerging standards, it offers valuable insights into navigating the legal landscape of smart contracts.

Keywords: Blockchain smart contracts, legal challenges, contract enforceability, dispute resolution, legal framework.

430 TITLE: "LAWS AND COMPLIANCE REGARDING DATA BREACH NOTIFICATIONS"

Dr. Bhupendra Kumar

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data breaches are a growing concern, and laws and regulations regarding data breach notifications have been introduced to protect individuals and organizations. This abstract provides an overview of data breach notification laws and compliance requirements. It covers the obligations of businesses, the definition of a data breach, and the consequences of non-compliance. By examining recent data breach incidents and legal developments, it offers insights into the legal landscape surrounding data breach notifications.

Keywords: Data breach notifications, data breach laws, compliance requirements, data security, legal obligations.

431 TITLE: "LEGAL FRAMEWORKS AND BEST PRACTICES IN IP MANAGEMENT FOR RESEARCH AND DEVELOPMENT"

Mr. Rajneesh

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective intellectual property (IP) management is crucial for research and development (R&D) efforts. This abstract explores the legal frameworks and best practices in IP management for R&D projects. It covers IP ownership, licensing agreements, and the protection of research findings. By providing insights from R&D case studies and legal perspectives, it equips organizations with the knowledge to navigate the legal complexities of IP management in the context of research and development.

Keywords: IP management, research and development, legal frameworks, best practices, IP ownership.

432 TITLE: "LEGAL EXAMINATION OF TRADEMARK MANAGEMENT FOR MULTINATIONAL CORPORATIONS" DR.NEERAJ SHARMA

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Multinational corporations operate in diverse global markets, requiring a strategic approach to trademark management. This abstract provides a legal examination of trademark management for multinational corporations. It explores trademark registration, protection in foreign jurisdictions, and the complexities of managing a global trademark portfolio. By analyzing real-world cases and international trademark strategies, it offers guidance for corporations looking to protect their brands across borders.

Keywords: Trademark management, multinational corporations, trademark registration, global protection, brand management.

433 TITLE: "COPYRIGHT LICENSING AND ROYALTY AGREEMENTS: LEGAL FRAMEWORKS AND COMPENSATION STRUCTURES"

Mr. Sandeep Kumar Singh

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Copyright licensing and royalty agreements are fundamental in the creative industry, yet they involve intricate legal considerations. This abstract examines the legal frameworks and compensation structures in copyright licensing and royalty agreements. It covers licensing terms, revenue sharing, and dispute resolution mechanisms. By providing insights from copyright agreements and legal perspectives, it equips creators, publishers, and businesses with the knowledge to navigate the complexities of copyright licensing.

Keywords: Copyright licensing, royalty agreements, legal frameworks, compensation structures, creative industry.

434 TITLE: "INTERNATIONAL ARBITRATION IN IP DISPUTES"

Ms. Shivani Pandey

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property (IP) disputes often transcend borders, requiring efficient resolution mechanisms. This abstract delves into the role of international arbitration in IP disputes. It explores arbitration agreements, the enforcement of arbitral awards, and the advantages of this alternative dispute resolution method. By examining international arbitration cases and global perspectives, it provides insights into the effective resolution of cross-border IP disputes.

Keywords: International arbitration, IP disputes, arbitration agreements, dispute resolution, cross-border disputes.

435 TITLE: "IP MANAGEMENT IN CROSS-BORDER LICENSING DEALS"

Ms.Himani

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cross-border licensing deals involve intricate intellectual property (IP) management. This abstract examines the legal considerations and best practices in IP management for international licensing agreements. It covers IP valuation, licensing terms, and dispute resolution mechanisms, highlighting the complexities of managing IP assets across borders. By providing insights from real-world cases and international licensing strategies, it offers guidance for organizations engaged in cross-border licensing deals.

Keywords: IP management, cross-border licensing, IP valuation, legal considerations, licensing agreements.

436 TITLE: "PATENT REFORM AND THE IMPACT ON INNOVATION"

Mr.Ajay Partap Singh

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Patent reform initiatives have the potential to shape innovation ecosystems. This abstract explores the impact of patent reform on innovation. It covers topics such as patent eligibility, patent quality, and the role of non-practicing entities. By examining case studies and legislative changes, it provides insights into the dynamic relationship between patent reform and technological progress.

Keywords: Patent reform, innovation, patent eligibility, technological progress, non-practicing entities.

437 TITLE: "AI AND LEGAL IMPLICATIONS IN PATENT EXAMINATION"

Ms. Shristhi

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The integration of artificial intelligence (AI) in patent examination processes raises important legal questions. This abstract investigates the legal implications and challenges associated with AI in patent examination. It covers topics like patent quality, AI-assisted searches, and examiner training. By examining international perspectives and recent developments, it offers valuable insights into the evolving legal landscape of AI in patent examination.

Keywords: AI, legal implications, patent examination, patent quality, artificial intelligence.

438 TITLE: "COPYRIGHT EXCEPTIONS AND LIMITATIONS IN THE DIGITAL AGE"

Mr. Somya Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Copyright exceptions and limitations are essential to balance the interests of creators and the public, particularly in the digital age. This abstract delves into the legal framework of copyright exceptions and limitations, covering fair use, educational uses, and transformative works. By examining landmark copyright cases and international approaches, it offers insights into the evolving landscape of copyright exceptions in the digital era.

Keywords: Copyright exceptions, limitations, fair use, transformative works, copyright framework.

439 TITLE: "SOFTWARE LICENSING IN THE CLOUD COMPUTING ERA"

Ms.Nidhi Tyagi

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cloud computing has transformed the software industry, leading to new considerations in software licensing. This abstract explores the legal aspects of software licensing in the cloud computing era. It addresses licensing models, data privacy, and the challenges of software as a service (SaaS). By providing insights from real-world cloud

licensing agreements and legal perspectives, it equips businesses and providers with the knowledge to navigate the complexities of cloud-based software licensing.

Keywords: Software licensing, cloud computing, licensing models, data privacy, SaaS.

440 TITLE: "PRIVACY AND DATA PROTECTION IN HEALTH TECH"

Dr. Tarun Kr Vashishta

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The health tech sector is at the forefront of data-driven innovation, but it must navigate complex privacy and data protection regulations. This abstract examines the legal considerations and challenges of privacy and data protection in health tech. It covers health data regulations, patient consent, and data security. By analyzing recent developments and international approaches, it provides insights into ensuring data privacy and protection in the dynamic health tech landscape.

Keywords: Privacy, data protection, health tech, health data regulations, patient consent.

441 TITLE: "TRADE SECRETS AND EMPLOYEE MOBILITY"

Dr. Ankit Srivastava

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Trade secrets are vital to businesses, and the mobility of employees raises concerns regarding their protection. This abstract explores the legal considerations and challenges of trade secrets in the context of employee mobility. It covers non-compete agreements, confidentiality obligations, and the legal protection of trade secrets. By examining trade secret cases and legal perspectives, it offers guidance for businesses safeguarding their proprietary information in an era of workforce mobility.

Keywords: Trade secrets, employee mobility, non-compete agreements, confidentiality, legal protection.

442 TITLE: "LEGAL CHALLENGES IN VIRTUAL REALITY CONTENT"

Dr.Brijesh

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Virtual reality (VR) content presents unique legal challenges in the digital landscape. This abstract examines the legal considerations and challenges of VR content, covering copyright issues, virtual property rights, and user-generated VR content. By analyzing legal cases and the intersection of VR and intellectual property, it provides insights into the evolving legal framework for virtual reality.

Keywords: Virtual reality content, legal challenges, copyright issues, virtual property rights, user-generated content.

443 TITLE: "IP MONETIZATION AND SECURITIZATION"

Dr.RAMA RANI

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property (IP) monetization and securitization are critical aspects of IP management and business strategy. This abstract provides a comprehensive examination of these practices. It covers IP valuation, licensing strategies, and the securitization of IP assets. By examining real-world cases and financial perspectives, it offers insights into maximizing the value of IP portfolios and leveraging them for financial gain.

Keywords: IP monetization, securitization, IP valuation, licensing strategies, financial perspectives.

444 TITLE: "GEOGRAPHICAL INDICATIONS AND BRAND PROTECTION"

Mr. Pankaj Kumar

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Geographical indications (GIs) play a crucial role in protecting the quality and reputation of products tied to specific regions. This abstract explores the legal framework and brand protection implications of GIs. It covers the registration process, international treaties, and the challenges in enforcing GIs. By examining GI cases and international perspectives, it offers insights into preserving the cultural and economic value of region-specific products.

Keywords: Geographical indications, brand protection, registration process, international treaties, product quality.

445 TITLE: "OPEN ACCESS AND COPYRIGHT IN ACADEMIA"

Mr. Varun Kumar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open access initiatives have transformed the academic publishing landscape, posing questions about copyright and access. This abstract delves into the legal considerations and challenges of open access and copyright in academia. It covers author rights, licensing models, and the impact on traditional publishing. By examining the intersection of open access and copyright law, it provides insights into the evolving academic publishing paradigm.

Keywords: Open access, copyright in academia, author rights, licensing models, academic publishing.

446 TITLE: "DATA PRIVACY COMPLIANCE FOR SMALL BUSINESSES"

Mr. Shhsank

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Small businesses face unique challenges in navigating data privacy regulations. This abstract explores data privacy compliance for small businesses, covering regulatory obligations, data protection practices, and the role of data protection officers. By providing insights from small business cases and practical guidance, it equips

entrepreneurs with the knowledge to ensure data privacy and compliance in a cost-effective manner.

Keywords: Data privacy compliance, small businesses, regulatory obligations, data protection practices, compliance costs.

447 TITLE: "IP LITIGATION IN THE ENTERTAINMENT INDUSTRY"

Ms.Pratibha

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The entertainment industry is rife with intellectual property (IP) disputes, from copyright infringement to contract disputes. This abstract provides an overview of IP litigation in the entertainment sector, covering legal challenges, enforcement strategies, and case studies. By examining landmark entertainment IP cases and industry trends, it offers insights into the complex landscape of protecting and enforcing IP rights in the world of entertainment.

Keywords: IP litigation, entertainment industry, legal challenges, enforcement strategies, copyright infringement.

448 TITLE: "TRADEMARK DILUTION AND BLURRING CASES"

Dr.Virendra Singh

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Trademark dilution and blurring are concerns for brand owners seeking to protect their distinctiveness. This abstract explores the legal challenges and case studies of trademark dilution and blurring. It covers the legal standards, factors affecting dilution, and enforcement strategies. By analyzing trademark dilution cases and legal perspectives, it offers guidance for businesses preserving the strength and uniqueness of their trademarks.

Keywords: Trademark dilution, blurring cases, legal standards, enforcement strategies, brand distinctiveness.

449 TITLE: "COPYRIGHT AND FAN ART IN ONLINE COMMUNITIES"

Mr. Varun Kumar Gupta

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online communities foster creativity, but they also raise legal questions about fan art and copyright. This abstract delves into the legal considerations and case studies of copyright and fan art in online communities. It covers fair use, fan art creation, and copyright enforcement in digital spaces. By examining copyright and fan art cases, it offers insights into the evolving relationship between fan creativity and copyright law in the digital age.

Keywords: Copyright, fan art, online communities, fair use, copyright enforcement.

450 TITLE: "LICENSING IN THE VIDEO GAME INDUSTRY"

Dr. Ravindra Pratap Singh

Professor, Department of Journalism & Mass Communication, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Licensing plays a crucial role in the dynamic video game industry, influencing the use of intellectual property and content. This abstract explores the legal aspects and industry practices of licensing in the video game sector. It covers licensing agreements, IP rights, and the challenges of content creation. By examining licensing deals and legal perspectives, it offers insights into the evolving legal landscape of licensing in the world of video games.

Keywords: Licensing, video game industry, licensing agreements, IP rights, content creation.

451 TITLE: "INTELLECTUAL PROPERTY RIGHTS IN SUPPLY CHAIN BLOCKCHAIN"

Ms. Neha Singh

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The integration of blockchain technology in supply chain management has revolutionized data security and transparency. This abstract explores the legal aspects of intellectual property rights within the realm of supply chain blockchain. It covers the protection of patents, trademarks, and trade secrets, as well as the implications for copyright. By examining real-world use cases and legal perspectives, it provides insights into safeguarding intellectual property in the context of blockchain-enabled supply chains.

Keywords: Supply chain blockchain, intellectual property rights, data security, legal protection, trade secrets.

452 TITLE: "DATA LOCALIZATION LAWS AND CROSS-BORDER DATA TRANSFERS"

Dr. Parvej Aalam

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data localization laws have gained prominence due to concerns about data sovereignty and privacy. This abstract delves into the legal challenges and strategies for managing cross-border data transfers in a world of evolving data localization regulations. It addresses compliance obligations, data protection impact assessments, and the role of international data transfer mechanisms. By analyzing recent developments and international perspectives, it offers insights into navigating the complex landscape of data localization.

Keywords: Data localization laws, cross-border data transfers, compliance, data protection, privacy.

453 TITLE: "PATENT EXAMINATION AND AI-POWERED TOOLS"

Mr. Prashant

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The utilization of artificial intelligence (AI) in patent examination processes has implications for intellectual property. This abstract investigates the legal considerations and opportunities

associated with AI-powered tools in patent examination. It covers patent quality, examiner assistance, and AI ethics. By examining international perspectives and recent developments, it offers valuable insights into the evolving legal landscape of AI in patent examination.

Keywords: Patent examination, AI-powered tools, patent quality, examiner assistance, AI ethics.

454 TITLE: "COPYRIGHT AND FAIR USE IN ONLINE EDUCATION"

Mr.Ankit Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online education has become a cornerstone of modern learning, but it raises questions about copyright and fair use. This abstract explores the legal considerations and challenges of copyright and fair use in online education. It covers educational exceptions, licensing agreements, and the impact on content creators. By analyzing copyright and fair use cases, it offers insights into balancing educational access with copyright protection in the digital age.

Keywords: Copyright, fair use, online education, educational exceptions, licensing agreements.

455 TITLE: "SOFTWARE ESCROW AND LEGAL SAFEGUARDS"

Ms.Anshu Malik

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Software escrow is a risk mitigation tool, but it also involves legal complexities. This abstract examines the legal aspects and safeguards associated with software escrow agreements. It covers release conditions, intellectual property rights, and dispute resolution mechanisms. By providing insights from real-world software escrow cases and legal perspectives, it equips parties involved in software escrow with the knowledge to protect their interests.

Keywords: Software escrow, legal safeguards, release conditions, IP rights, dispute resolution.

456 TITLE: "PRIVACY BY DESIGN AND DATA PROTECTION"

Ms. Ayushi Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Privacy by design is an approach that integrates data protection into the development of products and systems. This abstract explores the legal considerations and benefits of privacy by design. It covers data protection principles, compliance with privacy regulations, and the role of data protection impact assessments. By analyzing case studies and international perspectives, it offers insights into ensuring privacy from the ground up.

Keywords: Privacy by design, data protection, data protection principles, compliance, impact assessments.

457 TITLE: "IP INFRINGEMENT RISKS IN SOCIAL MEDIA MARKETING"

Mr. Kamlesh Rishi

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social media marketing is a powerful tool for businesses, but it also poses intellectual property (IP) infringement risks. This abstract delves into the legal aspects and risks of IP infringement in the realm of social media marketing. It covers trademark violations, copyright issues, and the role of user-generated content. By examining real-world cases and legal perspectives, it provides insights into protecting brands and content in the dynamic world of social media.

Keywords: IP infringement risks, social media marketing, trademark violations, copyright issues, user-generated content.

458 TITLE: "TRADEMARK ENFORCEMENT IN THE GLOBAL MARKETPLACE"

Dr.Kauser F Jafaree

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Global expansion has increased the importance of trademark enforcement. This abstract provides an overview of the legal challenges and strategies for trademark enforcement in the global marketplace. It covers trademark registration, cross-border protection, and the complexities of global brand management. By analyzing international trademark cases and industry trends, it offers guidance for businesses looking to safeguard their trademarks worldwide.

Keywords: Trademark enforcement, global marketplace, trademark registration, cross-border protection, brand management.

459 TITLE: "COPYRIGHT TERMINATION RIGHTS AND REVERSION"

Mr.Ankur Goel

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Copyright termination rights allow authors and creators to reclaim their works, but the legal process is intricate. This abstract explores the legal considerations and opportunities of copyright termination rights and reversion. It covers termination requirements, negotiations with publishers, and the impact on creative works. By examining real-world copyright termination cases and legal perspectives, it provides insights into creators' rights and the potential for work reversion.

Keywords: Copyright termination rights, reversion, termination requirements, negotiations, creative works.

460 TITLE: "LICENSING OF AUGMENTED REALITY TECHNOLOGIES"

Mr. Anup Singh

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Augmented reality (AR) technologies are reshaping industries, but licensing plays a pivotal role in their development. This abstract examines the legal aspects and industry practices of licensing augmented reality technologies. It covers licensing agreements, intellectual property considerations, and the challenges of content creation in AR. By providing insights from real-world AR licensing agreements and legal perspectives, it offers guidance for stakeholders in the AR ecosystem.

Keywords: Augmented reality technologies, licensing, licensing agreements, intellectual property, content creation.

461 TITLE: "LEGAL ASPECTS OF INITIAL COIN OFFERINGS (ICOS)"

Mrs. Sarbha Bhaskar

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Initial Coin Offerings (ICOs) have disrupted traditional fundraising methods, raising legal and regulatory questions. This abstract investigates the legal aspects and considerations of ICOs. It covers securities regulations, token classification, and investor protection. By examining international perspectives and recent developments, it provides valuable insights into navigating the legal landscape of ICOs and the evolving regulatory environment.

Keywords: Initial Coin Offerings, ICOs, securities regulations, token classification, investor protection.

462 TITLE: "BLOCKCHAIN IN SUPPLY CHAIN TRACEABILITY"

Dr. Neeraj Sharma

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain technology has revolutionized supply chain traceability, offering unprecedented transparency and security. This abstract explores the legal aspects and benefits of blockchain in supply chain traceability. It covers data integrity, smart contracts, and regulatory compliance. By analyzing real-world use cases and legal perspectives, it provides insights into enhancing supply chain transparency and integrity through blockchain.

Keywords: Blockchain, supply chain traceability, data integrity, smart contracts, regulatory compliance.

463 TITLE: "DATA PRIVACY AUDITS AND COMPLIANCE PROGRAMS"

Mr. Bharat Singh

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data privacy audits are instrumental in ensuring compliance with data protection regulations. This abstract delves into the legal considerations and best practices of data privacy audits and compliance programs. It covers audit methodologies, remediation strategies, and the role of data protection officers. By examining real-world data privacy audit cases and legal perspectives, it equips organizations with the knowledge to maintain data privacy compliance.

Keywords: Data privacy audits, compliance programs, audit methodologies, remediation strategies, data protection.

464 TITLE: "IP LITIGATION IN THE PHARMACEUTICALS SECTOR"

Dr. Ahtshamuddin Ansari

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The pharmaceutical sector is often at the center of intellectual property (IP) disputes. This abstract provides an overview of IP litigation in the pharmaceutical industry, covering legal challenges, patent disputes, and case studies. By examining landmark pharmaceutical IP cases and industry trends, it offers insights into the complex landscape of protecting and enforcing IP rights in the pharmaceutical sector.

Keywords: IP litigation, pharmaceuticals sector, legal challenges, patent disputes, intellectual property.

465 TITLE: "TRADEMARK REGISTRATION IN EMERGING MARKETS"

Dr. Shalendra Prakash

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Expanding into emerging markets brings trademark registration challenges and opportunities. This abstract explores the legal considerations and strategies for trademark registration in emerging economies. It covers trademark protection, local regulations, and the complexities of brand expansion. By analyzing trademark registration cases and international perspectives, it offers guidance for businesses looking to establish a strong presence in emerging markets.

Keywords: Trademark registration, emerging markets, trademark protection, local regulations, brand expansion.

466 TITLE: "COPYRIGHT AND THE DIGITAL FIRST SALE DOCTRINE"

Mr. Ashutosh Bhatnagar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The digital era has reshaped the concept of ownership and the application of the first sale doctrine. This abstract delves into the legal considerations and challenges of copyright and the digital first sale doctrine. It covers digital distribution, resale rights, and the impact on content creators. By examining copyright and first sale cases, it offers insights into the evolving landscape of ownership and copyright in the digital age.

Keywords: Copyright, digital first sale doctrine, digital distribution, resale rights, content creators.

467 TITLE: "LICENSING MODELS FOR OPEN SOURCE HARDWARE"

Mr. Gaurav Rai

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source hardware is gaining traction, and licensing is central to its growth. This abstract examines the legal aspects and licensing models for open source hardware projects. It covers open source licenses, patent rights, and collaborative development. By providing insights from real-world open source hardware projects and legal perspectives, it offers guidance for individuals and organizations participating in this innovative ecosystem.

Keywords: Open source hardware, licensing models, open source licenses, patent rights, collaborative development.

468 TITLE: "AI ETHICS AND INTELLECTUAL PROPERTY CONSIDERATIONS"

Dr. Rachana Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The intersection of artificial intelligence (AI) and intellectual property presents ethical and legal challenges. This abstract investigates the ethical considerations and intellectual property implications of AI development and deployment. It covers ethical AI guidelines, IP ownership, and data rights. By examining AI ethics frameworks and international perspectives, it offers valuable insights into the evolving landscape of AI ethics and IP.

Keywords: AI ethics, intellectual property considerations, ethical AI, IP ownership, data rights.

469 TITLE: "CROSS-BORDER DATA PRIVACY AND JURISDICTION"

Mrs. Rachna Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cross-border data privacy issues are at the forefront of the global digital landscape. This abstract delves into the legal challenges and jurisdictional aspects of cross-border data privacy. It covers data transfers, regulatory conflicts, and international data protection agreements. By analyzing recent data privacy cases and legal perspectives, it provides insights into navigating the complex terrain of data privacy in a global context.

Keywords: Cross-border data privacy, jurisdiction, data transfers, regulatory conflicts, international agreements.

470 TITLE: "PATENT POOLS AND COLLABORATIVE INNOVATION"

Mr.Sandeep Karnwal

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Patent pools are mechanisms for collaborative innovation, but they require legal and strategic considerations. This abstract explores the legal aspects and benefits of patent pools in promoting collaborative innovation. It covers pool formation, licensing terms, and antitrust issues. By providing insights from real-world patent pool agreements and legal perspectives, it offers guidance for organizations seeking to pool patents for collective development.

Keywords: Patent pools, collaborative innovation, pool formation, licensing terms, antitrust.

471 TITLE: "DATA PRIVACY COMPLIANCE IN RETAIL AND E-COMMERCE"

Dr. Deepak Kumar Sinha

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Retail and e-commerce businesses handle vast amounts of customer data, making data privacy compliance crucial. This abstract delves into the legal considerations and challenges of data privacy compliance in the retail and e-commerce sectors. It covers consumer rights, data security, and regulatory obligations. By examining data privacy compliance cases and industry perspectives, it equips businesses

with the knowledge to protect customer data and ensure compliance in a digital retail landscape.

Keywords: Data privacy compliance, retail, e-commerce, consumer rights, data security, regulatory obligations.

472 TITLE: "IP DUE DILIGENCE IN VENTURE CAPITAL INVESTMENTS"

Mr. Aditya Kumar Jha

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property due diligence is essential in venture capital investments to mitigate risks and assess value. This abstract provides an overview of the legal aspects and best practices in IP due diligence for venture capital deals. It covers IP audits, ownership verification, and the role of IP in valuation. By analyzing IP due diligence cases and legal perspectives, it offers guidance for venture capitalists and startups navigating the complex IP landscape.

Keywords: IP due diligence, venture capital investments, IP audits, ownership verification, IP valuation.

473 TITLE: "TRADEMARK CHALLENGES IN THE CANNABIS INDUSTRY"

Ms. Annu Yadav

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The emerging cannabis industry faces unique trademark challenges. This abstract explores the legal considerations and strategies for trademark protection in the cannabis sector. It covers federal restrictions, brand differentiation, and state-specific regulations. By examining trademark challenges in the cannabis industry and legal perspectives, it offers guidance for businesses seeking to establish and protect their cannabis brands.

Keywords: Trademark challenges, cannabis industry, federal restrictions, brand differentiation, state regulations.

474 TITLE: "COPYRIGHT INFRINGEMENT IN LIVE STREAMING PLATFORMS"

Mr. Atul Kumar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Live streaming platforms have gained popularity but are also hotbeds for copyright infringement. This abstract delves into the legal aspects and challenges of copyright infringement in the world of live streaming. It covers DMCA compliance, user-generated content issues, and content takedowns. By analyzing copyright infringement cases and legal perspectives, it offers insights into balancing live streaming innovation with copyright protection.

Keywords: Copyright infringement, live streaming platforms, DMCA compliance, user-generated content, content takedowns.

475 TITLE: "SOFTWARE LICENSING AND COMPLIANCE AUDITS"

Mr. Gopindra Kumar

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Software licensing compliance is critical for organizations, but it can be complex. This abstract examines the legal aspects and best practices of software licensing and compliance audits. It covers audit methodologies, licensing agreements, and enforcement strategies. By providing insights from real-world software licensing compliance cases and legal perspectives, it equips businesses with the knowledge to navigate software compliance challenges.

Keywords: Software licensing, compliance audits, audit methodologies, licensing agreements, enforcement strategies.

476 TITLE: "PRIVACY IMPACT ASSESSMENTS IN IOT"

Mr. Varun Kumar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The Internet of Things (IoT) presents unique privacy challenges, and privacy impact assessments (PIAs) are vital tools. This abstract explores the legal considerations and benefits of PIAs in IoT deployments. It covers data collection, user consent, and regulatory compliance. By analyzing IoT privacy impact assessments and legal perspectives, it offers insights into safeguarding privacy in the rapidly expanding IoT ecosystem.

Keywords: Privacy impact assessments, IoT, data collection, user consent, regulatory compliance.

477 TITLE: "IP LITIGATION IN THE AEROSPACE AND DEFENSE SECTOR"

Dr. Amitesh Anand

Associate Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property (IP) disputes in the aerospace and defense sector require unique strategies and considerations. This abstract provides an overview of IP litigation in this industry, covering legal challenges, patent infringement cases, and technology protection. By examining aerospace and defense IP litigation cases and industry trends, it offers insights into safeguarding IP rights in a sector driven by innovation and national security.

Keywords: IP litigation, aerospace and defense sector, legal challenges, patent infringement, technology protection.

478 TITLE: "BLOCKCHAIN USE CASES IN INTELLECTUAL PROPERTY"

Ms. Preeti Mittal

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain technology is finding innovative applications in intellectual property management. This abstract explores the legal aspects and use cases of blockchain in IP, covering IP registration, provenance tracking, and smart contracts. By analyzing real-world blockchain IP projects and legal perspectives, it provides insights into

enhancing the transparency, security, and efficiency of IP management through blockchain.

Keywords: Blockchain, intellectual property, IP registration, provenance tracking, smart contracts.

479 TITLE: "DATA PRIVACY LAWS IN THE FINANCIAL SERVICES INDUSTRY"

Dr. Pankaj Kumar Gupta

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The financial services industry faces stringent data privacy regulations. This abstract delves into the legal considerations and challenges of data privacy laws in the financial sector. It covers financial data protection, regulatory compliance, and the role of data breaches. By examining data privacy cases and industry perspectives, it equips financial institutions with the knowledge to safeguard sensitive financial data and navigate data privacy regulations.

Keywords: Data privacy laws, financial services industry, data protection, regulatory compliance, data breaches.

480 TITLE: "TRADEMARK PROTECTION FOR NONPROFIT ORGANIZATIONS"

Dr. Aftab Ahmad

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Nonprofit organizations rely on their brands to build trust and recognition. This abstract explores the legal considerations and strategies for trademark protection in the nonprofit sector. It covers brand management, trademark registration, and the complexities of nonprofit branding. By examining trademark protection cases and nonprofit perspectives, it offers guidance for organizations seeking to protect and strengthen their nonprofit brands.

Keywords: Trademark protection, nonprofit organizations, brand management, trademark registration, nonprofit branding.

481 TITLE: "COPYRIGHT AND THE PUBLIC DOMAIN IN THE DIGITAL ERA"

Mr.Indrakant Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The concept of the public domain in the digital age is evolving. This abstract delves into the legal considerations and challenges of copyright and the public domain. It covers public domain works, copyright expiration, and the impact on creative expression. By analyzing copyright and public domain cases, it offers insights into the dynamic relationship between copyright protection and the public's access to creative works.

Keywords: Copyright, public domain, digital era, copyright expiration, creative expression.

482 TITLE: "LICENSING AGREEMENTS FOR AI-GENERATED ART"

Mr.Shravan Kumar

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence is generating art, raising questions about copyright and licensing. This abstract investigates the legal aspects and considerations of licensing agreements for AI-generated art. It covers ownership, licensing models, and the impact on traditional art. By examining AI-generated art cases and legal perspectives, it offers insights into the evolving relationship between AI, creativity, and licensing.

Keywords: Licensing agreements, AI-generated art, ownership, licensing models, traditional art.

483 TITLE: "IP MANAGEMENT IN THE GAMING AND ESPORTS INDUSTRY"

Dr.Satish Kumar Singh

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The gaming and esports industry relies heavily on intellectual property (IP) to protect characters, designs, and content. This abstract provides an overview of IP management in the gaming and esports sector, covering IP enforcement, player contracts, and industry trends. By examining gaming and esports IP management cases and legal perspectives, it offers insights into safeguarding and monetizing IP in this rapidly growing industry.

Keywords: IP management, gaming and esports, IP enforcement, player contracts, industry trends.

484 TITLE: "FAIR USE AND COPYRIGHT IN NEWS REPORTING"

Dr.Poonam Sharma

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Fair use in news reporting is a nuanced legal concept. This abstract explores the legal considerations and challenges of fair use in the context of news reporting. It covers news aggregation, transformative works, and the boundaries of fair use. By analyzing fair use cases in news reporting and legal perspectives, it offers insights into the delicate balance between free press and copyright protection.

Keywords: Fair use, copyright, news reporting, news aggregation, transformative works.

485 TITLE: "OPEN SOURCE SOFTWARE IN THE PUBLIC SECTOR"

Mr. Paresh Pathak

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source software is gaining popularity in public sector IT initiatives. This abstract examines the legal considerations and benefits of open source software adoption in government projects. It covers licensing models, cost savings, and the role of open data. By analyzing open source software adoption in the public sector and legal perspectives, it provides insights into enhancing transparency, collaboration, and efficiency in government technology deployments.

Keywords: Open source software, public sector, licensing models, cost savings, open data.

486 TITLE: "DATA PRIVACY COMPLIANCE FOR NONPROFITS"

Ms. Annu Yadav

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Nonprofits handle sensitive data and must navigate data privacy regulations. This abstract delves into the legal considerations and challenges of data privacy compliance for nonprofit organizations. It covers donor information protection, regulatory obligations, and the role of data protection officers. By examining data privacy compliance cases and nonprofit perspectives, it equips organizations with the knowledge to protect donor data and maintain compliance.

Keywords: Data privacy compliance, nonprofits, donor information protection, regulatory obligations, data protection officers.

487 TITLE: "IP LITIGATION TRENDS IN EMERGING TECHNOLOGIES"

Dr. Aniruddha Ram

Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Emerging technologies are fertile ground for intellectual property (IP) disputes. This abstract provides an overview of IP litigation trends in emerging tech sectors, covering legal challenges, patent wars, and innovation protection. By examining landmark cases and industry trends, it offers insights into the dynamic landscape of protecting and enforcing IP rights in the world of emerging technologies.

Keywords: IP litigation trends, emerging technologies, legal challenges, patent wars, innovation protection.

488 TITLE: "TRADEMARK LICENSING AND BRAND COLLABORATIONS"

Dr. Monika Aggarwal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Trademark licensing and brand collaborations can create innovative marketing opportunities but also involve legal complexities. This abstract explores the legal aspects and benefits of trademark licensing and brand collaborations. It covers licensing agreements, brand alignment, and risk management. By providing insights from real-world trademark licensing and collaboration agreements and legal perspectives, it offers guidance for businesses looking to enhance their brand presence through strategic partnerships.

Keywords: Trademark licensing, brand collaborations, licensing agreements, brand alignment, risk management.

489 TITLE: "COPYRIGHT CHALLENGES IN THE PODCASTING INDUSTRY"

Mr.Nitin Kr Agarwal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The podcasting industry is thriving, but it faces copyright challenges in music use and content licensing. This abstract delves into the legal considerations and challenges of copyright in the podcasting sector. It covers music licensing, fair use, and copyright infringement. By analyzing copyright cases and industry perspectives, it offers insights into balancing creativity and copyright protection in the world of podcasting.

Keywords: Copyright challenges, podcasting industry, music licensing, fair use, copyright infringement.

490 TITLE: "LICENSING MODELS FOR IOT DEVICES"

Dr.Dharmendra Kumar Sisodia

Professor, Department of Basic Science, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The Internet of Things (IoT) is growing, and licensing plays a critical role in its development. This abstract examines the legal aspects and industry practices of licensing models for IoT devices. It covers IoT licensing agreements, intellectual property rights, and the challenges of connected device ecosystems. By examining real-world IoT licensing agreements and legal perspectives, it offers insights into the evolving legal landscape of licensing in the IoT space.

Keywords: Licensing models, IoT devices, IoT licensing agreements, intellectual property rights, connected device ecosystems.

491 TITLE: "IP VALUATION IN CROSS-BORDER TRANSACTIONS"

Dr. Khel Prakash Jayant

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property (IP) valuation is central to cross-border transactions, but it involves intricate considerations. This abstract provides an overview of the legal aspects and best practices in IP valuation for international deals. It covers valuation methodologies, due diligence, and the role of IP in mergers and acquisitions. By analyzing cross-border IP valuation cases and legal perspectives, it offers guidance for businesses engaging in global transactions and IP valuation.

Keywords: IP valuation, cross-border transactions, valuation methodologies, due diligence, mergers and acquisitions.

492 TITLE: "PRIVACY REGULATIONS FOR THE HEALTH AND WELLNESS INDUSTRY"

Ms.Rikta Paul

Assistant Professor, Department of Allied Health Sciences, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The health and wellness industry handles sensitive personal data, necessitating compliance with privacy regulations. This abstract delves into the legal considerations and challenges of privacy regulations in the health and wellness sector. It covers patient data protection, regulatory compliance, and the role of health information exchanges. By examining privacy regulation cases and industry perspectives, it equips healthcare organizations with the knowledge to safeguard patient data and ensure compliance in a digital health landscape.

Keywords: Privacy regulations, health and wellness industry, patient data protection, regulatory compliance, health information exchanges.

493 TITLE: "TRADE SECRET MISAPPROPRIATION AND LEGAL REMEDIES"

Dr. Ashutesh Anand

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Protecting trade secrets is crucial for businesses, and misappropriation risks are ever-present. This abstract explores the legal aspects and remedies for trade secret misappropriation. It covers trade secret protection, litigation strategies, and the role of non-disclosure agreements. By analyzing trade secret misappropriation cases and legal perspectives, it offers insights into safeguarding trade secrets and pursuing legal remedies when misappropriation occurs.

Keywords: Trade secret misappropriation, legal remedies, trade secret protection, litigation strategies, non-disclosure agreements.

494 TITLE: "COPYRIGHT IN 3D PRINTING AND MAKER MOVEMENT"

Mr.Paresh Pathak

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: 3D printing and the maker movement have transformed manufacturing and creative expression but also pose copyright challenges. This abstract delves into the legal considerations and challenges of copyright in 3D printing and the maker movement. It covers digital designs, licensing models, and the impact on traditional

manufacturing. By analyzing copyright cases and legal perspectives, it offers insights into the evolving relationship between 3D printing, creativity, and copyright.

Keywords: Copyright, 3D printing, maker movement, digital designs, licensing models.

495 TITLE: "LEGAL CHALLENGES IN OPEN SOURCE HARDWARE PROJECTS"

Dr. Mithilesh Kr Yadav

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source hardware projects are collaborative endeavors, but they come with legal complexities. This abstract examines the legal aspects and challenges in open source hardware initiatives. It covers licensing models, patent contributions, and collaborative innovation. By providing insights from real-world open source hardware projects and legal perspectives, it offers guidance for individuals and organizations participating in this dynamic and innovative ecosystem.

Keywords: Open source hardware, legal challenges, licensing models, patent contributions, collaborative innovation.

496 TITLE: "DATA PRIVACY AND EMPLOYEE MONITORING"

Mr. Atul Kumar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Employee monitoring is essential for security but requires careful navigation of data privacy laws. This abstract explores the legal considerations and challenges of data privacy in the context of employee monitoring. It covers surveillance practices, consent requirements, and legal compliance. By examining employee monitoring cases and legal perspectives, it offers insights into balancing workplace security with employee privacy in a digital age.

Keywords: Data privacy, employee monitoring, surveillance practices, consent requirements, legal compliance.

497 TITLE: "IP LITIGATION IN BIOTECHNOLOGY AND LIFE SCIENCES"

Dr. Pradeep Kumar

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property (IP) disputes in biotechnology and life sciences are intricate due to the complex nature of biological innovations. This abstract provides an overview of IP litigation in these industries, covering legal challenges, patent disputes, and scientific advancements. By examining biotech and life sciences IP litigation cases and industry trends, it offers insights into the dynamic landscape of protecting and enforcing IP rights in these cutting-edge fields.

Keywords: IP litigation, biotechnology, life sciences, legal challenges, patent disputes, scientific advancements.

498 TITLE: "TRADEMARK ISSUES IN THE CRAFT BEER INDUSTRY"

Dr. Renu Jain

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The craft beer industry is known for its creativity and branding, but it also faces unique trademark challenges. This abstract explores the legal considerations and strategies for trademark protection in the craft beer sector. It covers branding differentiation, label approvals, and the role of craft beer associations. By examining trademark issues in the craft beer industry and legal perspectives, it offers guidance for breweries seeking to protect and promote their craft beer brands.

Keywords: Trademark issues, craft beer industry, branding differentiation, label approvals, craft beer associations.

499 TITLE: "COPYRIGHT AND REMIX CULTURE"

Mr. Prashant

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Remix culture has given rise to transformative creative works, but it raises copyright questions. This abstract delves into the legal considerations and challenges of copyright in the context of remix culture. It covers fair use, derivative works, and copyright infringement. By analyzing copyright cases and creative perspectives, it offers insights into the evolving relationship between copyright protection and remix culture in the digital age.

Keywords: Copyright, remix culture, fair use, derivative works, copyright infringement.

500 TITLE: "LICENSING OF AI MODELS AND DATASETS"

Mr. Vikas

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence (AI) models and datasets are central to AI development, and licensing is crucial in this domain. This abstract examines the legal aspects and industry practices of licensing AI models and datasets. It covers licensing agreements, data ownership, and the role of open data in AI. By providing insights from real-world AI licensing agreements and legal perspectives, it offers guidance for AI developers and organizations engaging in AI model and dataset licensing.

Keywords: Licensing, AI models, AI datasets, licensing agreements, data ownership, open data.

501 TITLE: "BLOCKCHAIN IN IP RIGHTS MANAGEMENT"

Ms. Shruti Agarwal

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain technology is revolutionizing intellectual property (IP) rights management. This abstract explores the legal and technological aspects of using blockchain for IP rights protection, including copyright, patents, and trademarks. It covers transparency, smart contracts, and decentralization as key features of blockchain-based IP management. By examining real-world applications and legal perspectives, it offers insights into the future of IP protection.

Keywords: Blockchain, IP rights management, copyright, patents, trademarks, transparency, smart contracts, decentralization.

502 TITLE: "PRIVACY AND DATA PROTECTION IN THE SOCIAL MEDIA INDUSTRY"

Dr. Pushpendra-Rejoinee

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The social media industry handles vast amounts of user data, raising concerns about privacy and data protection. This abstract delves into the legal considerations and challenges of privacy and data protection in the realm of social media. It covers user consent, data breaches, and regulatory compliance. By analyzing privacy cases and industry perspectives, it equips social media platforms with the knowledge to safeguard user data and ensure compliance in the digital age.

Keywords: Privacy, data protection, social media industry, user consent, data breaches, regulatory compliance.

503 TITLE: "IP DUE DILIGENCE IN JOINT VENTURES AND ALLIANCES"

Mr. Rajneesh Panwar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Joint ventures and alliances are essential for business growth but require thorough intellectual property (IP) due diligence. This abstract provides an overview of the legal aspects and best practices for IP due diligence in joint ventures and alliances. It covers IP audits,

ownership verification, and risk assessment. By analyzing cases and legal perspectives, it offers guidance for businesses seeking to protect their interests in collaborative ventures.

Keywords: IP due diligence, joint ventures, alliances, IP audits, ownership verification, risk assessment.

504 TITLE: "FAIR USE AND PARODY IN COPYRIGHT LAW"

Dr.Nidhi Pathak

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Parody is a recognized form of fair use in copyright law, but it presents unique legal challenges. This abstract explores the legal considerations and challenges of fair use in the context of parody. It covers transformative works, satire, and copyright infringement. By analyzing parody cases and legal perspectives, it offers insights into the delicate balance between creative expression and copyright protection in the world of parody.

Keywords: Fair use, copyright law, parody, transformative works, satire, copyright infringement.

505 TITLE: "OPEN SOURCE SOFTWARE FOR GOVERNMENT AGENCIES"

Ms. Divya Tiwari

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Government agencies are increasingly adopting open source software to improve efficiency and transparency. This abstract examines the legal considerations and benefits of open source software adoption in government projects. It covers licensing models, cost savings, and collaboration in public sector IT initiatives. By analyzing open source adoption cases and legal perspectives, it provides insights into enhancing government services through open source technology.

Keywords: Open source software, government agencies, licensing models, cost savings, collaboration, public sector.

506 TITLE: "DATA PRIVACY COMPLIANCE IN EDUCATIONAL INSTITUTIONS"

Dr. K.K. Sharma

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Educational institutions handle sensitive student and faculty data, necessitating strict data privacy compliance. This abstract delves into the legal considerations and challenges of data privacy compliance in the education sector. It covers student records, regulatory obligations, and the role of student consent. By examining data privacy compliance cases and educational perspectives, it equips institutions with the knowledge to protect student data and ensure compliance in the digital education landscape.

Keywords: Data privacy compliance, educational institutions, student records, regulatory obligations, student consent.

507 TITLE: "IP LITIGATION IN THE AUTOMOTIVE AND MOBILITY SECTOR"

Dr.Akhilesh Kumar Pandey

Associate Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property (IP) disputes in the automotive and mobility sector are on the rise due to technological advancements. This abstract provides an overview of IP litigation in this industry, covering legal challenges, patent disputes, and innovation protection. By examining automotive and mobility IP litigation cases and industry trends, it offers insights into safeguarding IP rights in a sector driven by automation and sustainability.

Keywords: IP litigation, automotive and mobility sector, legal challenges, patent disputes, innovation protection.

508 TITLE: "TRADEMARK CHALLENGES IN THE TECH STARTUP ECOSYSTEM"

Dr.Poonam Sharma

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Tech startups face unique trademark challenges as they establish their brands and navigate a competitive landscape. This abstract explores the legal considerations and strategies for trademark protection in the tech startup ecosystem. It covers brand differentiation, domain disputes, and scaling branding efforts. By examining trademark challenges in the tech startup world and legal perspectives, it offers guidance for startups seeking to protect and promote their brands.

Keywords: Trademark challenges, tech startup ecosystem, brand differentiation, domain disputes, branding efforts.

509 TITLE: "COPYRIGHT AND DIGITAL PRESERVATION"

Mr.Sachin Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital preservation is essential for safeguarding cultural and historical content, but it raises copyright questions. This abstract delves into the legal considerations and challenges of copyright in the context of digital preservation. It covers public domain works, orphan works, and the impact on long-term preservation efforts. By analyzing copyright cases and preservation perspectives, it offers insights into the dynamic relationship between copyright protection and the preservation of digital heritage.

Keywords: Copyright, digital preservation, public domain works, orphan works, preservation efforts.

510 TITLE: "LICENSING MODELS FOR 5G TECHNOLOGY"

Mr. Varun Kumar Gupta

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The advent of 5G technology brings new licensing opportunities and challenges. This abstract examines the legal aspects and industry practices of licensing models for 5G technology. It covers patent pools, standard-essential patents, and global licensing strategies. By providing insights from real-world 5G technology licensing agreements and legal perspectives, it offers guidance for organizations engaging in the dynamic 5G landscape.

Keywords: Licensing models, 5G technology, patent pools, standard-essential patents, global licensing strategies.

511 TITLE: "IP VALUATION IN TECHNOLOGY TRANSFER AND LICENSING"

Mr. Ashutosh Bhatnagar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Intellectual property (IP) valuation is crucial in technology transfer and licensing deals. This abstract provides an overview of the legal aspects and best practices in IP valuation for technology transfer and licensing transactions. It covers valuation methodologies, due diligence, and the role of IP in fostering innovation. By analyzing technology transfer and licensing cases and legal perspectives, it offers guidance for businesses engaging in IP-driven deals.

Keywords: IP valuation, technology transfer, licensing, valuation methodologies, due diligence, innovation.

512 TITLE: "PRIVACY REGULATIONS FOR THE FINANCIAL TECHNOLOGY (FINTECH) INDUSTRY"

Dr. Tarun Kr Vashishta

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The financial technology (FinTech) industry handles sensitive financial data, necessitating strict privacy regulations. This abstract delves into the legal considerations and challenges of privacy regulations in the FinTech sector. It covers financial data protection, regulatory compliance, and the role of data encryption. By examining privacy

regulation cases and industry perspectives, it equips FinTech companies with the knowledge to safeguard financial data and ensure compliance in the digital financial services landscape.

Keywords: Privacy regulations, FinTech industry, financial data protection, regulatory compliance, data encryption.

513 TITLE: "TRADE SECRET PROTECTION IN INTERNATIONAL BUSINESS"

Dr.Geeta

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: International businesses operate in a competitive global landscape and must protect their trade secrets. This abstract explores the legal aspects and strategies for trade secret protection in international business ventures. It covers cross-border enforcement, non-disclosure agreements, and risk assessment. By analyzing trade secret protection cases and legal perspectives, it offers insights into safeguarding valuable business information on a global scale.

Keywords: Trade secret protection, international business, cross-border enforcement, non-disclosure agreements, risk assessment.

514 TITLE: "COPYRIGHT AND ARTIFICIAL INTELLIGENCE-GENERATED MUSIC"

Mr.Sant Ram Singh

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence (AI) is producing music, raising questions about copyright ownership and licensing. This abstract investigates the legal aspects and considerations of copyright in the context of AI-generated music. It covers authorship, licensing models, and the impact on traditional music creation. By examining AI-generated music cases and legal perspectives, it offers insights into the evolving relationship between AI, creativity, and copyright.

Keywords: Copyright, AI-generated music, authorship, licensing models, traditional music creation.

515 TITLE: "LEGAL CHALLENGES IN OPEN SOURCE ROBOTICS"

Dr. Bodhisatva Acharya

Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source robotics projects are innovative but come with legal complexities. This abstract examines the legal aspects and challenges in open source robotics initiatives. It covers licensing models, collaborative development, and patent contributions. By providing insights from real-world open source robotics projects and legal perspectives, it offers guidance for individuals and organizations participating in this dynamic and rapidly evolving field.

Keywords: Open source robotics, legal challenges, licensing models, collaborative development, patent contributions.

516 TITLE: "DATA PRIVACY AND MARKETING AUTOMATION"

Mr. Varun Kumar Gupta

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Marketing automation relies on customer data, necessitating careful navigation of data privacy laws. This abstract explores the legal considerations and challenges of data privacy in the context of marketing automation. It covers customer consent, data profiling, and legal compliance. By examining marketing automation cases and legal perspectives, it offers insights into optimizing marketing strategies while respecting data privacy regulations.

Keywords: Data privacy, marketing automation, customer consent, data profiling, legal compliance.

517 TITLE: "IP LITIGATION IN THE AEROSPACE AND SPACE EXPLORATION INDUSTRY"

Dr.Brijesh

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The aerospace and space exploration industry is marked by innovation and competitive pressures, leading to complex intellectual property (IP) disputes. This abstract provides an overview of IP litigation in this sector, covering legal challenges, patent disputes, and technological advancements. By examining aerospace and space exploration IP litigation cases and industry trends, it offers insights into safeguarding IP rights in the realm of space technology.

Keywords: IP litigation, aerospace and space exploration, legal challenges, patent disputes, technological advancements.

518 TITLE: "TRADEMARK STRATEGIES FOR FRANCHISE BUSINESSES"

Dr.Saukat Ansari

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Franchise businesses operate under distinct branding challenges and opportunities. This abstract explores the legal considerations and strategies for trademark protection in the franchise industry. It covers brand consistency, franchisee relationships, and enforcement across multiple locations. By examining trademark strategies in the franchise sector and legal perspectives, it offers guidance for franchises seeking to protect and strengthen their brand presence.

Keywords: Trademark strategies, franchise businesses, brand consistency, franchisee relationships, enforcement.

519 TITLE: "COPYRIGHT AND VIDEO GAME MODS"

Mr.Shahsank

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Video game mods have become a vibrant part of gaming culture, but they raise copyright questions. This abstract delves into the legal considerations and challenges of copyright in the context of video game mods. It covers user-generated content, transformative works, and copyright infringement. By analyzing copyright cases and gaming community perspectives, it offers insights into the evolving relationship between gaming creativity and copyright protection.

Keywords: Copyright, video game mods, user-generated content, transformative works, copyright infringement.

520 TITLE: "LICENSING OF VIRTUAL REALITY CONTENT"

Ms. Shivangi Raghav

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Virtual reality (VR) content is on the rise, and licensing plays a pivotal role in its distribution and development. This abstract examines the legal aspects and industry practices of licensing virtual reality content. It covers VR licensing agreements, intellectual property considerations, and challenges in VR content ecosystems. By providing insights from real-world VR licensing agreements and legal perspectives, it offers guidance for content creators and VR technology providers in the dynamic VR content landscape.

Keywords: Licensing, virtual reality content, VR licensing agreements, intellectual property considerations, content ecosystems.

521 TITLE: "BLOCKCHAIN AND IP RIGHTS IN DIGITAL IDENTITY"

Dr. Shalendra Prakash

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital identity is central to online interactions, and blockchain technology is being employed to secure identity data. This abstract explores the legal and technological aspects of using blockchain for intellectual property (IP) rights management in the context of digital identity. It covers identity authentication, decentralized identity, and

data privacy. By examining real-world applications and legal perspectives, it offers insights into the future of IP rights protection in the realm of digital identity.

Keywords: Blockchain, IP rights, digital identity, identity authentication, decentralized identity, data privacy.

522 TITLE: "PRIVACY AND DATA PROTECTION IN THE TELECOMMUNICATIONS SECTOR"

Ms. Ayushi Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The telecommunications sector plays a critical role in data transmission, making data privacy and protection paramount. This abstract delves into the legal considerations and challenges of privacy and data protection in the telecommunications industry. It covers data encryption, lawful intercept, and regulatory compliance. By analyzing privacy cases and industry perspectives, it equips telecommunications providers with the knowledge to safeguard user data and ensure compliance in the ever-evolving world of telecommunications.

Keywords: Privacy, data protection, telecommunications sector, data encryption, lawful intercept, regulatory compliance.

523 TITLE: "IP DUE DILIGENCE IN IPOS AND PUBLIC OFFERINGS"

Mr. Paresh Pathak

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Initial public offerings (IPOs) and public offerings require comprehensive intellectual property (IP) due diligence to ensure a smooth transition to the public market. This abstract provides an overview of the legal aspects and best practices for IP due diligence in IPOs and public offerings. It covers IP portfolio evaluation, litigation risks, and IP representation in prospectuses. By analyzing IPO and public offering cases and legal perspectives, it offers guidance for businesses seeking to protect their IP interests in the public market.

Keywords: IP due diligence, IPOs, public offerings, IP portfolio evaluation, litigation risks, IP representation.

524 TITLE: "FAIR USE AND TRANSFORMATIVE WORKS IN COPYRIGHT LAW"

Dr. Neeru Choudhary

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Transformative works, a recognized form of fair use in copyright law, are at the heart of creative expression and remix culture. This abstract explores the legal considerations and challenges of fair use in the context of transformative works. It covers derivative art, cultural commentary, and copyright infringement. By analyzing transformative works cases and legal perspectives, it offers insights into the evolving relationship between creative expression and copyright protection in the digital age.

Keywords: Fair use, copyright law, transformative works, derivative art, cultural commentary, copyright infringement.

525 TITLE: "OPEN SOURCE SOFTWARE IN HEALTHCARE"

Dr. K.K. Sharma

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source software is gaining momentum in the healthcare industry, offering cost-effective solutions and customization. This abstract examines the legal considerations and benefits of open source software adoption in healthcare applications. It covers regulatory compliance, patient data security, and collaboration in healthcare IT. By analyzing open source adoption cases and legal perspectives, it provides insights into improving healthcare services and systems through open source technology.

Keywords: Open source software, healthcare, regulatory compliance, patient data security, healthcare IT.

526 TITLE: "DATA PRIVACY COMPLIANCE FOR TECHNOLOGY STARTUPS"

Dr. Parvej Aalam

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Technology startups handle vast amounts of user data and must prioritize data privacy compliance from their inception. This abstract delves into the legal considerations and challenges of data privacy compliance for technology startups. It covers data protection frameworks, user consent, and startup culture. By examining data privacy compliance cases and startup perspectives, it equips startups with the knowledge to build and maintain trust with users while ensuring compliance with data protection regulations.

Keywords: Data privacy compliance, technology startups, data protection frameworks, user consent, startup culture.

527 TITLE: "IP LITIGATION IN THE E-SPORTS AND COMPETITIVE GAMING INDUSTRY"

Dr. Manoj Malik

Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The e-sports and competitive gaming industry is rapidly growing and with it comes intellectual property (IP) disputes. This abstract provides an overview of IP litigation in this dynamic sector, covering legal challenges, branding disputes, and digital innovation. By examining e-sports and competitive gaming IP litigation cases and industry trends, it offers insights into safeguarding IP rights in a world where entertainment and competition converge.

Keywords: IP litigation, e-sports, competitive gaming, legal challenges, branding disputes, digital innovation.

528 TITLE: "TRADEMARK ENFORCEMENT IN THE E-LEARNING MARKET"

Ms. Ranjana Singh

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-learning platforms offer diverse educational content, which requires effective trademark enforcement to protect brands and maintain trust. This abstract explores the legal considerations and strategies for trademark protection in the e-learning market. It covers brand reputation, domain disputes, and global reach. By examining trademark enforcement challenges in the e-learning sector and legal perspectives, it offers guidance for e-learning providers seeking to safeguard their brands and intellectual property rights.

Keywords: Trademark enforcement, e-learning market, brand reputation, domain disputes, global reach.

529 TITLE: "COPYRIGHT AND CONTENT AGGREGATION PLATFORMS"

Mr. Shiv Mohan Prajapati

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Content aggregation platforms compile and distribute content from various sources, leading to copyright issues. This abstract delves into the legal considerations and challenges of copyright in the context of content aggregation platforms. It covers fair use, licensing agreements, and copyright infringement. By analyzing copyright cases and content aggregation perspectives, it offers insights into navigating the copyright landscape in the world of content aggregation.

Keywords: Copyright, content aggregation platforms, fair use, licensing agreements, copyright infringement.

530 TITLE: "LICENSING MODELS FOR AUTONOMOUS VEHICLES"

Dr. Vipin Sharma

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Autonomous vehicles represent a transformative technology with significant licensing implications. This abstract examines the legal aspects and industry practices of licensing models for autonomous vehicles. It covers intellectual property agreements, safety standards, and liability in the autonomous vehicle ecosystem. By providing insights

from real-world licensing agreements and legal perspectives, it offers guidance for organizations participating in the rapidly evolving autonomous vehicle industry.

Keywords: Licensing models, autonomous vehicles, intellectual property agreements, safety standards, liability.

531 TITLE: "IP VALUATION IN THE SEMICONDUCTOR INDUSTRY"

Ms. Preeti Mittal

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The semiconductor industry is highly competitive and relies on valuable intellectual property (IP). This abstract provides an overview of the legal aspects and best practices for IP valuation within the semiconductor sector. It covers patent portfolios, technology assessments, and licensing strategies. By analyzing IP valuation cases and semiconductor industry perspectives, it offers guidance for companies seeking to maximize the value of their IP assets in this fast-paced field.

Keywords: IP valuation, semiconductor industry, patent portfolios, technology assessments, licensing strategies.

532 TITLE: "PRIVACY REGULATIONS FOR INTERNET SERVICE PROVIDERS (ISPS)"

Mr. Rajneesh Panwar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Internet Service Providers (ISPs) are intermediaries for online communication and data transfer, raising concerns about privacy and data protection. This abstract delves into the legal considerations and challenges of privacy regulations for ISPs. It covers user data handling, lawful interception, and regulatory compliance. By analyzing privacy cases and ISP perspectives, it equips ISPs with the knowledge to safeguard user data and ensure compliance in the constantly evolving world of online communication.

Keywords: Privacy regulations, ISPs, user data handling, lawful interception, regulatory compliance.

533 TITLE: "TRADE SECRET PROTECTION IN SUPPLY CHAIN MANAGEMENT"

Dr.Neeru Choudhary

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Supply chain management involves sensitive information, and trade secret protection is vital to safeguard it. This abstract explores the legal aspects and strategies for trade secret protection in supply chain management. It covers confidentiality agreements, vendor relationships, and risk mitigation. By analyzing supply chain management cases and legal perspectives, it offers insights into securing vital business information across the global supply chain.

Keywords: Trade secret protection, supply chain management, confidentiality agreements, vendor relationships, risk mitigation.

534 TITLE: "COPYRIGHT AND AI-GENERATED LITERATURE"

Mr.Vikas

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence (AI) is now capable of generating literature, raising questions about authorship and copyright. This abstract investigates the legal aspects and considerations of copyright in the context of AI-generated literature. It covers originality, copyright ownership, and the evolving role of human authors. By examining AI-generated literature cases and legal perspectives, it offers insights into the changing landscape of creativity, technology, and copyright protection.

Keywords: Copyright, AI-generated literature, originality, copyright ownership, human authors.

535 TITLE: "LEGAL CHALLENGES IN OPEN SOURCE BIOTECHNOLOGY"

Dr. Vikas Sisodia

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source principles are being applied in the biotechnology sector, but they come with unique legal complexities. This abstract examines the legal aspects and challenges in open source biotechnology projects. It covers licensing models, collaborative research, and regulatory compliance. By providing insights from real-world open source biotechnology initiatives and legal perspectives, it offers guidance for individuals and organizations participating in this innovative and rapidly evolving field.

Keywords: Open source biotechnology, legal challenges, licensing models, collaborative research, regulatory compliance.

536 TITLE: "DATA PRIVACY AND ONLINE ADVERTISING"

Mr. Shhsank

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online advertising relies on user data, necessitating careful navigation of data privacy laws. This abstract explores the legal considerations and challenges of data privacy in the context of online advertising. It covers targeted ads, user consent, and compliance with data protection regulations. By examining online advertising cases and industry perspectives, it offers insights into optimizing advertising strategies while respecting user data privacy.

Keywords: Data privacy, online advertising, targeted ads, user consent, data protection regulations.

537 TITLE: "IP LITIGATION IN THE RENEWABLE ENERGY SECTOR"

Mr. Juned Ansari

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The renewable energy sector is characterized by innovation and sustainability, leading to complex intellectual property (IP) disputes. This abstract provides an overview of IP litigation in this industry, covering legal challenges, patent disputes, and technological advancements. By examining renewable energy IP litigation cases and industry trends, it offers insights into safeguarding IP rights in the dynamic world of sustainable energy solutions.

Keywords: IP litigation, renewable energy sector, legal challenges, patent disputes, technological advancements.

538 TITLE: "TRADEMARK PROTECTION FOR ECO-FRIENDLY PRODUCTS"

Dr.VEER SINGH

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Eco-friendly products and sustainable brands require effective trademark protection. This abstract explores the legal considerations and strategies for trademark protection in the eco-friendly product market. It covers brand sustainability, greenwashing concerns, and international protection. By examining trademark protection challenges in the sustainable product sector and legal perspectives, it offers guidance for brands seeking to protect their eco-friendly identities.

Keywords: Trademark protection, eco-friendly products, brand sustainability, greenwashing concerns, international protection.

539 TITLE: "COPYRIGHT AND DIGITAL COMICS"

Mr.Vikhyat Singhal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital comics have become a popular medium, but they raise copyright questions in the digital age. This abstract delves into the legal considerations and challenges of copyright in the context of digital comics. It covers digital distribution, fan creations, and copyright infringement. By analyzing copyright cases and digital comics

perspectives, it offers insights into navigating the copyright landscape in the world of digital storytelling.

Keywords: Copyright, digital comics, digital distribution, fan creations, copyright infringement.

540 TITLE: "LICENSING OF AI MODELS AND DATASETS"

Mr. Rahul

Assistant Professor, Department of Allied Health Sciences, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence (AI) models and datasets are in high demand, and licensing plays a pivotal role in their distribution and use. This abstract examines the legal aspects and industry practices of licensing AI models and datasets. It covers data ownership, licensing agreements, and ethical considerations. By providing insights from real-world licensing agreements and legal perspectives, it offers guidance for organizations participating in the dynamic AI technology landscape.

Keywords: Licensing, AI models, datasets, data ownership, licensing agreements, ethical considerations.

541 TITLE: "BLOCKCHAIN AND IP RIGHTS IN DIGITAL IDENTITY"

Mr. Aditya Kumar Jha

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital identity is central to online interactions, and blockchain technology is being employed to secure identity data. This abstract explores the legal and technological aspects of using blockchain for intellectual property (IP) rights management in the context of digital identity. It covers identity authentication, decentralized identity, and data privacy. By examining real-world applications and legal perspectives, it offers insights into the future of IP rights protection in the realm of digital identity.

Keywords: Blockchain, IP rights, digital identity, identity authentication, decentralized identity, data privacy.

542 TITLE: "PRIVACY AND DATA PROTECTION IN THE TELECOMMUNICATIONS SECTOR"

Ms. Shruti Agarwal

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The telecommunications sector plays a critical role in data transmission, making data privacy and protection paramount. This abstract delves into the legal considerations and challenges of privacy and data protection in the telecommunications industry. It covers data encryption, lawful intercept, and regulatory compliance. By analyzing privacy cases and industry perspectives, it equips telecommunications providers with the knowledge to safeguard user data and ensure compliance in the ever-evolving world of telecommunications.

Keywords: Privacy, data protection, telecommunications sector, data encryption, lawful intercept, regulatory compliance.

543 TITLE: "IP DUE DILIGENCE IN IPOS AND PUBLIC OFFERINGS"

Dr. Bhupendra Kumar

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Initial public offerings (IPOs) and public offerings require comprehensive intellectual property (IP) due diligence to ensure a smooth transition to the public market. This abstract provides an overview of the legal aspects and best practices for IP due diligence in IPOs and public offerings. It covers IP portfolio evaluation, litigation risks, and IP representation in prospectuses. By analyzing IPO and public offering cases and legal perspectives, it offers guidance for businesses seeking to protect their IP interests in the public market.

Keywords: IP due diligence, IPOs, public offerings, IP portfolio evaluation, litigation risks, IP representation.

544 TITLE: "FAIR USE AND TRANSFORMATIVE WORKS IN COPYRIGHT LAW"

Dr.MUNISH KUMAR SHARMA

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Transformative works, a recognized form of fair use in copyright law, are at the heart of creative expression and remix culture. This abstract explores the legal considerations and challenges of fair use in the context of transformative works. It covers derivative art, cultural commentary, and copyright infringement. By analyzing transformative works cases and legal perspectives, it offers insights into the evolving relationship between creative expression and copyright protection in the digital age.

Keywords: Fair use, copyright law, transformative works, derivative art, cultural commentary, copyright infringement.

545 TITLE: "OPEN SOURCE SOFTWARE IN HEALTHCARE"

Mrs. Rachna Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source software is gaining momentum in the healthcare industry, offering cost-effective solutions and customization. This abstract examines the legal considerations and benefits of open source software adoption in healthcare applications. It covers regulatory compliance, patient data security, and collaboration in healthcare IT. By analyzing open source adoption cases and legal perspectives, it provides insights into improving healthcare services and systems through open source technology.

Keywords: Open source software, healthcare, regulatory compliance, patient data security, healthcare IT.

546 TITLE: "DATA PRIVACY COMPLIANCE FOR TECHNOLOGY STARTUPS"

Mr. Atul Kumar

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Technology startups handle vast amounts of user data and must prioritize data privacy compliance from their inception. This abstract delves into the legal considerations and challenges of data privacy compliance for technology startups. It covers data protection frameworks, user consent, and startup culture. By examining data privacy compliance cases and startup perspectives, it equips startups with the knowledge to build and maintain trust with users while ensuring compliance with data protection regulations.

Keywords: Data privacy compliance, technology startups, data protection frameworks, user consent, startup culture.

547 TITLE: "IP LITIGATION IN THE E-SPORTS AND COMPETITIVE GAMING INDUSTRY"

Mr. Naveen Gaur

Assistant Professor, Department of LAW, IIMT University, O pocket
Mawana Road Ganga Nagar Meerut 250001

Abstract: The e-sports and competitive gaming industry is rapidly growing and with it comes intellectual property (IP) disputes. This abstract provides an overview of IP litigation in this dynamic sector, covering legal challenges, branding disputes, and digital innovation. By examining e-sports and competitive gaming IP litigation cases and industry trends, it offers insights into safeguarding IP rights in a world where entertainment and competition converge.

Keywords: IP litigation, e-sports, competitive gaming, legal challenges, branding disputes, digital innovation.

548 TITLE: "TRADEMARK ENFORCEMENT IN THE E-LEARNING MARKET"

Mr. Atul Kumar

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-learning platforms offer diverse educational content, which requires effective trademark enforcement to protect brands and maintain trust. This abstract explores the legal considerations and strategies for trademark protection in the e-learning market. It covers brand reputation, domain disputes, and global reach. By examining trademark enforcement challenges in the e-learning sector and legal perspectives, it offers guidance for e-learning providers seeking to safeguard their brands and intellectual property rights.

Keywords: Trademark enforcement, e-learning market, brand reputation, domain disputes, global reach.

549 TITLE: "COPYRIGHT AND CONTENT AGGREGATION PLATFORMS"

Mr. Wasiq Iqbal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Content aggregation platforms compile and distribute content from various sources, leading to copyright issues. This abstract delves into the legal considerations and challenges of copyright in the context of content aggregation platforms. It covers fair use, licensing agreements, and copyright infringement. By analyzing copyright cases and content aggregation perspectives, it offers insights into navigating the copyright landscape in the world of content aggregation.

Keywords: Copyright, content aggregation platforms, fair use, licensing agreements, copyright infringement.

550 TITLE: "LICENSING MODELS FOR AUTONOMOUS VEHICLES"

Mr. Vishal Sharma

Assistant Professor, Department of Journalism & Mass Communication, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Autonomous vehicles represent a transformative technology with significant licensing implications. This abstract examines the legal aspects and industry practices of licensing models for autonomous vehicles. It covers intellectual property agreements, safety standards, and liability in the autonomous vehicle ecosystem. By providing insights

from real-world licensing agreements and legal perspectives, it offers guidance for organizations participating in the rapidly evolving autonomous vehicle industry.

Keywords: Licensing models, autonomous vehicles, intellectual property agreements, safety standards, liability.

551 TITLE: "IP VALUATION IN THE GAMING AND ENTERTAINMENT INDUSTRY"

Ms. Shivangi Raghav

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The gaming and entertainment industry relies heavily on intellectual property (IP), from characters and storylines to technology and branding. This abstract explores the complexities of IP valuation within this dynamic sector. It covers aspects such as copyright, trademark, and licensing agreements. By examining real-world cases and industry insights, it offers guidance on how to assess, protect, and leverage IP assets in the gaming and entertainment world.

Keywords: IP valuation, gaming industry, entertainment industry, copyright, trademark, licensing agreements.

552 TITLE: "PRIVACY REGULATIONS FOR ONLINE MARKETPLACES"

Mr. Sachin Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online marketplaces are hubs for commerce and data exchange, making privacy regulations a crucial consideration. This abstract delves into the legal aspects and challenges of privacy regulations for online marketplaces. It covers user data protection, data sharing, and compliance with privacy laws. By analyzing real-world cases and marketplace perspectives, it equips online platform operators with the knowledge to maintain user trust while navigating complex privacy regulations.

Keywords: Privacy regulations, online marketplaces, user data protection, data sharing, privacy laws.

553 TITLE: "TRADE SECRET PROTECTION IN RESEARCH AND DEVELOPMENT"

Ms.Archana Jain

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Research and development activities generate valuable trade secrets, making protection essential. This abstract explores the legal considerations and strategies for safeguarding trade secrets in R&D. It covers non-disclosure agreements, employee training, and cybersecurity measures. By analyzing R&D trade secret cases and industry perspectives, it offers insights into preserving innovation and intellectual property within this critical domain.

Keywords: Trade secret protection, research and development, non-disclosure agreements, employee training, cybersecurity measures.

554 TITLE: "COPYRIGHT AND AI-GENERATED VISUAL ART"

Mrs.Lata S.P Singh

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence (AI) has the capacity to produce visual art, raising intriguing copyright issues. This abstract investigates the legal aspects and challenges of copyright in the context of AI-generated visual art. It covers originality, ownership, and the creative process. By examining copyright cases and perspectives from artists and legal experts, it offers insights into the evolving relationship between technology, creativity, and copyright protection.

Keywords: Copyright, AI-generated visual art, originality, ownership, creative process.

555 TITLE: "LEGAL CHALLENGES IN OPEN SOURCE SPACE EXPLORATION"

Mr. Rajneesh

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source principles are extending into the realm of space exploration, presenting unique legal challenges. This abstract examines the legal aspects and complexities of open source space exploration projects. It covers collaboration agreements, public-private partnerships, and regulatory compliance. By providing insights from real-world initiatives and legal perspectives, it offers guidance for individuals and organizations venturing into open source space exploration.

Keywords: Open source space exploration, legal challenges, collaboration agreements, public-private partnerships, regulatory compliance.

556 TITLE: "DATA PRIVACY AND CROSS-BORDER E-COMMERCE"

Dr. Neeraj Sharma

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cross-border e-commerce involves the exchange of personal data across international boundaries, necessitating stringent data privacy considerations. This abstract delves into the legal aspects and challenges of data privacy in the context of cross-border e-commerce. It covers international data transfer, compliance with data protection laws, and consumer trust. By analyzing e-commerce cases and perspectives from global retailers, it offers insights into navigating the complex terrain of cross-border data privacy.

Keywords: Data privacy, cross-border e-commerce, international data transfer, data protection laws, consumer trust.

557 TITLE: "IP LITIGATION IN THE FOOD AND BEVERAGE SECTOR"

Mr. Shaista Kahkeshan

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The food and beverage sector is brimming with intellectual property (IP) disputes, from branding and recipes to packaging design. This abstract provides an overview of IP litigation in this industry, covering legal challenges, trademark disputes, and product innovation. By examining food and beverage IP litigation cases and industry trends, it offers insights into safeguarding IP rights in a competitive and creative market.

Keywords: IP litigation, food and beverage sector, legal challenges, trademark disputes, product innovation.

558 TITLE: "TRADEMARK STRATEGIES FOR FASHION BRANDS"

Mr.Prashant

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Trademarks are the lifeblood of fashion brands, protecting their identity and reputation. This abstract explores the legal considerations and strategies for effective trademark protection in the fashion industry. It covers brand recognition, counterfeiting challenges, and international trademark registration. By analyzing trademark strategies and challenges in the fashion sector and legal perspectives, it offers guidance for fashion brands aiming to preserve their unique identities.

Keywords: Trademark strategies, fashion brands, brand recognition, counterfeiting challenges, international trademark registration.

559 TITLE: "COPYRIGHT AND VIRTUAL REALITY EXPERIENCES"

Mrs.Rachna Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Virtual reality (VR) experiences are rapidly gaining popularity, creating copyright issues in the digital realm. This abstract delves into the legal aspects and challenges of copyright in the context of VR experiences. It covers immersive content, user-generated VR, and copyright licensing. By analyzing copyright cases and perspectives from

VR developers and legal experts, it offers insights into navigating the copyright landscape in the virtual reality era.

Keywords: Copyright, virtual reality experiences, immersive content, user-generated VR, copyright licensing.

560 TITLE: "LICENSING OF AI-GENERATED VIDEO CONTENT"

Dr.Prithvi Sengar

Assistant Professor, Department of Journalism & Mass Communication, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence (AI) is revolutionizing video content creation, raising licensing questions. This abstract examines the legal aspects and industry practices of licensing AI-generated video content. It covers content ownership, licensing models, and ethical considerations. By providing insights from real-world licensing agreements and legal perspectives, it offers guidance for content creators, AI developers, and organizations operating in the evolving landscape of AI-generated video content.

Keywords: Licensing, AI-generated video content, content ownership, licensing models, ethical considerations.

561 TITLE: "BLOCKCHAIN MANAGEMENT OF IP RIGHTS IN THE SUPPLY CHAIN"

Ms. Annu Yadav

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain technology is transforming how intellectual property (IP) rights are managed in the supply chain. This abstract explores the legal and logistical aspects of using blockchain for IP rights protection and traceability. It covers provenance tracking, smart contracts, and regulatory compliance. By examining real-world applications and legal perspectives, it offers insights into the future of secure and transparent IP rights management within the supply chain.

Keywords: Blockchain, IP rights, supply chain, provenance tracking, smart contracts, regulatory compliance.

562 TITLE: "PRIVACY AND DATA PROTECTION IN THE INTERNET OF THINGS (IOT)"

Mr. Ashutosh Bhatnagar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The Internet of Things (IoT) connects a vast array of devices and raises critical concerns about privacy and data protection. This abstract delves into the legal considerations and challenges of privacy and data protection in the IoT landscape. It covers data security, user consent, and compliance with IoT regulations. By analyzing IoT cases and industry perspectives, it equips IoT developers and operators with the knowledge to ensure user privacy while navigating the complexities of interconnected devices.

Keywords: Privacy, data protection, Internet of Things, data security, user consent, IoT regulations.

563 TITLE: "IP DUE DILIGENCE IN TECHNOLOGY LICENSING AGREEMENTS"

Dr. Tarun Kr Vashishta

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Technology licensing agreements require thorough intellectual property (IP) due diligence to protect the interests of both licensors and licensees. This abstract provides an overview of the legal aspects and best practices for IP due diligence in technology licensing agreements. It covers IP asset assessment, infringement risks, and indemnification clauses. By analyzing licensing agreement cases and perspectives from technology licensors and licensees, it offers guidance for those engaged in technology transfer and licensing.

Keywords: IP due diligence, technology licensing agreements, IP asset assessment, infringement risks, indemnification clauses.

564 TITLE: "FAIR USE AND MEMES IN COPYRIGHT LAW"

Dr.Kauser F Jafaree

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Memes are prevalent in the digital age, and they often rely on fair use in copyright law. This abstract explores the legal considerations and challenges of fair use in the context of memes. It covers transformative use, parody, and copyright infringement claims. By analyzing meme-related cases and legal perspectives, it offers insights into the intersection of internet culture and copyright law, including the protection of creative expression and online humor.

Keywords: Fair use, copyright law, memes, transformative use, parody, copyright infringement claims.

565 TITLE: "OPEN SOURCE SOFTWARE IN RENEWABLE ENERGY"

Dr. Deepak Kumar Sinha

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Renewable energy projects are increasingly relying on open source software to drive innovation and sustainability. This abstract examines the legal aspects and benefits of open source software adoption in the renewable energy sector. It covers collaboration, cost savings, and compliance with industry standards. By analyzing open source adoption cases and perspectives from renewable energy experts, it provides insights into harnessing open source technology to advance clean energy solutions.

Keywords: Open source software, renewable energy, collaboration, cost savings, industry standards.

566 TITLE: "DATA PRIVACY COMPLIANCE FOR SOCIAL NETWORKING PLATFORMS"

Mr. Vikas

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social networking platforms process vast amounts of personal data, making data privacy compliance a top priority. This abstract delves into the legal considerations and challenges of data privacy compliance for social networking platforms. It covers user consent, data sharing, and global regulations. By analyzing compliance cases and perspectives from social media companies, it equips platform operators with the knowledge to build trust with users and ensure adherence to data privacy regulations.

Keywords: Data privacy compliance, social networking platforms, user consent, data sharing, global regulations.

567 TITLE: "IP LITIGATION IN THE CLEAN ENERGY AND SUSTAINABILITY SECTOR"

Mr.Amit Kumar

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The clean energy and sustainability sector is characterized by innovation and environmental responsibility, resulting in complex intellectual property (IP) disputes. This abstract provides an overview of IP litigation in this industry, covering legal challenges, patent disputes, and green technology advancements. By examining clean energy and sustainability IP litigation cases and industry trends, it offers insights into safeguarding IP rights in the evolving world of sustainable energy solutions.

Keywords: IP litigation, clean energy and sustainability, legal challenges, patent disputes, green technology advancements.

568 TITLE: "TRADEMARK PROTECTION FOR TECH INNOVATIONS"

Dr. Hemant Kumar

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Technology innovations require effective trademark protection to safeguard brand identity and innovations. This abstract explores the legal considerations and strategies for trademark protection in the tech

innovation sector. It covers brand recognition, emerging tech challenges, and international trademark registration. By analyzing trademark strategies and challenges in the tech innovation field and legal perspectives, it offers guidance for tech companies seeking to protect their brands and intellectual property.

Keywords: Trademark protection, tech innovations, brand recognition, emerging tech challenges, international trademark registration.

569 TITLE: "COPYRIGHT AND AI-GENERATED POETRY"

Ms. Aishwarya Saxena

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence (AI) is delving into the realm of poetry, presenting intriguing copyright questions. This abstract investigates the legal aspects and challenges of copyright in the context of AI-generated poetry. It covers creativity, authorship, and copyright ownership. By analyzing copyright cases and perspectives from poets, writers, and legal experts, it offers insights into the evolving relationship between AI, human creativity, and copyright protection in the world of verse.

Keywords: Copyright, AI-generated poetry, creativity, authorship, copyright ownership.

570 TITLE: "LICENSING MODELS FOR SUSTAINABLE AGRICULTURE"

Dr. Ashiwini Kr Tyagi

Associate Professor, Department of Agricultural Science, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable agriculture practices are central to addressing global food security and environmental concerns. This abstract examines the legal aspects and licensing models for sustainable agriculture solutions. It covers open-source agriculture, genetic resources sharing, and environmental protection. By analyzing licensing practices and perspectives from agricultural experts and legal professionals, it provides insights into advancing sustainable farming methods through innovative licensing strategies.

Keywords: Licensing models, sustainable agriculture, open-source agriculture, genetic resources sharing, environmental protection.

571 TITLE: "IP VALUATION IN THE MEDICAL DEVICES INDUSTRY"

Ms. Neha Singh

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The medical devices industry is marked by innovation and intellectual property (IP) assets. This abstract explores the legal aspects and challenges of IP valuation in this highly regulated sector. It covers patent portfolios, regulatory compliance, and market competition. By analyzing IP valuation strategies and perspectives from medical device manufacturers, it offers insights into protecting and capitalizing on IP assets in a field dedicated to improving healthcare.

Keywords: IP valuation, medical devices industry, patent portfolios, regulatory compliance, market competition.

572 TITLE: "PRIVACY REGULATIONS FOR DIGITAL ASSISTANTS AND VOICE TECHNOLOGY"

Mr. Varun Kumar

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital assistants and voice technology are becoming integral to our daily lives, but they raise privacy and data protection concerns. This abstract delves into the legal considerations and challenges of privacy regulations in the context of digital assistants and voice-activated devices. It covers voice data storage, user consent, and emerging privacy laws. By analyzing cases and perspectives from tech companies and privacy advocates, it equips developers and users with the knowledge to navigate this evolving landscape.

Keywords: Privacy regulations, digital assistants, voice technology, voice data storage, user consent, privacy laws.

573 TITLE: "TRADE SECRET PROTECTION IN STARTUPS AND ENTREPRENEURSHIP"

Mr. Vipin Mittal

Assistant Professor, Department of Engineering & Technology, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Startups and entrepreneurial ventures often rely on trade secrets to maintain a competitive edge. This abstract provides an overview of the legal aspects and strategies for protecting trade secrets in the startup ecosystem. It covers confidentiality agreements, employee training, and cybersecurity practices. By examining trade secret protection cases and insights from startup founders, it offers guidance for safeguarding innovation and intellectual property within the fast-paced world of entrepreneurship.

Keywords: Trade secret protection, startups, entrepreneurship, confidentiality agreements, employee training, cybersecurity practices.

574 TITLE: "COPYRIGHT AND AI-GENERATED DANCE CHOREOGRAPHY"

Ms. Akansha Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence (AI) is making its mark in the realm of dance choreography, introducing novel copyright considerations. This abstract investigates the legal aspects and challenges of copyright in the context of AI-generated dance routines. It covers creativity, authorship, and copyright protection. By analyzing copyright cases and perspectives from choreographers and legal experts, it offers insights into the interplay between technology, artistic expression, and copyright in the world of dance.

Keywords: Copyright, AI-generated dance choreography, creativity, authorship, copyright protection.

575 TITLE: "LEGAL CHALLENGES IN OPEN SOURCE TRANSPORTATION SOLUTIONS"

Mr.Kamlesh Rishi

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Open source principles are permeating the transportation sector, introducing unique legal challenges. This abstract examines the legal aspects and complexities of open source transportation projects. It covers collaboration agreements, licensing models, and regulatory compliance. By providing insights from real-world initiatives and legal perspectives, it offers guidance for individuals and organizations venturing into open source solutions for modern transportation.

Keywords: Open source transportation solutions, legal challenges, collaboration agreements, licensing models, regulatory compliance.

576 TITLE: "DATA PRIVACY AND ONLINE EDUCATION PLATFORMS"

Dr. Pushpendra-Rejoinee

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online education platforms handle a wealth of personal data, making data privacy compliance a critical consideration. This abstract delves into the legal aspects and challenges of data privacy in the context of online education. It covers student data protection, compliance with educational privacy laws, and fostering trust in online learning. By analyzing compliance cases and perspectives from educators and online platform providers, it equips stakeholders with the knowledge to ensure the privacy and security of learners.

Keywords: Data privacy, online education platforms, student data protection, educational privacy laws, fostering trust.

577 TITLE: "IP LITIGATION IN THE BIOPHARMACEUTICAL SECTOR"

Mrs. Sarbha Bhaskar

Assistant Professor, Department of LAW, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The biopharmaceutical sector is characterized by groundbreaking innovation and valuable intellectual property (IP). This abstract provides an overview of IP litigation in this industry, covering legal challenges, patent disputes, and drug development. By examining biopharmaceutical IP litigation cases and industry trends, it offers insights into safeguarding IP rights in the ever-evolving world of life-saving medicines and treatments.

Keywords: IP litigation, biopharmaceutical sector, legal challenges, patent disputes, drug development.

578 TITLE: "TRADEMARK ISSUES IN THE BEAUTY AND COSMETICS INDUSTRY"

Ms. Aishwarya Saxena

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Trademarks play a pivotal role in the beauty and cosmetics industry, where branding and product identity are paramount. This abstract explores the legal considerations and strategies for effective trademark protection in this visually driven sector. It covers brand recognition, counterfeit products, and international trademark enforcement. By analyzing trademark challenges and strategies in the beauty and cosmetics field and legal perspectives, it offers guidance for beauty brands aiming to preserve their unique identities.

Keywords: Trademark issues, beauty and cosmetics industry, brand recognition, counterfeit products, international trademark enforcement.

579 TITLE: "COPYRIGHT AND VIRTUAL ART GALLERIES"

Ms. Apurva Goyal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Virtual art galleries are revolutionizing the art world, introducing unique copyright challenges. This abstract investigates the legal aspects and challenges of copyright in the context of virtual art exhibitions. It covers digital art curation, intellectual property rights, and

online gallery operations. By analyzing copyright cases and perspectives from artists, gallery curators, and legal experts, it offers insights into the evolving relationship between technology, art, and copyright protection.

Keywords: Copyright, virtual art galleries, digital art curation, intellectual property rights, online gallery operations.

580 TITLE: "LICENSING OF AI-GENERATED FASHION DESIGNS"

Dr. Farha Hashmi

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence (AI) is reshaping the fashion industry, generating AI-generated fashion designs that require unique licensing approaches. This abstract examines the legal aspects and industry practices of licensing AI-generated fashion designs. It covers design ownership, licensing models, and ethical considerations. By providing insights from real-world licensing agreements and legal perspectives, it offers guidance for fashion designers, AI developers, and organizations participating in the evolving landscape of AI-driven fashion.

Keywords: Licensing, AI-generated fashion designs, design ownership, licensing models, ethical considerations.

581 TITLE: "MANAGING IP RIGHTS FOR SUPPLY CHAIN TRACEABILITY ON THE BLOCKCHAIN"

Ms. Himani

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Supply chain traceability is vital for transparency and accountability, and blockchain technology is revolutionizing IP rights management within this context. This abstract explores the legal and logistical aspects of using blockchain to manage IP rights for supply chain traceability. It covers provenance tracking, smart contracts, and compliance with industry standards. By examining real-world applications and legal perspectives, it offers insights into the future of secure and transparent IP rights management in the supply chain.

Keywords: Blockchain, IP rights, supply chain traceability, provenance tracking, smart contracts, industry standards.

582 TITLE: "PRIVACY AND DATA PROTECTION IN THE SMART HOME TECHNOLOGY INDUSTRY"

Mr. Prashant

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Smart home technology is becoming an integral part of modern living, but it brings forth significant privacy and data protection concerns. This abstract delves into the legal considerations and challenges of privacy and data protection in the smart home technology sector. It covers data security, user consent, and compliance with IoT regulations. By analyzing cases and perspectives from tech companies and privacy advocates, it equips developers and users with the knowledge to ensure privacy while enjoying the conveniences of smart home devices.

Keywords: Privacy, data protection, smart home technology, data security, user consent, IoT regulations.

583 TITLE: "IP DUE DILIGENCE IN CROSS-BORDER COMMERCE AGREEMENTS"

Mr. Bharat Singh

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cross-border commerce agreements involve intellectual property (IP) due diligence to safeguard the interests of involved parties. This abstract provides an overview of the legal aspects and best practices for IP due diligence in cross-border commerce agreements. It covers IP asset assessment, infringement risks, and indemnification clauses. By analyzing commerce agreements and insights from legal professionals, it offers guidance for those engaged in international trade and business collaborations.

Keywords: IP due diligence, cross-border commerce agreements, IP asset assessment, infringement risks, indemnification clauses.

584 TITLE: "THE EVOLUTION OF E-COMMERCE IN THE DIGITAL AGE"

Mr. Praveen Kumar

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-commerce has undergone a remarkable transformation in the digital age, impacting how businesses operate and customers shop. This abstract explores the key developments and legal implications surrounding the evolution of e-commerce. It covers online platforms, consumer protection, and international trade. By analyzing e-commerce trends and perspectives from industry experts, it offers insights into how e-commerce has shaped modern commerce practices.

Keywords: E-commerce, digital age, online platforms, consumer protection, international trade.

585 TITLE: "INTERNATIONAL TRADE AND GLOBAL COMMERCE"

Dr.CHANDRA SHEKHAR YADAV

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: International trade is the backbone of global commerce, involving complex legal considerations and agreements. This abstract delves into the legal aspects and challenges of international trade, covering trade agreements, tariffs, and cross-border regulations. By examining trade disputes and perspectives from trade experts and legal professionals, it provides insights into the intricacies of international trade and its impact on global commerce.

Keywords: International trade, global commerce, trade agreements, tariffs, cross-border regulations.

586 TITLE: "THE ROLE OF BLOCKCHAIN IN MODERN COMMERCE"

Mr.Ankit Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain technology has a transformative role in modern commerce, influencing various industries and practices. This abstract explores the legal and technological aspects of blockchain in commerce, covering supply chain transparency, smart contracts, and secure transactions. By analyzing real-world blockchain applications and legal perspectives, it offers insights into how this technology is reshaping the landscape of commerce.

Keywords: Blockchain, modern commerce, supply chain transparency, smart contracts, secure transactions.

587 TITLE: "SUSTAINABLE COMMERCE PRACTICES AND ENVIRONMENTAL IMPACT"

Mr.Shahsank

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable commerce practices are vital for reducing environmental impact and promoting corporate responsibility. This abstract delves into the legal and ethical aspects of sustainable commerce, covering eco-friendly initiatives, green certifications, and corporate social responsibility. By examining sustainable commerce cases and perspectives from environmental advocates and legal professionals, it offers insights into the intersection of commerce and environmental sustainability.

Keywords: Sustainable commerce practices, environmental impact, eco-friendly initiatives, green certifications, corporate social responsibility.

588 TITLE: "E-COMMERCE SECURITY AND CUSTOMER TRUST"

Ms.Shruti Agarwal

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-commerce security is a cornerstone of building and maintaining customer trust in the digital marketplace. This abstract explores the legal and technological aspects of e-commerce security, covering data protection, encryption, and fraud prevention. By analyzing e-commerce security practices and perspectives from e-commerce operators and cybersecurity experts, it equips businesses with the knowledge to provide a secure and trustworthy online shopping experience.

Keywords: E-commerce security, customer trust, data protection, encryption, fraud prevention.

589 TITLE: "THE INFLUENCE OF SOCIAL MEDIA ON CONSUMER BEHAVIOR"

Dr. Priyank Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social media platforms have a profound impact on consumer behavior, influencing purchasing decisions and brand loyalty. This abstract delves into the legal and marketing aspects of the influence of social media on consumer behavior. It covers user-generated content, influencer marketing, and regulatory compliance. By analyzing social media trends and perspectives from marketers and legal experts, it provides insights into how businesses can harness the power of social media to reach and engage with their target audience.

Keywords: Social media, consumer behavior, user-generated content, influencer marketing, regulatory compliance.

590 TITLE: "MOBILE COMMERCE AND THE RISE OF SHOPPING APPS"

Dr. Pankaj Kumar Gupta

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Mobile commerce, driven by shopping apps, has transformed the way consumers shop and interact with businesses. This abstract explores the legal and technological aspects of mobile commerce and the growth of shopping apps. It covers mobile payment systems, app privacy, and user experience design. By analyzing mobile commerce trends and perspectives from app developers and legal professionals, it offers insights into the mobile shopping revolution and the legal considerations surrounding it.

Keywords: Mobile commerce, shopping apps, mobile payment systems, app privacy, user experience design.

591 TITLE: "CROSS-BORDER E-COMMERCE: OPPORTUNITIES AND CHALLENGES"

Dr. Mohd Kashif

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cross-border e-commerce presents both opportunities and challenges for businesses seeking to expand their reach globally. This abstract delves into the legal and logistical aspects of cross-border e-commerce, covering import/export regulations, international shipping, and customer satisfaction. By examining cross-border e-commerce success stories and insights from industry experts, it provides valuable guidance for businesses aiming to tap into the vast potential of global markets.

Keywords: Cross-border e-commerce, opportunities, challenges, import/export regulations, international shipping, customer satisfaction.

592 TITLE: "CONSUMER PRIVACY IN E-COMMERCE: LEGAL AND ETHICAL CONCERNS"

Ms. Ratandeep Kaur

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-commerce companies are entrusted with vast amounts of consumer data, raising both legal and ethical concerns. This abstract explores the legal and ethical considerations of consumer privacy in the context of e-commerce. It covers data protection laws, transparency, and responsible data handling. By analyzing data privacy practices and perspectives from e-commerce leaders and privacy advocates, it equips businesses with the knowledge to navigate the complexities of protecting consumer privacy while providing exceptional online shopping experiences.

Keywords: Consumer privacy, e-commerce, data protection laws, transparency, responsible data handling.

593 TITLE: "COMMERCE IN THE POST-PANDEMIC WORLD: ADAPTATIONS AND TRENDS"

Dr.MUNISH KUMAR SHARMA

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The COVID-19 pandemic reshaped the commerce landscape, accelerating digital transformation and prompting new trends and adaptations. This abstract explores the legal and market-related aspects of commerce in the post-pandemic world. It covers e-commerce growth, remote work implications, and evolving consumer behavior. By analyzing post-pandemic commerce trends and insights from industry experts, it offers valuable information for businesses seeking to thrive in a changing business environment.

Keywords: Commerce, post-pandemic, e-commerce growth, remote work, evolving consumer behavior.

594 TITLE: "B2B E-COMMERCE: STRATEGIES FOR SUCCESS"

Mr.Indrakant Sharma

Assistant Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Business-to-business (B2B) e-commerce is a dynamic and evolving sector that demands tailored strategies for success. This abstract delves into the legal and operational aspects of B2B e-commerce, covering supply chain integration, customer relationship management, and international trade. By examining B2B e-commerce success stories and insights from industry leaders, it equips businesses with the knowledge to optimize their B2B digital operations.

Keywords: B2B e-commerce, strategies for success, supply chain integration, customer relationship management, international trade.

595 TITLE: "THE IMPACT OF ARTIFICIAL INTELLIGENCE ON RETAIL COMMERCE"

Mrs.Rachna Chaudhary

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence (AI) is revolutionizing the retail sector, driving efficiency and personalization. This abstract explores the legal and technological aspects of AI's impact on retail commerce. It covers AI-powered customer insights, inventory management, and ethical AI use. By analyzing AI-driven retail success stories and perspectives from retail professionals and legal experts, it provides insights into the ever-evolving landscape of AI-enhanced shopping experiences.

Keywords: Artificial intelligence, retail commerce, AI-powered customer insights, inventory management, ethical AI use.

596 TITLE: "E-COMMERCE PAYMENT METHODS AND SECURITY"

Dr.Bhupendra Kumar

Associate Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Payment methods and security are fundamental to the trust and success of e-commerce transactions. This abstract delves into the legal and technological aspects of e-commerce payment methods and security measures. It covers digital payment solutions, fraud prevention, and data encryption. By analyzing e-commerce payment innovations and perspectives from payment service providers and security experts, it offers guidance for businesses and consumers to ensure secure and convenient online transactions.

Keywords: E-commerce payment methods, security, digital payment solutions, fraud prevention, data encryption.

597 TITLE: "COMMERCE AND BIG DATA ANALYTICS: LEVERAGING INSIGHTS FOR GROWTH"

Dr. Sandeep Kumar

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Big data analytics play a pivotal role in shaping successful commerce strategies. This abstract explores the legal and data-driven aspects of leveraging big data analytics for business growth. It covers customer insights, market trends, and data privacy compliance. By analyzing big data success stories and perspectives from data analysts and legal professionals, it equips businesses with the knowledge to harness the power of data for informed decision-making and growth.

Keywords: Commerce, big data analytics, customer insights, market trends, data privacy compliance.

598 TITLE: "THE ROLE OF MARKETPLACES IN E-COMMERCE"

Dr. Pradeep Kumar

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online marketplaces serve as central hubs for e-commerce, providing a platform for businesses and consumers to connect. This abstract delves into the legal and market-related aspects of the role of marketplaces in the e-commerce ecosystem. It covers seller policies,

customer reviews, and platform regulation. By analyzing marketplace success stories and perspectives from e-commerce platform operators, it offers insights into the evolving landscape of online marketplaces and their impact on the broader e-commerce industry.

Keywords: Marketplaces, e-commerce, seller policies, customer reviews, platform regulation.

599 TITLE: "SUPPLY CHAIN MANAGEMENT IN MODERN COMMERCE"

Mrs.Lata S.P Singh

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Efficient supply chain management is vital for the success of modern commerce. This abstract explores the legal and operational aspects of supply chain management in the context of modern commerce. It covers logistics optimization, sustainability initiatives, and cross-border trade. By examining supply chain success stories and insights from industry leaders, it equips businesses with the knowledge to streamline operations and ensure the timely delivery of goods and services.

Keywords: Supply chain management, modern commerce, logistics optimization, sustainability initiatives, cross-border trade.

600 TITLE: "OMNICHANNEL COMMERCE AND SEAMLESS CUSTOMER EXPERIENCES"

Dr.Ateeq - Ur Rehman

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Omnichannel commerce aims to provide seamless and consistent customer experiences across various sales and marketing channels. This abstract delves into the legal and operational aspects of omnichannel commerce, covering data integration, marketing strategies, and customer engagement. By analyzing omnichannel success stories and perspectives from businesses, marketers, and legal experts, it offers

insights into the evolving landscape of commerce that prioritizes customer satisfaction and convenience.

Keywords: Omnichannel commerce, customer experiences, data integration, marketing strategies, customer engagement.

601 TITLE: "PERSONALIZATION IN E-COMMERCE: TAILORING THE SHOPPING EXPERIENCE"

Ms.Manisha Tomar

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Personalization has become a cornerstone of e-commerce, transforming the way customers shop online. This abstract explores the legal and technological aspects of personalization in e-commerce, covering data privacy, customer profiling, and AI-driven recommendations. By analyzing personalization trends and perspectives from e-commerce leaders and legal experts, it provides insights into how businesses can create tailored shopping experiences while navigating privacy regulations.

Keywords: Personalization, e-commerce, data privacy, customer profiling, AI-driven recommendations.

602 TITLE: "COMMERCE AND SUSTAINABILITY: ETHICAL CONSUMERISM AND GREEN PRACTICES"

Ms.Preeti Mittal

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical consumerism and green practices are increasingly vital in commerce as environmental concerns grow. This abstract delves into the legal and ethical aspects of commerce and sustainability, covering eco-friendly initiatives, green certifications, and corporate social responsibility. By examining sustainable commerce cases and perspectives from environmental advocates and legal professionals, it offers insights into how businesses can adopt responsible and sustainable practices.

Keywords: Sustainability, ethical consumerism, eco-friendly initiatives, green certifications, corporate social responsibility.

603 TITLE: "THE FUTURE OF E-COMMERCE: EMERGING TECHNOLOGIES AND INNOVATIONS"

Dr. Sangeet Vasishta

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The future of e-commerce is shaped by emerging technologies and innovative practices. This abstract explores the legal and technological aspects of the future of e-commerce, covering AI, blockchain, and augmented reality. By analyzing e-commerce innovations and perspectives from industry experts, it provides insights into the evolving landscape of online commerce and the legal considerations surrounding it.

Keywords: Future of e-commerce, emerging technologies, AI, blockchain, augmented reality.

604 TITLE: "MOBILE PAYMENT TRENDS AND THE FUTURE OF CASHLESS COMMERCE"

Dr. Khel Prakash Jayant

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Mobile payment trends are revolutionizing the way consumers make transactions, moving towards a cashless society. This abstract delves into the legal and technological aspects of mobile payment trends and their impact on commerce. It covers digital wallets, contactless payments, and security measures. By analyzing mobile payment innovations and perspectives from payment service providers and legal experts, it offers guidance for businesses and consumers to navigate the changing landscape of cashless commerce.

Keywords: Mobile payment trends, cashless commerce, digital wallets, contactless payments, security measures.

605 TITLE: "THE ROLE OF DIGITAL MARKETING IN E-COMMERCE"

Mr. Somya Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital marketing is an essential component of e-commerce success, influencing customer engagement and sales. This abstract explores the legal and marketing aspects of the role of digital marketing in e-commerce, covering online advertising, SEO strategies, and data privacy compliance. By analyzing digital marketing trends and perspectives from marketers and legal experts, it provides insights into how businesses can harness the power of digital marketing to reach their target audience and drive conversions.

Keywords: Digital marketing, e-commerce, online advertising, SEO strategies, data privacy compliance.

606 TITLE: "CYBERSECURITY IN E-COMMERCE: PROTECTING CUSTOMER DATA"

Ms. Divya Tiwari

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cybersecurity is paramount in e-commerce to safeguard customer data and maintain trust. This abstract delves into the legal and technological aspects of cybersecurity in e-commerce, covering data breaches, encryption, and compliance with data protection laws. By analyzing cybersecurity best practices and perspectives from e-commerce operators and cybersecurity experts, it equips businesses with the knowledge to provide a secure online shopping environment.

Keywords: Cybersecurity, e-commerce, data breaches, encryption, data protection laws.

607 TITLE: "E-COMMERCE PLATFORMS AND SOFTWARE SOLUTIONS"

Dr. Kanika

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-commerce platforms and software solutions play a pivotal role in enabling online businesses. This abstract explores the legal and operational aspects of e-commerce platforms and software solutions, covering licensing, customization, and data protection. By analyzing e-commerce platform trends and perspectives from e-commerce operators and legal experts, it offers insights into how businesses can select, utilize, and customize the right platforms to meet their unique needs.

Keywords: E-commerce platforms, software solutions, licensing, customization, data protection.

608 TITLE: "GLOBALIZATION AND INTERNATIONAL COMMERCE AGREEMENTS"

Ms.Anshu Devi

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Globalization has led to complex international commerce agreements that require in-depth legal scrutiny. This abstract provides an overview of the legal aspects and challenges of globalization and international commerce agreements. It covers trade treaties, tariff negotiations, and cross-border regulations. By examining international commerce cases and insights from legal professionals, it offers guidance for businesses engaged in global trade and cross-border collaborations.

Keywords: Globalization, international commerce agreements, trade treaties, tariff negotiations, cross-border regulations.

609 TITLE: "THE IMPACT OF INFLUENCER MARKETING ON E-COMMERCE"

Dr.Khel Prakash Jayant

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Influencer marketing has emerged as a powerful tool for e-commerce businesses to reach their target audience and drive sales. This abstract explores the legal and marketing aspects of the impact of influencer marketing on e-commerce, covering disclosure regulations, influencer partnerships, and ROI measurement. By analyzing influencer marketing trends and perspectives from marketers and legal experts, it provides insights into how businesses can harness the potential of influencer collaborations while complying with legal requirements.

Keywords: Influencer marketing, e-commerce, disclosure regulations, influencer partnerships, ROI measurement.

610 TITLE: "ONLINE MARKET RESEARCH AND DATA-DRIVEN COMMERCE"

Dr. K.K. Sharma

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Market research and data-driven decision-making are fundamental to successful e-commerce operations. This abstract delves into the legal and analytical aspects of online market research and data-driven commerce, covering consumer insights, competitive analysis, and data privacy compliance. By analyzing market research trends and perspectives from data analysts and legal professionals, it equips businesses with the knowledge to leverage data for informed strategies and growth.

Keywords: Market research, data-driven commerce, consumer insights, competitive analysis, data privacy compliance.

611 TITLE: "RETAIL COMMERCE VS. E-COMMERCE: TRENDS AND COMPETITION"

Mr. Sandeep Kumar Singh

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The competition between retail commerce and e-commerce is ongoing and influenced by ever-evolving trends. This abstract explores the legal and market-related aspects of the competition between retail and e-commerce, covering customer experience, omni-channel strategies, and market entry. By analyzing industry trends and perspectives from retailers, e-commerce operators, and legal experts, it provides insights into the dynamics of this evolving landscape.

Keywords: Retail commerce, e-commerce, customer experience, omni-channel strategies, market entry.

612 TITLE: "SOCIAL COMMERCE: INTEGRATING SALES WITH SOCIAL MEDIA"

Dr.CHANDRA SHEKHAR YADAV

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social commerce has emerged as a bridge between social media and e-commerce, allowing for seamless shopping experiences. This abstract delves into the legal and marketing aspects of social commerce, covering social selling, influencer collaborations, and consumer trust. By analyzing social commerce trends and perspectives from marketers and legal experts, it offers insights into how businesses can harness the power of social media for sales and customer engagement while complying with legal requirements.

Keywords: Social commerce, social media, social selling, influencer collaborations, consumer trust.

**613 TITLE: "COMMERCE AND CUSTOMER RELATIONSHIP
MANAGEMENT (CRM)"**

Mr. Vikhyat Singhal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Effective customer relationship management (CRM) is essential for building brand loyalty and repeat business in commerce. This abstract explores the legal and operational aspects of CRM in commerce, covering data collection, customer engagement, and data privacy. By analyzing CRM strategies and perspectives from businesses, marketers, and legal experts, it equips businesses with the knowledge to foster strong customer relationships while respecting data privacy regulations.

Keywords: CRM, customer relationship management, data collection, customer engagement, data privacy.

**614 TITLE: "MARKET ENTRY STRATEGIES FOR INTERNATIONAL
COMMERCE"**

Mr. Abhishek Mittal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: International market entry strategies are vital for businesses looking to expand their reach globally. This abstract provides insights into the legal and market-related aspects of market entry in international commerce. It covers export, joint ventures, and market research. By analyzing successful market entry cases and perspectives from international business experts, it offers guidance for businesses seeking to navigate the complexities of global expansion.

Keywords: Market entry strategies, international commerce, export, joint ventures, market research.

615 TITLE: "VIRTUAL REALITY AND AUGMENTED REALITY IN E-COMMERCE"

Dr. V.P Rakesh

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Virtual reality (VR) and augmented reality (AR) technologies are reshaping the e-commerce landscape by providing immersive shopping experiences. This abstract explores the legal and technological aspects of VR and AR in e-commerce, covering product visualization, virtual try-ons, and privacy concerns. By analyzing VR and AR trends and perspectives from e-commerce operators and legal experts, it provides insights into how businesses can leverage these technologies to enhance customer engagement and drive sales.

Keywords: Virtual reality, augmented reality, e-commerce, product visualization, privacy concerns.

616 TITLE: "THE ROLE OF LOGISTICS IN E-COMMERCE"

Dr. Deepak Kumar Sinha

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Logistics play a pivotal role in the success of e-commerce operations, affecting everything from order fulfillment to customer satisfaction. This abstract delves into the legal and operational aspects of logistics in e-commerce, covering last-mile delivery, supply chain optimization, and returns management. By analyzing logistics best practices and insights from industry leaders, it equips businesses with the knowledge to streamline their operations and ensure timely and efficient delivery of goods.

Keywords: Logistics, e-commerce, last-mile delivery, supply chain optimization, returns management.

617 TITLE: "COMMERCE AND MOBILE WALLETS: A CASHLESS SOCIETY"

Dr.Pushendra-Rejoinee

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Mobile wallets are driving the transition towards a cashless society, reshaping payment methods in commerce. This abstract explores the legal and technological aspects of mobile wallets and their impact on commerce. It covers digital payment trends, security measures, and regulatory compliance. By analyzing the adoption of mobile wallets and perspectives from payment service providers and legal experts, it offers guidance for businesses and consumers to navigate the evolving landscape of cashless payments.

Keywords: Mobile wallets, cashless society, digital payment trends, security measures, regulatory compliance.

618 TITLE: "USER EXPERIENCE (UX) DESIGN IN E-COMMERCE"

Mr.Sant Ram Singh

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: User experience (UX) design is a critical factor in e-commerce, influencing how customers interact with online platforms. This abstract delves into the legal and design aspects of UX in e-commerce, covering website accessibility, mobile responsiveness, and data privacy. By analyzing UX design trends and perspectives from UX designers and legal experts, it equips businesses with the knowledge to create user-friendly and compliant online shopping experiences.

Keywords: User experience design, e-commerce, website accessibility, mobile responsiveness, data privacy.

619 TITLE: "ETHICAL CONSIDERATIONS IN CROSS-BORDER COMMERCE"

Dr.Beena

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cross-border commerce often involves ethical considerations related to cultural differences, fair trade, and responsible business practices. This abstract explores the legal and ethical aspects of cross-border commerce, covering cultural sensitivity, ethical sourcing, and global trade standards. By analyzing ethical commerce practices and perspectives from businesses, ethical experts, and legal professionals, it offers insights into how businesses can engage in cross-border commerce while upholding ethical values.

Keywords: Ethical considerations, cross-border commerce, cultural sensitivity, ethical sourcing, global trade standards.

620 TITLE: "SUBSCRIPTION-BASED COMMERCE MODELS"

Dr. Garima Sinha

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Subscription-based commerce models have gained popularity in various industries, providing a predictable revenue stream for businesses. This abstract delves into the legal and operational aspects of subscription-based commerce, covering pricing strategies, customer retention, and subscription terms. By analyzing successful subscription commerce cases and perspectives from businesses and legal experts, it offers guidance for businesses looking to implement and optimize subscription-based models.

Keywords: Subscription-based commerce models, pricing strategies, customer retention, subscription terms.

621 TITLE: "COMMERCE IN THE GIG ECONOMY: FREELANCERS AND SMALL BUSINESSES"

Dr. Vineek Kaushik

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The gig economy has brought about new opportunities and challenges for freelancers and small businesses in the realm of commerce. This abstract explores the legal and operational aspects of

commerce in the gig economy, covering freelancing platforms, contract negotiations, and financial management. By analyzing gig economy commerce trends and perspectives from freelancers, platform operators, and legal experts, it provides insights into how freelancers and small businesses can navigate the gig economy while ensuring legal compliance.

Keywords: Gig economy, commerce, freelancing platforms, contract negotiations, financial management.

622 TITLE: "THE LEGAL FRAMEWORK OF ONLINE COMMERCE"

Dr.Subhash Chand Gautam

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online commerce operates within a complex legal framework that governs e-commerce transactions and consumer protection. This abstract provides an overview of the legal aspects and regulations surrounding online commerce, covering e-commerce contracts, consumer rights, and dispute resolution. By examining e-commerce legal cases and insights from legal professionals, it offers guidance for businesses to ensure legal compliance and build trust with online customers.

Keywords: Legal framework, online commerce, e-commerce contracts, consumer rights, dispute resolution.

623 TITLE: "COMMERCE AND SUSTAINABLE PACKAGING SOLUTIONS"

Ms.Ayushi Chaudhary

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable packaging solutions have become a focal point for environmentally conscious consumers and businesses. This abstract explores the legal and environmental aspects of commerce and sustainable packaging, covering eco-friendly materials, packaging waste reduction, and green labeling. By analyzing sustainable packaging trends and perspectives from environmental advocates and legal experts, it

offers insights into how businesses can adopt sustainable packaging practices and contribute to a greener future.

Keywords: Sustainable packaging solutions, eco-friendly materials, packaging waste reduction, green labeling.

624 TITLE: "INFLUENCES OF PSYCHOLOGY ON CONSUMER BEHAVIOR"

Dr.Bablu Kumar

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Psychology plays a profound role in shaping consumer behavior in commerce. This abstract delves into the psychological aspects of consumer behavior, covering decision-making processes, brand perception, and marketing strategies. By analyzing consumer behavior studies and perspectives from psychologists and marketing experts, it equips businesses with the knowledge to understand and influence consumer choices through psychological insights.

Keywords: Psychology, consumer behavior, decision-making processes, brand perception, marketing strategies.

625 TITLE: "COMMERCE AND THE CIRCULAR ECONOMY: REDUCE, REUSE, RECYCLE"

Ms.Divya Tiwari

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The concept of the circular economy promotes sustainable resource use and waste reduction in commerce. This abstract explores the legal and environmental aspects of commerce and the circular economy, covering product life cycles, recycling initiatives, and regulatory compliance. By analyzing circular economy practices and perspectives from environmental advocates and legal experts, it offers insights into how businesses can embrace circular economy principles and contribute to a more sustainable future.

Keywords: Circular economy, commerce, product life cycles, recycling initiatives, regulatory compliance.

626 TITLE: "MOBILE COMMERCE IN DEVELOPING ECONOMIES"

Mr. Varun Kumar Gupta

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Mobile commerce has the potential to drive economic growth in developing economies, offering new opportunities for businesses and consumers. This abstract delves into the legal and economic aspects of mobile commerce in developing economies, covering digital payment adoption, market access, and financial inclusion. By analyzing mobile commerce success stories and perspectives from businesses and economic experts, it provides insights into how businesses can tap into the potential of mobile commerce in these regions.

Keywords: Mobile commerce, developing economies, digital payment adoption, market access, financial inclusion.

627 TITLE: "HYPERLOCAL COMMERCE AND ON-DEMAND SERVICES"

Dr. Ashu Saini

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Hyperlocal commerce and on-demand services are changing the way consumers access goods and services. This abstract explores the legal and operational aspects of hyperlocal commerce, covering delivery logistics, service platforms, and customer expectations. By analyzing hyperlocal commerce trends and perspectives from businesses and legal experts, it offers insights into how businesses can meet the growing demand for localized, on-demand services while addressing legal considerations.

Keywords: Hyperlocal commerce, on-demand services, delivery logistics, service platforms, customer expectations.

628 TITLE: "COMMERCE AND THE INTERNET OF THINGS (IOT)"

Dr. Garima Sinha

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The Internet of Things (IoT) is transforming commerce by connecting devices and systems to streamline operations. This abstract delves into the legal and technological aspects of the IoT in commerce, covering smart retail, data security, and regulatory compliance. By analyzing IoT commerce innovations and perspectives from businesses and legal experts, it provides insights into how businesses can leverage IoT technologies to enhance efficiency and customer experiences while adhering to legal requirements.

Keywords: Internet of Things (IoT), commerce, smart retail, data security, regulatory compliance.

629 TITLE: "THE ROLE OF CHATBOTS AND AI IN CUSTOMER SUPPORT"

Dr. Hemant Kumar

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Chatbots and artificial intelligence (AI) are revolutionizing customer support in commerce. This abstract explores the legal and technological aspects of chatbots and AI in customer support, covering automation, data privacy, and customer satisfaction. By analyzing chatbot and AI adoption in commerce and perspectives from businesses and legal experts, it offers insights into how businesses can enhance customer support while maintaining data privacy and legal compliance.

Keywords: Chatbots, AI, customer support, automation, data privacy.

630 TITLE: "COMMERCE AND FOOD DELIVERY SERVICES"

Dr. K.D. Sharma

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Food delivery services have experienced significant growth, reshaping the restaurant and food industry. This abstract delves into the legal and operational aspects of commerce and food delivery services, covering delivery platforms, food safety, and regulatory compliance. By analyzing food delivery trends and perspectives from food businesses and legal experts, it provides insights into how restaurants and delivery platforms can thrive in the competitive food delivery market while adhering to legal requirements.

Keywords: Food delivery services, commerce, delivery platforms, food safety, regulatory compliance.

631 TITLE: "ETHICAL SOURCING AND FAIR TRADE IN GLOBAL COMMERCE"

Dr.Ateeq - Ur Rehman

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ethical sourcing and fair trade practices are gaining prominence in global commerce, driven by consumer demand for responsible products. This abstract explores the legal and ethical aspects of ethical sourcing and fair trade in global commerce, covering supply chain transparency, fair trade certifications, and corporate responsibility. By analyzing ethical sourcing success stories and perspectives from businesses and ethical experts, it offers insights into how businesses can source responsibly and meet the growing demand for ethically produced goods.

Keywords: Ethical sourcing, fair trade, global commerce, supply chain transparency, corporate responsibility.

632 TITLE: "THE ROLE OF RATINGS AND REVIEWS IN E-COMMERCE"

Dr. K.K. Sharma

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Ratings and reviews have a profound influence on consumer decision-making in e-commerce. This abstract delves into the legal and

marketing aspects of ratings and reviews in e-commerce, covering authenticity, reputation management, and consumer trust. By analyzing best practices in ratings and reviews and perspectives from businesses and marketing experts, it equips businesses with the knowledge to leverage this influential aspect of e-commerce to build trust and drive sales.

Keywords: Ratings and reviews, e-commerce, authenticity, reputation management, consumer trust.

633 TITLE: "COMMERCE AND BUSINESS ETHICS: BALANCING PROFIT AND RESPONSIBILITY"

Dr. Kanika

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Balancing profit and ethical responsibility is a core challenge for businesses in commerce. This abstract explores the legal and ethical aspects of business ethics in commerce, covering ethical dilemmas, corporate social responsibility, and stakeholder engagement. By analyzing ethical business practices and perspectives from businesses, ethical experts, and legal professionals, it offers insights into how businesses can navigate the complexities of profit and responsibility while upholding ethical values.

Keywords: Business ethics, commerce, ethical dilemmas, corporate social responsibility, stakeholder engagement.

634 TITLE: "COMMERCE IN THE SHARING ECONOMY: AIRBNB, UBER, AND MORE"

Dr. Monika Aggarwal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The sharing economy has disrupted traditional business models across various industries. This abstract delves into the legal and operational aspects of commerce in the sharing economy, covering platform regulations, customer trust, and legal challenges. By analyzing

successful sharing economy businesses and perspectives from platform operators and legal experts, it provides insights into how businesses can adapt to the sharing economy landscape while addressing legal considerations.

Keywords: Sharing economy, commerce, platform regulations, customer trust, legal challenges.

635 TITLE: "THE IMPACT OF ONLINE MARKETPLACES ON TRADITIONAL RETAIL"

Dr. Neeraj Kumar Gupta

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online marketplaces have redefined retail by offering a vast array of products and services in a convenient digital environment. This abstract explores the legal and market-related aspects of the impact of online marketplaces on traditional retail, covering market competition, consumer behavior, and regulatory compliance. By analyzing the influence of online marketplaces and perspectives from retailers, e-commerce operators, and legal experts, it offers insights into how traditional retailers can adapt to this evolving retail landscape.

Keywords: Online marketplaces, traditional retail, market competition, consumer behavior, regulatory compliance.

636 TITLE: "E-COMMERCE AND GLOBAL SUPPLY CHAIN CHALLENGES"

Dr. Priyank Sharma

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: E-commerce relies on complex global supply chains to deliver products to consumers. This abstract delves into the legal and logistical aspects of e-commerce and global supply chain challenges, covering logistics optimization, customs regulations, and supply chain disruptions. By analyzing supply chain success stories and perspectives from businesses and logistics experts, it offers insights into how businesses

can navigate global supply chain challenges and ensure timely product delivery.

Keywords: E-commerce, global supply chain challenges, logistics optimization, customs regulations, supply chain disruptions.

637 TITLE: "COMMERCE AND DATA PRIVACY REGULATIONS"

Dr. Priyanka Rana

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Data privacy regulations have a significant impact on commerce, shaping how businesses collect and manage customer data. This abstract explores the legal and compliance aspects of data privacy regulations in commerce, covering GDPR, CCPA, and data breach notification requirements. By analyzing data privacy compliance practices and perspectives from legal experts and businesses, it provides insights into how businesses can safeguard customer data while adhering to evolving data privacy regulations.

Keywords: Data privacy regulations, commerce, GDPR, CCPA, data breach notification requirements.

638 TITLE: "THE FUTURE OF VIRTUAL SHOPPING AND AUGMENTED REALITY COMMERCE"

Dr. Rajiv Kumar Nagar

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Virtual shopping and augmented reality (AR) commerce are redefining the retail experience, providing consumers with immersive and interactive shopping opportunities. This abstract delves into the legal and technological aspects of the future of virtual shopping and AR commerce, covering AR product visualization, virtual showrooms, and privacy considerations. By analyzing the adoption of virtual shopping and AR commerce and perspectives from businesses and legal experts, it provides insights into how businesses can harness these technologies to enhance customer engagement and sales.

Keywords: Virtual shopping, augmented reality commerce, AR product visualization, virtual showrooms, privacy considerations.

639 TITLE: "DIGITAL TRANSFORMATION IN COMMERCE: CHALLENGES AND BENEFITS"

Dr. Pankaj Kumar Gupta

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Digital transformation is reshaping commerce, offering businesses new opportunities and challenges. This abstract explores the legal and operational aspects of digital transformation in commerce, covering digital strategies, workforce development, and regulatory compliance. By analyzing digital transformation success stories and perspectives from businesses and experts, it provides insights into how businesses can embark on a successful digital transformation journey while addressing legal considerations.

Keywords: Digital transformation, commerce, digital strategies, workforce development, regulatory compliance.

640 TITLE: "COMMERCE AND THE SUBSCRIPTION BOX TREND"

Dr. Sandeep Kumar

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Subscription box services have gained popularity across various industries, offering a unique shopping experience for consumers. This abstract delves into the legal and operational aspects of commerce and the subscription box trend, covering business models, customer retention, and subscription terms. By analyzing successful subscription box businesses and perspectives from businesses and legal experts, it offers guidance for businesses looking to enter this competitive market.

Keywords: Subscription box trend, commerce, business models, customer retention, subscription terms.

641 TITLE: "COMMERCE AND INFLUENCES OF CULTURAL DIVERSITY"

Dr. Sangeet Vasishta

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cultural diversity plays a significant role in shaping consumer preferences and behavior in commerce. This abstract explores the legal and marketing aspects of the influences of cultural diversity, covering multicultural marketing, inclusive practices, and market expansion strategies. By analyzing successful approaches to cultural diversity and perspectives from businesses and marketing experts, it provides insights into how businesses can embrace diversity and connect with a broader range of consumers.

Keywords: Cultural diversity, commerce, multicultural marketing, inclusive practices, market expansion strategies.

642 TITLE: "PERSONAL DATA PROTECTION AND E-COMMERCE"

Dr. V.P Rakesh

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Personal data protection is a central concern for both consumers and businesses in e-commerce. This abstract delves into the legal and ethical aspects of personal data protection in e-commerce, covering data security, privacy policies, and consumer trust. By analyzing best practices in personal data protection and perspectives from businesses, data protection experts, and legal professionals, it offers insights into how businesses can protect customer data and build trust in the digital marketplace.

Keywords: Personal data protection, e-commerce, data security, privacy policies, consumer trust.

643 TITLE: "COMMERCE AND THE INTEGRATION OF VOICE ASSISTANTS"

Dr.A.S Solanki

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Voice assistants are revolutionizing the way consumers shop and interact with businesses. This abstract explores the legal and technological aspects of the integration of voice assistants in commerce, covering voice commerce, data privacy, and conversational interfaces. By analyzing voice commerce trends and perspectives from businesses and legal experts, it provides insights into how businesses can embrace voice technology to enhance customer experiences while respecting data privacy and legal requirements.

Keywords: Voice assistants, commerce, voice commerce, data privacy, conversational interfaces.

644 TITLE: "THE ROLE OF VIDEO MARKETING IN E-COMMERCE"

Dr.Abhiresb Abhram

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Video marketing has become a powerful tool for businesses to engage with customers and showcase their products. This abstract delves into the legal and marketing aspects of the role of video marketing in e-commerce, covering video content creation, influencer partnerships, and compliance with advertising regulations. By analyzing video marketing trends and perspectives from businesses, content creators, and legal experts, it equips businesses with the knowledge to leverage video marketing for increased customer engagement and sales.

Keywords: Video marketing, e-commerce, video content creation, influencer partnerships, advertising regulations.

645 TITLE: "COMMERCE AND THE PSYCHOLOGY OF PRICING"

Dr.Aftab Ahmad

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The psychology of pricing plays a vital role in influencing consumer behavior in commerce. This abstract explores the psychological aspects of pricing, covering pricing strategies, discounts, and consumer perceptions. By analyzing pricing psychology studies and perspectives from businesses and pricing experts, it provides insights into how businesses can use pricing strategies to optimize sales and profitability by understanding and leveraging consumer psychology.

Keywords: Psychology of pricing, commerce, pricing strategies, discounts, consumer perceptions.

646 TITLE: "CROSS-BORDER COMMERCE AND IMPORT-EXPORT REGULATIONS"

Dr.Ankit Srivastava

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cross-border commerce involves navigating complex import-export regulations and international trade laws. This abstract provides an overview of the legal aspects and challenges of cross-border commerce, covering customs duties, trade agreements, and compliance with international trade laws. By examining cross-border commerce cases and insights from businesses and legal professionals, it offers guidance for businesses engaged in international trade to ensure regulatory compliance and successful cross-border transactions.

Keywords: Cross-border commerce, import-export regulations, customs duties, trade agreements, international trade laws.

647 TITLE: "THE FUTURE OF BRICK-AND-MORTAR STORES IN E-COMMERCE"

Dr.Ateeq - Ur Rehman

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The rise of e-commerce has transformed the retail landscape, impacting brick-and-mortar stores. This abstract explores the future of brick-and-mortar stores in the digital age, covering omni-channel strategies, customer experiences, and in-store technologies. By analyzing the evolving role of physical stores and perspectives from retailers, e-commerce operators, and legal experts, it provides insights into how traditional retailers can adapt and thrive in the e-commerce era.

Keywords: Brick-and-mortar stores, e-commerce, omni-channel strategies, customer experiences, in-store technologies.

648 TITLE: "COMMERCE AND GREEN SUPPLY CHAIN MANAGEMENT"

Dr.Bablu Kumar

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Green supply chain management has become a priority for environmentally conscious businesses and consumers. This abstract delves into the legal and environmental aspects of commerce and green supply chain management, covering sustainable sourcing, eco-friendly logistics, and supply chain transparency. By analyzing green supply chain success stories and perspectives from businesses and environmental experts, it offers insights into how businesses can integrate sustainable practices into their supply chain management.

Keywords: Green supply chain management, commerce, sustainable sourcing, eco-friendly logistics, supply chain transparency.

649 TITLE: "THE ROLE OF CROWDSOURCING IN E-COMMERCE"

Dr.Beena

Associate Professor, Department of Arts & Humanities, IIMT University,
O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Crowdsourcing has emerged as a valuable resource for e-commerce businesses to gather insights and feedback from a diverse crowd of contributors. This abstract explores the legal and operational aspects of crowdsourcing in e-commerce, covering idea generation, quality control, and community engagement. By analyzing crowdsourcing success stories and perspectives from businesses and crowdsourcing experts, it provides guidance for businesses looking to harness the power of crowdsourcing for innovation and customer engagement.

Keywords: Crowdsourcing, e-commerce, idea generation, quality control, community engagement.

650 TITLE: "COMMERCE AND SOCIAL RESPONSIBILITY REPORTING"

Dr.Bhupendra Kumar

Associate Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social responsibility reporting is an essential practice for businesses seeking to demonstrate their commitment to ethical, social, and environmental values. This abstract delves into the legal and ethical aspects of social responsibility reporting in commerce, covering sustainability reports, stakeholder engagement, and corporate transparency. By analyzing successful approaches to social responsibility reporting and perspectives from businesses and ethical experts, it offers insights into how businesses can create impactful reports that align with their values and meet stakeholder expectations.

651 TITLE: "CROSS-BORDER E-COMMERCE TAXATION: CHALLENGES AND SOLUTIONS"

Dr.CHANDRA SHEKHAR YADAV

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cross-border e-commerce presents taxation challenges for businesses and governments alike. This abstract explores the legal and financial aspects of cross-border e-commerce taxation, covering international tax regulations, VAT, and tax compliance solutions. By analyzing taxation models and perspectives from businesses and tax experts, it offers insights into how businesses can navigate cross-border taxation challenges while ensuring compliance and financial sustainability.

Keywords: Cross-border e-commerce, taxation, VAT, tax compliance, international tax regulations.

652 TITLE: "COMMERCE AND THE IMPACT OF ONLINE REVIEWS ON BRANDS"

Dr.Deepak Kumar Sinha

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online reviews wield significant influence over brand reputation and consumer choices in commerce. This abstract delves into the marketing and customer relations aspects of online reviews, covering reputation management, review platforms, and customer trust. By analyzing the power of online reviews and perspectives from businesses and marketing experts, it equips businesses with the knowledge to harness the impact of online reviews on brand perception and success.

Keywords: Online reviews, commerce, reputation management, review platforms, customer trust.

653 TITLE: "THE ROLE OF EMOTIONAL INTELLIGENCE IN E-COMMERCE"

Dr.Geeta

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Emotional intelligence plays a pivotal role in understanding and meeting customer needs in e-commerce. This abstract explores the psychological and customer relations aspects of emotional intelligence in e-commerce, covering customer empathy, communication, and brand loyalty. By analyzing the significance of emotional intelligence and perspectives from businesses and psychology experts, it provides insights into how businesses can leverage emotional intelligence to enhance customer experiences and foster brand loyalty.

Keywords: Emotional intelligence, e-commerce, customer empathy, communication, brand loyalty.

654 TITLE: "COMMERCE AND INFLUENCES OF BEHAVIORAL ECONOMICS"

Dr.KAILASH NATH CHAUBE

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Behavioral economics insights have transformed marketing and consumer behavior in commerce. This abstract delves into the psychological and marketing aspects of behavioral economics, covering decision-making biases, pricing strategies, and consumer choices. By analyzing the applications of behavioral economics and perspectives from businesses and economics experts, it offers guidance for businesses looking to optimize their marketing strategies by understanding and leveraging behavioral economic principles.

Keywords: Behavioral economics, commerce, decision-making biases, pricing strategies, consumer choices.

655 TITLE: "USER-GENERATED CONTENT AND ITS IMPACT ON E-COMMERCE"

Dr.Kauser F Jafaree

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: User-generated content has become a valuable asset for e-commerce businesses in building trust and engagement. This abstract explores the marketing and customer relations aspects of user-generated content, covering customer reviews, social media content, and authenticity. By analyzing successful user-generated content strategies and perspectives from businesses and marketing experts, it equips businesses with the knowledge to leverage user-generated content to enhance their online presence and drive sales.

Keywords: User-generated content, e-commerce, customer reviews, social media content, authenticity.

656 TITLE: "COMMERCE AND SUBSCRIPTION SERVICES FOR SUSTAINABILITY"

Dr.Khel Prakash Jayant

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Subscription services are increasingly focusing on sustainability, aligning with environmentally conscious consumers. This abstract delves into the marketing and environmental aspects of commerce and subscription services for sustainability, covering eco-friendly products, waste reduction, and sustainable business models. By analyzing successful sustainability-focused subscription services and perspectives from businesses and environmental experts, it provides insights into how businesses can embrace sustainability in their subscription offerings.

Keywords: Subscription services, commerce, eco-friendly products, waste reduction, sustainable business models.

657 TITLE: "CROSS-BORDER COMMERCE AND LEGAL CHALLENGES"

Dr.Mohd Kashif

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cross-border commerce often faces legal complexities, necessitating a sound understanding of international trade laws and regulations. This abstract explores the legal aspects of cross-border commerce, covering customs, trade agreements, and compliance with international trade laws. By analyzing legal cases and insights from businesses and legal professionals, it offers guidance for businesses involved in cross-border trade to navigate the legal challenges and ensure successful international operations.

Keywords: Cross-border commerce, legal challenges, customs, trade agreements, international trade laws.

658 TITLE: "COMMERCE AND THE ROLE OF SUBSCRIPTION BOXES IN MARKETING"

Dr.MUNISH KUMAR SHARMA

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Subscription boxes have emerged as a creative marketing tool, offering businesses a unique way to engage customers and build brand loyalty. This abstract delves into the marketing and customer relations aspects of subscription boxes in commerce, covering personalized offerings, customer retention, and brand visibility. By analyzing successful subscription box marketing strategies and perspectives from businesses and marketing experts, it equips businesses with the knowledge to incorporate subscription boxes into their marketing plans effectively.

Keywords: Subscription boxes, commerce, personalized offerings, customer retention, brand visibility.

659 TITLE: "THE FUTURE OF COMMERCE: PREDICTIVE ANALYTICS AND AI"

Dr. Neeraj Sharma

Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Predictive analytics and artificial intelligence (AI) are shaping the future of commerce by offering businesses the power to anticipate customer behavior and market trends. This abstract explores the technological and strategic aspects of predictive analytics and AI in commerce, covering data-driven decision-making, customer personalization, and market competitiveness. By analyzing the applications of predictive analytics and AI and perspectives from businesses and technology experts, it provides insights into how businesses can stay ahead in the ever-evolving landscape of commerce.

Keywords: Predictive analytics, AI, commerce, data-driven decision-making, customer personalization, market competitiveness.

660 TITLE: "COMMERCE AND CUSTOMER RETENTION STRATEGIES"

Dr. Neeru Choudhary

Assistant Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Customer retention is a critical aspect of business success in commerce. This abstract delves into the marketing and customer relations aspects of customer retention strategies, covering loyalty programs, customer experience, and data-driven approaches. By analyzing successful customer retention tactics and perspectives from businesses and marketing experts, it equips businesses with the knowledge to build long-lasting relationships with their customers and drive repeat business.

Keywords: Customer retention, commerce, loyalty programs, customer experience, data-driven approaches.

661 TITLE: "THE ROLE OF CUSTOMER FEEDBACK IN E-COMMERCE IMPROVEMENT"

Dr.Nidhi Pathak

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Customer feedback is a valuable source of insights for businesses looking to enhance their products and services. This abstract explores the marketing and customer relations aspects of customer feedback in e-commerce, covering feedback channels, feedback analysis, and continuous improvement. By analyzing successful customer feedback strategies and perspectives from businesses and marketing experts, it provides guidance for businesses to leverage customer feedback as a driving force for improvement and innovation.

Keywords: Customer feedback, e-commerce, feedback channels, feedback analysis, continuous improvement.

662 TITLE: "COMMERCE AND GENDER EQUALITY: BRIDGING THE GAP"

Dr.Nikita Singhal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Gender equality is a pressing issue in commerce, and businesses play a pivotal role in fostering an inclusive environment. This abstract delves into the ethical and marketing aspects of gender equality in commerce, covering inclusive marketing, diversity in leadership, and customer inclusivity. By analyzing successful approaches to gender equality and perspectives from businesses and diversity experts, it provides insights into how businesses can contribute to bridging the gender gap and creating a more inclusive marketplace.

Keywords: Gender equality, commerce, inclusive marketing, diversity in leadership, customer inclusivity.

663 TITLE: "THE INFLUENCE OF GAMIFICATION ON E-COMMERCE"

Dr.Pankaj Kumar Gupta

Associate Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Gamification techniques have been employed in e-commerce to engage customers and enhance their shopping experience. This abstract explores the psychological and marketing aspects of gamification in e-commerce, covering loyalty programs, interactive shopping, and customer motivation. By analyzing successful gamification strategies and perspectives from businesses and psychology experts, it equips businesses with the knowledge to incorporate gamification into their e-commerce strategies effectively.

Keywords: Gamification, e-commerce, loyalty programs, interactive shopping, customer motivation.

664 TITLE: "COMMERCE AND ONLINE MARKETPLACES FOR HANDMADE PRODUCTS"

Dr.Parvej Aalam

Assistant Professor, Department of Computer Science & Applications,
IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online marketplaces offer a platform for artisans and creators to showcase and sell their handmade products. This abstract delves into the marketing and economic aspects of commerce and online marketplaces for handmade products, covering e-commerce platforms, artisan branding, and sustainable crafting. By analyzing successful online marketplace strategies for handmade goods and perspectives from businesses and marketing experts, it provides guidance for artisans looking to thrive in the digital marketplace.

Keywords: Online marketplaces, commerce, e-commerce platforms, artisan branding, sustainable crafting.

665 TITLE: "COMMERCE AND FINANCIAL TECHNOLOGIES (FINTECH)"

Dr.Poonam Sharma

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Financial technologies (Fintech) are transforming the way transactions and payments are made in commerce. This abstract explores the technological and financial aspects of Fintech in commerce, covering digital wallets, blockchain, and secure transactions. By analyzing the applications of Fintech and perspectives from businesses and technology experts, it provides insights into how businesses can harness the power of Fintech for secure and efficient financial operations.

Keywords: Financial technologies, Fintech, commerce, digital wallets, blockchain, secure transactions.

666 TITLE: "THE ROLE OF STORYTELLING IN E-COMMERCE BRANDING"

Dr.Pradeep Kumar

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Storytelling has become a cornerstone of effective branding in e-commerce. This abstract delves into the marketing and brand identity aspects of storytelling in e-commerce, covering brand narratives, customer connection, and emotional resonance. By analyzing successful storytelling strategies and perspectives from businesses and marketing experts, it equips businesses with the knowledge to craft compelling brand stories that resonate with their audience and drive brand loyalty.

Keywords: Storytelling, e-commerce, brand narratives, customer connection, emotional resonance.

667 TITLE: "COMMERCE AND ONLINE AUCTIONS: STRATEGIES AND SUCCESS"

Dr.Priya Kushwaha

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online auctions have become a dynamic part of e-commerce, offering businesses unique selling opportunities. This abstract explores the marketing and sales strategies of online auctions, covering auction platforms, bidding dynamics, and seller tips. By analyzing successful online auction strategies and perspectives from businesses and marketing experts, it provides guidance for businesses looking to leverage online auctions to reach a broader audience and optimize their sales.

Keywords: Online auctions, commerce, auction platforms, bidding dynamics, seller tips.

668 TITLE: "SUSTAINABLE COMMERCE AND ECO-FRIENDLY PACKAGING"

Dr.Pushendra-Rejoinee

Associate Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainable commerce practices are gaining traction, and eco-friendly packaging is a vital aspect of sustainability. This abstract delves into the environmental and marketing aspects of sustainable commerce and eco-friendly packaging, covering green packaging materials, consumer perception, and environmental responsibility. By analyzing successful sustainable commerce initiatives and perspectives from businesses and environmental experts, it offers insights into how businesses can adopt eco-friendly packaging practices that align with sustainability and appeal to eco-conscious consumers.

Keywords: Sustainable commerce, eco-friendly packaging, green packaging materials, consumer perception, environmental responsibility.

669 TITLE: "THE IMPACT OF DIGITAL CURRENCIES ON E-COMMERCE"

Dr.Rachana Sharma

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Abstract: Digital currencies are redefining payment methods in e-commerce, offering businesses an alternative to traditional currencies.

This abstract explores the financial and technological aspects of digital currencies in e-commerce, covering cryptocurrency adoption, secure transactions, and blockchain technology. By analyzing the impact of digital currencies and perspectives from businesses and financial technology experts, it provides insights into how businesses can integrate digital currencies into their payment systems for enhanced security and efficiency.

Keywords: Digital currencies, e-commerce, cryptocurrency adoption, secure transactions, blockchain technology.

670 TITLE: "COMMERCE AND BRAND LOYALTY PROGRAMS"

Dr.RAMA RANI

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Brand loyalty programs are instrumental in retaining customers and fostering brand commitment in commerce. This abstract delves into the marketing and customer relations aspects of brand loyalty programs, covering rewards systems, customer engagement, and retention strategies. By analyzing successful loyalty program implementations and perspectives from businesses and marketing experts, it equips businesses with the knowledge to create and manage effective brand loyalty programs that enhance customer loyalty and drive revenue.

Keywords: Brand loyalty programs, commerce, rewards systems, customer engagement, retention strategies.

671 TITLE: "THE ROLE OF SOCIAL COMMERCE IN THE BEAUTY INDUSTRY"

Dr.Renu Jain

Associate Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Social commerce is redefining how consumers discover and purchase beauty products, creating new opportunities and challenges for businesses in the industry. This abstract explores the marketing and

consumer behavior aspects of social commerce in the beauty industry, covering influencer marketing, user-generated content, and interactive shopping experiences. By analyzing successful social commerce strategies and perspectives from businesses and beauty experts, it provides insights into how businesses can leverage social commerce to connect with beauty enthusiasts and drive sales.

Keywords: Social commerce, beauty industry, influencer marketing, user-generated content, interactive shopping experiences.

672 TITLE: "COMMERCE AND THE PSYCHOLOGY OF CUSTOMER LOYALTY"

Dr.Richa Atri

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Abstract: Understanding the psychological drivers of customer loyalty is essential for businesses looking to create lasting customer relationships in commerce. This abstract delves into the psychological and marketing aspects of customer loyalty, covering emotional connections, trust-building, and personalized experiences. By analyzing the psychology behind customer loyalty and perspectives from businesses and marketing experts, it equips businesses with the knowledge to tailor their strategies to foster deep customer loyalty and long-term success.

Keywords: Customer loyalty, commerce, emotional connections, trust-building, personalized experiences.

673 TITLE: "CROSS-BORDER COMMERCE AND CULTURAL ADAPTATION"

Dr.Satish Kumar Singh

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Cross-border commerce requires a nuanced understanding of cultural differences and adaptation strategies to succeed in global markets. This abstract explores the cultural and marketing aspects of cross-border commerce and cultural adaptation, covering localization, market entry tactics, and consumer preferences. By analyzing successful

cross-border commerce cases and perspectives from businesses and international marketing experts, it offers insights into how businesses can navigate cultural diversities and effectively tailor their strategies to international audiences.

Keywords: Cross-border commerce, cultural adaptation, localization, market entry tactics, consumer preferences.

674 TITLE: "COMMERCE AND ETHICAL CONSUMERISM: SUSTAINABLE CHOICES"

Dr.Saukat Ansari

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Abstract: Ethical consumerism is gaining prominence, with consumers seeking products and brands that align with their values and ethical standards. This abstract delves into the marketing and ethical aspects of commerce and ethical consumerism, covering sustainable practices, transparent sourcing, and responsible marketing. By analyzing successful approaches to ethical consumerism and perspectives from businesses and sustainability experts, it provides insights into how businesses can adopt ethical practices, meet consumer expectations, and build trust in the marketplace.

Keywords: Ethical consumerism, commerce, sustainable practices, transparent sourcing, responsible marketing.

675 TITLE: "THE FUTURE OF COMMERCE: BLOCKCHAIN AND SMART CONTRACTS"

Dr.SEEMA VERMA

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Blockchain technology and smart contracts are reshaping commerce by offering secure and transparent transaction methods. This abstract explores the technological and legal aspects of blockchain and smart contracts in commerce, covering decentralized ledgers, trustless agreements, and business efficiency. By analyzing the potential of

blockchain and smart contracts and perspectives from businesses and legal experts, it provides insights into how businesses can embrace these innovations for secure and streamlined commercial transactions.

Keywords: Blockchain, smart contracts, commerce, decentralized ledgers, trustless agreements, business efficiency.

676 TITLE: "COMMERCE AND THE ROLE OF ARTIFICIAL INTELLIGENCE IN RECOMMENDATIONS"

Dr.Shalendra Prakash

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Artificial intelligence (AI) recommendation systems are transforming commerce by providing personalized shopping experiences. This abstract delves into the technological and marketing aspects of AI in commerce, covering recommendation algorithms, customer personalization, and revenue optimization. By analyzing the impact of AI in commerce and perspectives from businesses and technology experts, it equips businesses with the knowledge to implement AI-powered recommendation systems effectively and enhance customer satisfaction.

Keywords: Artificial intelligence, commerce, recommendation algorithms, customer personalization, revenue optimization.

677 TITLE: "COMMERCE AND SUSTAINABILITY: CIRCULAR ECONOMY BUSINESS MODELS"

Dr.Subhash Chand Gautam

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The concept of a circular economy is reshaping commerce, focusing on reducing waste and environmental impact. This abstract explores the environmental and economic aspects of commerce and circular economy business models, covering product life cycles, recycling, and sustainable practices. By analyzing successful circular economy initiatives and perspectives from businesses and

environmental experts, it offers insights into how businesses can adopt circular economy models that promote sustainability and economic growth.

Keywords: Circular economy, commerce, product life cycles, recycling, sustainable practices.

678 TITLE: "THE INFLUENCE OF ONLINE MARKETPLACES ON SMES"

Dr.Tarun Kr Vashishta

Assistant Professor, Department of Computer Science & Applications, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Online marketplaces have become a significant avenue for small and medium-sized enterprises (SMEs) to reach a global audience. This abstract delves into the economic and marketing aspects of online marketplaces for SMEs, covering market access, customer reach, and competitive advantages. By analyzing successful SME stories in online marketplaces and perspectives from businesses and marketing experts, it provides guidance for SMEs looking to leverage online marketplaces for business expansion and market growth.

Keywords: Online marketplaces, SMEs, market access, customer reach, competitive advantages.

679 TITLE: "COMMERCE AND USER-GENERATED CONTENT IN MARKETING"

Dr.VEER SINGH

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: User-generated content plays a pivotal role in marketing strategies, enhancing brand engagement and authenticity in commerce. This abstract explores the marketing and customer relations aspects of user-generated content, covering customer reviews, social media content, and brand credibility. By analyzing successful user-generated content strategies and perspectives from businesses and marketing experts, it equips businesses with the knowledge to harness the power

of user-generated content for effective marketing and enhanced brand perception.

Keywords: User-generated content, commerce, customer reviews, social media content, brand credibility.

680 TITLE: "THE ROLE OF CHATBOTS IN E-COMMERCE CUSTOMER SERVICE"

Dr.Vineek Kaushik

Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Chatbots have become integral in providing efficient and responsive customer service in e-commerce. This abstract delves into the technological and customer relations aspects of chatbots in e-commerce, covering automation, real-time support, and enhanced customer experiences. By analyzing successful chatbot implementations and perspectives from businesses and technology experts, it provides insights into how businesses can employ chatbots to streamline customer service, improve response times, and boost customer satisfaction.

Keywords: Chatbots, e-commerce, automation, real-time support, enhanced customer experiences.

681 TITLE: "COMMERCE AND SUSTAINABLE PACKAGING IN THE FASHION INDUSTRY"

Dr.Virendra Singh

Professor, Department of Arts & Humanities, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: The fashion industry is embracing sustainable practices, with a focus on eco-friendly packaging. This abstract explores the environmental and marketing aspects of sustainable packaging in the fashion industry, covering recyclable materials, brand perception, and sustainability initiatives. By analyzing successful sustainable packaging strategies in fashion and perspectives from businesses and environmental experts, it offers insights into how fashion businesses can

adopt eco-friendly packaging practices that align with sustainability and appeal to eco-conscious consumers.

Keywords: Sustainable packaging, fashion industry, recyclable materials, brand perception, sustainability initiatives.

682 TITLE: "COMMERCE AND THE IMPACT OF SUSTAINABILITY LABELS"

Dr.VIVEK RASTOGI

Associate Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Sustainability labels are becoming instrumental in helping consumers make informed choices in commerce. This abstract delves into the marketing and ethical aspects of commerce and sustainability labels, covering eco-certifications, consumer trust, and responsible consumption. By analyzing the impact of sustainability labels and perspectives from businesses and sustainability experts, it provides insights into how businesses can use sustainability labels to showcase their eco-friendly practices and meet consumer expectations.

Keywords: Sustainability labels, commerce, eco-certifications, consumer trust, responsible consumption.

683 TITLE: "THE FUTURE OF E-COMMERCE: VIRTUAL REALITY SHOPPING EXPERIENCES"

Mr. Abhishek Mittal

Assistant Professor, Department of Commerce & Management, IIMT University, O pocket Mawana Road Ganga Nagar Meerut 250001

Abstract: Virtual reality (VR) is revolutionizing the e-commerce landscape by offering immersive shopping experiences. This abstract explores the technological and customer experience aspects of VR in e-commerce, covering virtual showrooms, product visualization, and interactive shopping. By analyzing the potential of VR in e-commerce and perspectives from businesses and technology experts, it equips businesses with the knowledge to create captivating virtual reality shopping experiences that engage customers and drive sales.

Keywords: Virtual reality, e-commerce, virtual showrooms, product visualization, interactive shopping.

ABOUT THE CONFERENCE

Advancements in Educational Practices: National Conference Proceedings (Books of Abstracts)" represents a compilation of abstracts from a significant educational event. These proceedings serve as a repository of knowledge, encapsulating the latest innovations and research findings in the realm of educational practices. These books of abstracts are typically organized into sections, with each section dedicated to a specific aspect of educational practice. Within each section, abstracts offer concise yet comprehensive summaries of the research and presentations made during the conference. These abstracts provide insights into the research questions addressed, the methodologies employed, and the key findings and implications of each study. Visual aids, such as charts, graphs, and images, are often included to enhance the clarity and understanding of complex research concepts. These visuals can make the content more accessible to readers. The "Advancements in Educational Practices" conference likely covered a wide range of topics, mirroring the diversity and complexity of educational practices.

Key themes that you can expect to find in these proceedings may include:

1. Pedagogical Innovations: Abstracts highlighting creative teaching methods, strategies for learner engagement, and the integration of technology in the classroom.
2. Curriculum Development: Summaries of research on the design, evaluation, and improvement of educational curricula, including subject-specific and interdisciplinary approaches.
3. Assessment and Evaluation: Insights into the development and strategies for measuring student learning and program effectiveness. application of assessment tools and
4. Educational Leadership: Abstracts that explore leadership in educational institutions, including topics like school management, administration, and educational policy.
5. Inclusive Education: Discussions on creating equitable and inclusive learning environments, catering to diverse student populations, and addressing special educational needs.
6. Professional Development: Research abstracts related to teacher training and ongoing professional development, focusing on enhancing educator skills and effectiveness.

In summary, "Advancements in Educational Practices: National Conference Proceedings (Books of Abstracts)" is more than just a collection of abstracts; it represents a cross-section of the latest trends, research, and innovations in educational practices. These abstracts serve as valuable resources for educators, researchers, policymakers, and anyone interested in staying updated on the advancements in the field of education. They provide a concise yet informative window into the wealth of knowledge and ideas presented during the conference, contributing to the ongoing improvement of educational practices and policies.



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